

| MATT HABERN RESUME |

2405 Acorn BND Denton, TX 76210 | 940.391.8222 | matthabern@gmail.com

Dedicated professional with over 10 years of experience creating content on tight deadlines, collaborating with clients and colleagues, and continuing to learn and implement new techniques and skills to keep up with today's digital trends. Extensive experience in video production, graphic design, photography, motion graphics, multi-camera live event broadcasting, live streaming platforms, social media management, and project directing. Reputation for exceeding expectations and upholding high quality standards in all aspects of digital media.

Professional Experience

Liberty Christian School

Argyle, TX

Director of Digital Media/Upper School Digital Media Teacher

2014 – Present

Yearly duties

- Teach 4 Digital Media Production classes and manage lesson plans, and student run multi-camera event schedule
- Oversee and direct over 30 student run live stream/video board multi-camera events throughout the school year
- Manage all athletic social media and ensure coaches/student managers are using proper edict
- Create and deploy social media graphic/video content for upcoming events
- Management of athletic website through word press
- Capture footage of all sports for use in promo, social media, and end of year athletic award presentation
- Create all category, intro, and highlight content for end-of-year athletic sports award

Major Projects

- Rebranding of Athletics including implementation of new logo, creation of twitter accounts, website redesign, and new athletic slogans.
- Created promo video for athletic facilities fund-raising campaign
- Created fund raising promos for the school including theatre and social media commercial
- Create ESPY style award show to highlight athletic accomplishments for the year

Habern Productions

Denton, TX

Owner, Operator

2008 – Present

- Write, film, edit, and deliver promo, social media, commercial content for clients
- create recruiting highlight film for high school athletes
- create seasonal sports documentaries for clients

Education

The Art Institute of Dallas

- Digital Media Productions

Dallas, TX

2004-2007

Skills & Software

- Adobe Creative Suite (including Photoshop, Illustrator, Premiere, After Effects), Final Cut Pro, Cinema 4D, Word Press, Microsoft Office
- Expert in DSLR Camera Systems, Lighting Equipment, Camera Gimbals, Drone videography/photography, Multi-Cam Production equipment, Live Streaming Software/Hardware, social media platforms

References

Zack Vest

Athletic Director

Liberty Christian School

1022 Cedar Creek Rd

Argyle, TX 76226-2940

(940) 453-2085

Zack.Vest@mylcs.com

Relationship: Supervisor at Liberty Christian School from 2015-2018

Michelle Smith

Owner

Buxton Marine, Nautique Boats

1566 N Stemmons Fwy,

Lewisville, TX 75077

(940) 390-6944

michelle@buxtonmarine.com

Relationship: Client at Buxton Marine from 2012-2017

Chris Curtis

Founder, CEO

GoVision

8291 Gateway Dr, Argyle, TX 76226

(817) 676 8810

chris.d.curtis79@gamil.com

Relationship: Client/Friend at GoVision from 2015-2018