

PRIVACY POLICY

Effective Date: June 1, 2012

This CORE Media Group website and the various content, features and services offered on this website (collectively, the "Website") is owned and operated by CORE Media Group Inc. ("CORE", "we", "us" or "our"). CORE is committed to respecting your online privacy and recognizes your need for appropriate protection and management of personally identifiable information about you ("Personal Information") that you share with us. CORE has established this Privacy Policy to let you know what information we may collect from you on the Website and how we may use and share that information. Please take a moment to review the terms of our Privacy Policy. By accepting the CORE Media Group [Terms and Conditions](#) and/or using the Website, you agree to accept the terms of our Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use the Website.

Information We May Collect

The information about you that we may collect can be divided into the following general categories:

Personal Information You Provide

Any Personal Information you give us will be used and disclosed only in accordance with this Privacy Policy.

In general you can visit the Website without telling us who you are or revealing any Personal Information about yourself. However, if you do not provide us with certain requested information, we may not be able to provide certain services and features that may be contained on the Website to you.

The specific types of information we collect from time to time and the reasons for collecting it may vary depending upon the particular circumstances. We may collect Personal Information on the Website such as your first and last name, telephone number, a home or other physical address, email address or other contact details. Where practicable, the purpose for which we collect the Personal Information will be made clear at the time of collection. In addition, we may from time to time invite users to submit auditions and other information, content and/or materials ("Materials") through the Website and/or additional partner websites ("Partner Websites"). You agree that we may use such Materials and any and all Personal Information contained in them in accordance with the [Terms and Conditions](#), this Privacy Policy, and the terms of any privacy policy, rules and regulations and/or guidelines on any Partner Website covering our use of such Materials, and as notified to you by us from time to time. In particular, but without limitation, such Materials may be made publicly available for other users to review, comment and vote on, on this Website and/or other websites, and may also be used in promotional materials.

We may also collect certain demographic information (such as date of birth, gender or age) and information about your interests and preferences ("preferences information"). In many cases, such demographic and preferences information is optional. In other cases, such as online surveys, we collect this information on an anonymous basis. However, if we ever use any demographic or preferences information together with any Personal Information, then such demographic and preferences information will be treated as Personal Information under this Privacy Policy.

Information Collected Automatically

From time to time, we may collect general, non-personal, statistical information about the use of the Website, such as how many visitors visit a specific page on the Website, how long they stay on that page and which hyperlinks, if any, they "click" on. We collect this information through the use of cookies, clickstream data and other tracking technologies in order to determine which areas of the Website are most popular and to enhance the Website for visitors. Further information on some of these technologies is set forth below.

Cookies: The Website makes use of a feature of Internet web browsers called "cookies", which are small pieces of information stored by your browser on your computer's hard drive or in your wireless phone or other wireless device. Cookies are used to maintain session information between your browser and the Website. They enable our system to track the age of a user, recognize your browser and provide services and features relevant to you. We use this information to help customise your user experience on the Website. Information we may collect includes your IP address, web browser software and referring websites. Most browsers can notify you when a new cookie is received, or turn off cookies altogether. As a registered member or visitor to the Website, we will generally automatically seek to deliver one or more permanent cookie files to your computer hard drive and / or wireless device but you can always choose not to receive them by enabling your web browser to refuse cookies or prompt you before accepting a cookie. Permanent cookie files remain on your computer's hard drive or other devices to which they have been delivered until you manually delete the file.

If you wish to refuse our cookies, you should consult your browser settings. Check the 'Help' menu of your browser to learn how to change your cookie preferences. However, if you turn off the cookies, some services and features on the Website may not function properly or may no longer be available to you.

For this reason, we recommend you leave the cookies turned on.

We will use information obtained via cookies only in order to learn about your preferences so that we may improve the Website and the services and features we offer on the Website. We do not link the information we store in cookies to any Personal Information you submit while on the Website.

