



## Beauty Reporter

### Making Waves

*It's one of the little ironies of summer: Perfectly effortless-looking beachy waves rarely involve a dip in the ocean or air-drying in the wind. For those willing to put in the requisite time, these techniques create Gisele-worthy hair in...*



### **2 hours (and \$400!): Arrojo American Wave System.**

During this salon treatment, stylists use foam rods to create soft waves instead of spirals. The hair is set with a positively charged lotion that conditions and smooths the cuticle for sleek waves that last up to six months. —CATHERINE Q. O'NEILL

**SHOPPING GUIDE:** Arrojo, [arrojostudio.com](http://arrojostudio.com).