Press Release: Interior Automation (IA) changing name to **ia**connects

September, 2017

iaconnects, formerly known as Interior Automation - a technology company that specialises in creating, delivering and commissioning advanced building control systems, energy efficient operations and intelligent diagnostics since 2004 - has developed a new range of products, services and solutions as the result of advanced technology investment to enable growth into the 'Internet of Things' (IoT) arena.

As a result of this growth it was decided that the term 'Interior' was no longer a true representation of the offering from the company. Whilst they will still be referred to as IA, the formal name will now be '**ia**connects'.

"With the technology surrounding IoT, cloud hosting and connectivity changing on a daily basis, and a predominantly confused approach to connecting and commissioning being a key inhibitor in adoption, we felt this required a proactive attitude towards our offering and that now was an ideal time to start pushing the IA brand and our advanced technologies. We want to make sure our customers and the industry know what we offer, how we do it, and our level of commitment to the technology investments we have made over the past 18 months, and this starts with the brand", said Stephen Hayes, IA Chairman. Taking a cue from its namesake, IA's mission is to integrate automation by connecting, controlling and communicating to achieve efficiencies through innovation in new technology.

By September 2017 IA had enhanced its business offerings to the following areas:

- **Customer portals** – Allowing customer access to a range of solutions to enable complete control and data monitoring.
- **Mobius**Flow® - Device configuration and connection software for IoT solutions.
- **Hardware** – A range of products to complete the IA offering including Lighting / Building Control Modules (LCM / BCM), partner products, and custom solutions.
- **Support Services** - Maintenance and Service as well as installation, configuration and onsite project delivery.

About IA:

Founded in 2004, IA is experienced in deploying intelligent control systems using open standards, such as DALI, KNX, TCP/IP , EtherCAT, EnOcean, BACnet, OPC-UA and MQTT, but realised that if you can't practically connect the devices that give you data, you don't have an overall solution. With lots of companies operating in the cloud or IoT space, based in Henley-on-Thames in the UK, IA is experienced in both, and their extensive knowledge of control systems put them in the unique position to develop this solution.

You can find out more about IA via their website **www.iaconnects.co.uk** and connect with them on social media **@iaconnects** or **#iaconnects**