Clickstream Data: We may from time to time analyze, receive and store certain information relating to your use of, and behavior on, the Website. This information is commonly referred to as "clickstream" information. For example, we may record information such as the areas of the Website you have accessed, the time, date and URL of the pages requested by you, your IP address and your browser software. We may also capture the country from which the visit came. Among other uses, the recording of such information enables us to monitor the areas of the Website that are most popular and to improve sections of the Website accordingly and to generally administer the Website. We do not link clickstream information to any Personal Information you submit while on the Website.

Use And Disclosure Of Your Information

Our Use

As a guide, and in addition to any purpose of which we notify you at the time of collection, we may use information that is collected from you (including Personal Information) (a) to provide you with information or a service or product you have requested from us, (b) to operate the services and features on the Website, (c) to help us gain a better understanding of your likes and dislikes, so as to improve the Website, our marketing strategies and the products, services and features generally offered by us, our affiliates or other Partners, as defined below, (d) for authentication and fraud prevention, (e) to administer your registration if you have registered on the Website, (f) to communicate with you by email, regular mail or mobile communications (including SMS/MMS) regarding products or services and to keep you informed of new developments or offers similar to those available on the Website (from us, our affiliates or other Partners, as defined below) that we believe may be of interest to you, (g) to respond to your inquiries and requests and (h) by sharing such information, with your consent, with our affiliated companies and/or Partners to allow them to contact you directly with products and services that may be of interest to you.

If you opt-in to receive promotional email and/or mobile communications from us, you may opt-out from receiving future promotional communications from us at any time. For opting-out of promotional emails, please follow the opt-out instructions within the body of each promotional email. For opting-out of all mobile communications, please follow the opt-out instructions within the body of each text message or send a reply to the promotional text message with "STOP" in the body. Please note that if you opt-out from receiving promotional email communications, we reserve the right to send you certain communications relating to the Website, such as service announcements, or similar administrative or transactional messages, without offering you the opportunity to opt-out of receiving them.

Please note that if you consent to receive communications directly from our affiliated companies and/or Partners, such affiliated companies and/or Partners will be responsible for opting you out of future communications. Any requests to opt-out from future communications must be addressed with the applicable affiliated company or Partner.

Disclosure Of Aggregated Data

We may group the information we collect from cookies, clickstream data and similar tracking technologies into aggregate visitor data in order to describe the use of the Website to our existing or potential business partners, sponsors, advertisers or other third parties, or in response to a government request. We may also group demographic and preferences information that we collect from visitors into aggregate data for the same purposes. However, please be assured that this aggregate data will in no way personally identify you or any other visitors to the Website.

Disclosure To Our Employees, Contractors, Agents and Service Providers

From time to time we may provide your Personal Information to companies and individuals we engage or employ to perform services on our behalf (collectively "Service Providers"), such as analyzing information, providing marketing assistance and/or providing information technology and related services. Our employees, contractors, agents, advisers and other Service Providers will have access to only that Personal Information required by them to perform their services, and may not use such information for any other purposes, nor are they to provide your information to third parties without your consent.

Disclosure To Affiliates And Other Third Parties For Marketing Purposes

With your consent, CORE may share your Personal Information with our affiliated companies for their own direct marketing purposes. CORE's general policy is that CORE does not share the Personal Information we collect from you on the Website with third parties for their direct marketing purposes without your consent (via opt-in or otherwise). If you provide such consent, we may disclose such Personal Information to CORE's advertisers and business partners (collectively, "Partners") and/or other third parties for purposes of direct marketing.

Disclosure To Other Third Parties

You will be deemed to have consented to the disclosure to, and use by, a subsequent owner, co-owner or operator of the Website of any information about you contained in our database, in the event that CORE assigns its rights and obligations regarding any of your information to such subsequent owner, co-owner or operator in connection with a merger, acquisition or sale of all or substantially all of CORE's assets, or CORE's assets related to the Website. In the event of such a merger, acquisition or sale, your continued use of the Website signifies your agreement to be bound by the applicable terms and conditions and privacy policy of such subsequent owner, co-owner or operator.

