

CAIT McCURDY

GRAPHIC DESIGNER / PHOTOGRAPHER / ARTIST
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WHO AM I?

A hybrid designer with practice in graphic design, photography, illustration, and admin coordinator duties looking for a job where I can further my experience and make a strong impact.

SKILLS

Concepting, Branding, Print Design, OOH Design, Web Design, Photography, Typography, Adobe Suite

ASSETS

Leadership, Communication, Public Speaking, Time Management, Organization, Dedication

EDUCATION

School of Advertising Art – Kettering, Ohio *August 2014 - May 2016*

SAA is a nationally ranked design school from which I graduated with an Associate Degree of Applied Business in Advertising Art and as Co-Valedictorian with a 3.92 GPA. Courses included: graphic design, marketing, business ethics, photography, typography, web design, web coding, and illustration.

ACHIEVEMENTS

AAF Dayton Silver & Bronze Addy Awards *Spring 2017*

GDUSA Design Student to Watch *February 2016*

National Student Advertising Competition *April 2016*

EXPERIENCE

STEL Design – Santa Barbara, California *Feb 2017 - Present*

During my time at STEL, I have worked on different types of design including: package, logo, web, out-of-home, and presentation design. Along with that, I oversee and post to STEL social media channels. All of this for clients including: Nomad, Best Buy, Polaris, Platinum, Under Armour, Barnett and more. In addition to the graphic design duties, I am also in charge of admin coordinator duties including: recruiting, scheduling meetings, tracking hours, maintaining office supplies, shipping and mailing of all products, travel support, and tracking expenses. The small company atmosphere has given me the opportunity to wear many hats and learn the responsibilities of different positions.

R/P Marketing – Holland, Ohio *June 2016 - Jan 2017*

While at R/P, my title was Graphic Design Intern and I worked alongside of the full-time designers to help concept, design, and produce work for clients including: Libbey, Bluegrass Care Navigators, Hospice of Northwest Ohio, Chicks for Charity, Mercedes Benz, Welltower, and Black and White Transportation. Work typically entailed print and/or web design.

SBC Advertising – Columbus, Ohio *April 2016 - May 2016*

A school required internship where I worked alongside the creative team to help concept and design the Bed, Bath & Beyond circulars that are sent out monthly with deals and new products.

LET'S CHAT!