

PORT ZIENNA

June 19, 2017 — New York

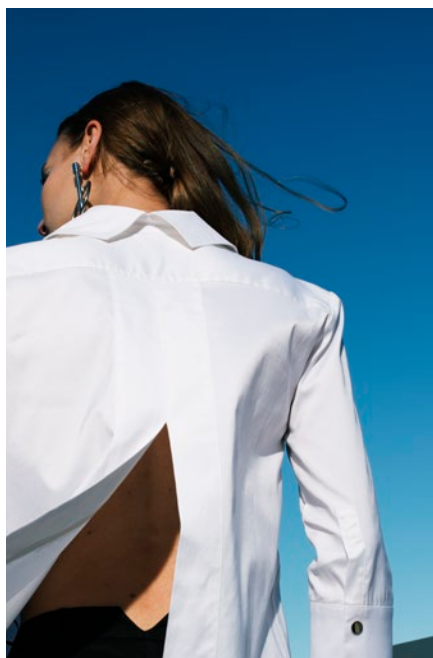
Introducing Collection No. I Spring – Summer 18

Collection No. I will be available for pre-orders on portzienna.com, launching June 19, 2017.

For press inquiries and orders, please contact studio@portzienna.com.

ABOUT COLLECTION No. I

This collection is comprised of essential pieces consciously and sustainably created using the technique of draping, the haute couture tradition of hand sculpting fabrics directly on a dress form. From the fabric selection to the draping of the clothes, each piece is imbued with the designer's unique sense of style and experimentation.



ABOUT PORT ZIENNA

Port Zienna emerged from the draping tradition of haute couture to create a ready-to-wear line of uniquely contoured clothing.

Port Zienna's founder, Francesca Canepa, was born in Lima, Peru. She earned a BA in Fashion Design and Patternmaking from Mod'Art International in Paris and later earned a postgraduate degree in Fashion Marketing and Merchandising from the Fashion Institute of Technology in New York.

She has experience designing at fashion houses such as Oscar de la Renta, J.Mendel, and with her mentor Ani Álvarez-Calderón, and has designed embroideries for Burberry, Tom Ford, Carolina Herrera, and Monique Lhuillier while working at Finesse Embroideries.