We will disclose Personal Information when we believe in good faith that the law requires it, for example to comply with a court order or subpoena or to assist in criminal investigations. We may also disclose Personal Information when we deem it necessary in order to protect the safety and security of the Website and visitors to the Website or if we consider that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to, interference with or threatening the safety and/or security (either intentionally or unintentionally) of us, our affiliated companies, our Partners, our Service Providers, our contractors or any of our or their officers, employees, agents or professional advisers, or any of our other rights or property, or other visitors or their rights or property, or anyone else that could be harmed by such activities.

Security

CORE uses reasonable measures in an effort to ensure that all Personal Information that it receives via the Internet is secure against unauthorized access.

If you create an account on the Website, you may be asked to choose a password for your account, in which case your online account information will be protected by your password. You are responsible for maintaining the confidentiality of your password and account, and are fully responsible for all activities that occur under your password or account. You therefore should not disclose your password to any other person. We also seek to protect your Personal Information from misuse, loss, unauthorized access, modification or disclosure through the following measures (a) confidentiality requirements for our employees, (b) security measures for systems access and (c) restricting access to personal information to those circumstances where the individual seeking access has satisfied our identification requirements.

Links To Other Websites

Please be aware that when you are on the Website, you could be directed to other websites that are beyond our control, including but not limited to websites owned or operated by our Partners. These other websites may send their own cookies to visitors, collect data or solicit Personal Information. Links to or from the Website do not constitute sponsorship, endorsement or approval by us of the content, policies, practices, goods or services offered by or through those websites.

We are not responsible for the privacy policies or practices of third party owners or operators of linked websites, or for the collection, use or disclosure of your Personal Information by any third parties (including, but not limited to, our Partners). We encourage you to read the privacy policy of any relevant third party.

Children's Privacy

This Website is not intended for use by children under 14. We do not knowingly collect Personal Information from anyone under 14 years of age, except for the limited circumstances described below. In the event a child under the age of 14 submits a question to us on the Website and identifies his or her age, we may use the child's email address for the sole purpose of responding to the child's question on a one-time-only basis. However, we will not use the child's email address to recontact the child and we will delete it from our records once we have responded. If we become aware that we have unknowingly collected Personal Information from a child under the age of 14, we will make commercially reasonable efforts to delete such information from our database.

Access To Your Personal Information

You have a right to access the Personal Information held about you. To obtain a copy of the Personal Information we hold about you, please write to us at privacy@coremediagroup.com.

Internet Based Transfers

Given that the Internet is a global environment, using the Internet to collect and process Personal Information necessarily involves the transmission of data on an international basis. Therefore, by browsing the Website and communicating electronically with us, you acknowledge our use of Personal Information in this way. However, we will endeavour to protect all Personal Information collected through the Website in accordance with strict data protection and privacy standards.

Changes To This Privacy Policy

We may amend this Privacy Policy from time to time. We will notify you of any material changes to this Privacy Policy by posting a notice on the homepage of the Website for a reasonable period of time after such changes are made that this Privacy Policy has been updated, and by changing the "Effective Date" at the top of this Privacy Policy. We suggest that you visit the Website regularly to keep up to date with any changes. Your continued use of our services or access to the Website will be confirmation of your acceptance of any amendments to this Privacy Policy.

Governing Law

This Privacy Policy and the privacy practices of CORE will be subject exclusively to the laws of the State of New York within the United States of America without regard to its conflict of law principles. CORE makes no representation that this Privacy Policy and such practices comply with the laws of any other country. Visitors who use the Website and reside outside the United States do so on their own initiative and are responsible for compliance with local laws, if and to the extent local laws are applicable. If you reside outside of the United States, by using our Website, you consent to the transfer and use of your information outside your country. Without limiting the foregoing, by providing any Personal Information to CORE, all Website visitors fully understand and unambiguously consent to this Privacy Policy and to the collection, storage, and processing of such information in the United States of America.

Resolving Privacy Issues; Contacting Us

If you have any comments or questions or have a problem or complaint regarding our Privacy Policy, please email us at privacy@coremediagroup.com.