We’re looking for a Director of Popular Education!

Worth Rises seeks a well-rounded Director of Popular Education (exempt), with the option of remote work, to lead the organization’s public education and research work. This individual should be a strategist, thought leader, seasoned researcher, and excellent writer, who is able to digest complex content for a general audience. The Director of Popular Education will report to the Chief of Staff and will work closely with the Executive Director, Director of Campaigns, Chief Counsel, and Director of Communications to develop and implement our popular education strategy and support our campaigns.

Worth Rises is a non-profit advocacy organization dedicated to dismantling the prison industry and ending the exploitation of those it touches. Partnering with directly impacted people, we work to expose the commercialization of the criminal legal system and advocate and organize to protect the economic resources extracted from affected communities and strip the industry of its power. Through our work, we strive to pave a road toward a safe and just world free of police and prisons.

Primary Responsibilities

- Build and lead the organization’s Popular Education department, managing a team that includes finance and data expertise
- Co-develop and execute the organization’s popular education strategy with the Executive Director, Chief of Staff, and Director of Campaigns
- Conduct intensive research, collect quantitative and qualitative data, perform innovative analyses, and translate results in accessible content
- Write and publish issue briefs, reports, articles, op-eds, blog posts, and other content that shape the public the narrative around the prison industry
- Develop innovative, visual ways to share data digitally and in print
- Manage the strategic vision and produce regular content for the organization’s blog
- Manage the organization’s database of corporations involved in the prison industry, including the biennial report, and field investor, media, and other questions
- Present research to media and at public events and train other staff on recently published research to do the same
- Work closely with Director of Communications to ensure proper release of content
- Provide general research assistance to Campaigns and Legal departments
Desired Experience and Skills

- Bachelor’s degree or equivalent work experience with at least two years of management experience
- At least five years of experience conducting research, collecting and analyzing data, and writing for public education and advocacy, especially about corporations
- Proficiency with a wide range of quantitative and qualitative research methods
- Strong quantitative analytical skills with demonstrated experience with data analysis tools
- Superior writing and editing skills and demonstrated ability to defend and explain complex issues to a wide variety of audiences
- Excellent organizational skills and critical thinking in project management and quality control
- Experience working with directly impacted communities, including personal experience
- A working understanding of the prison industry, including finance, or strong interest in learning

Required Qualifications

- Significant experience in research and data analysis
- Mastery of Microsoft Excel (e.g., formulas, formatting, etc.) and very comfortable with numbers
- Impeccable writing skills with clearly organized logic
- Experience managing multiple projects at once with efficiency and skill
- Thrives in a fast-paced, start-up work environment
- Disciplined self-starter with spark and creativity
- Strives for excellence with do-what-it-takes energy
- Excels at on-the-spot problem solving
- Derives energy from handling a variety of diverse assignments
- Highly organized
- Interest in working at the intersection of criminal, racial, and economic justice

Compensation and Benefits

Worth Rises offers a generous compensation package, including full medical, vision, and dental coverage, 20 days’ vacation time, ten days’ personal/sick leave, and three days’ bereavement leave. Employees also receive a $75 monthly contribution to their phone bill. The annual salary for the Director of Popular Education is $95,000.

Application Instructions

Interested applicants should submit a résumé and cover letter to careers@worthrises.org with Director of Popular Education as the subject line.

Worth Rises is an equal opportunity employer, and strongly encourages formerly incarcerated individuals, directly impacted individuals, people of color, members of the disabled community, gender-variant and non-binary individuals, and other members of the LGBTQIA+ community to apply.