

# CAIT McCURDY

GRAPHIC DESIGNER / PHOTOGRAPHER / ARTIST  
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## WHO AM I?

A hybrid designer with practice in graphic design, photography, illustration, and admin coordinator duties looking for a job where I can further my experience and make a strong impact.

## SKILLS

Concepting, Branding, Print Design, OOH Design, Web Design, Photography, Typography, Adobe Suite

## ASSETS

Leadership, Communication, Public Speaking, Time Management, Organization, Dedication

## EDUCATION

### **School of Advertising Art – Kettering, Ohio** *August 2014 - May 2016*

SAA is a nationally ranked design school from which I graduated with an Associate Degree of Applied Business in Advertising Art and as Co-Valedictorian with a 3.92 GPA. Courses included: graphic design, marketing, business ethics, photography, typography, web design, web coding, and illustration.

## ACHIEVEMENTS

### **AAF Dayton Silver & Bronze Addy Awards** *Spring 2017*

### **GDUSA Design Student to Watch** *February 2016*

### **National Student Advertising Competition** *April 2016*

## EXPERIENCE

### **Voom – Sylvania, OH**

*March 2018 - Present*

Working remotely as a UI/UX Designer on web design, branding, and package design projects.

### **STEL Design – Santa Barbara, California**

*Feb 2017 - January 2018*

Worked on the following types of design: package, logo, web, out-of-home, presentation design. All of this for clients including: Nomad, Best Buy, Polaris, Platinum, Under Armour, Barnett, and more. In addition to the graphic design duties, I was also in charge of admin coordinator duties including: recruiting, scheduling meetings, tracking hours, maintaining office supplies, and shipping/mailing of all products. The small company atmosphere has given me the opportunity to wear many hats.

### **R/P Marketing – Holland, Ohio**

*June 2016 - Jan 2017*

Internship where I worked alongside of the full-time designers to help concept, design, and produce work for clients including: Libbey, Bluegrass Care Navigators, Hospice of Northwest Ohio, Chicks for Charity, Mercedes Benz, Welltower, and Black and White Transportation. Work typically entailed print and/or web design.

### **SBC Advertising – Columbus, Ohio**

*April 2016 - May 2016*

Internship where I worked alongside the creative team to help concept and design the Bed, Bath & Beyond circulars that are sent out monthly with deals and new products.

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**LET'S CHAT!**