

DALLAS ARTS DISTRICT

LENS THROUGH THE

JURIED EXHIBITION

Call-For-Entry

Overview:

In an effort to raise funds for the Dallas Arts District Foundation, while also highlighting and celebrating our talented local photographers, HALL Group is launching **Through the Lens: Dallas Arts District**, a juried photography contest.

Through the Lens: Dallas Arts District is a collaboration between the HALL Group, the Dallas Arts District Foundation, and participating Dallas area photographers to raise funds for one of the most important parts of the Dallas Arts District Foundation work - the granting arm that re-invests in visual and performance art for the area.

Professional, emerging, mid-career and student photographers are encouraged to submit images of the Dallas Arts District for juried selection. The selected photographs will be featured in a hardbound coffee table book, *'Through the Lens: Dallas Arts District'*, that will be sold at venues throughout the Dallas Arts District (DAD). HALL Group is donating all costs associated with the printing and promotion of the book, and thus **all gross proceeds from sale of the book will be donated directly to the Dallas Arts District Foundation.**

'Through the Lens' is open to artists at all levels of experience. Submitted photos can be existing photos that were taken previously, or new photos of the Dallas Arts District. There are no limits on subject matter as long as the photo is shot within the Dallas Arts District, and we encourage photographers to think outside the box. The judges will be looking for images that capture a glimpse of the life and vibrancy that defines the Dallas Arts District.

The Dallas Arts District is the largest contiguous urban arts district in the United States. Spread over 20 square blocks, it is a hub of artistic creativity and features award-winning museums, performing arts venues, entertainment merchants, as well as an arts magnet high school. **Attached is a map that defines the DAD.**

Jurors: Honorary Chairman: Mayor Mike Rawlings; Chairs Patricia Meadows and Virginia Shore, Jeremy Strick (Director-Nasher Sculpture Center), Dr. Agustín Arteaga (Director-Dallas Museum of Art), Howard Rachofsky (Philanthropist and Art Collector), Sam Holland (Dean of Meadows School of the Arts).

Entry Dates: Photographs will be accepted through April 30, 2018.

Each photographer may submit up to eight (8) photographs.
There is no fee for competition entry.

Uploaded media samples will be stored in the CaFE Portfolio where entrants can submit them to our call.

Image size:

- Limits on file sizes and file types for all media uploads:
IMAGE: Only JPEGs up to 5MB with a minimum of 1920 pixels on the longest side.
- All entries must be identified as follows: LastName_EntryName_printsize.jpg
- Print size should also be noted on the entry.

Venues: AT&T Performing Arts Center, Booker T. Washington Arts Magnet High School, Cathedral Guadalupe, Crow Collection of Asian Art, Dallas Black Dance Theater, Dallas City Performance Hall, Dallas Museum of Art, Dallas Symphony Orchestra, First United Methodist Church, Klyde Warren Park, Meyerson Symphony Center, Nasher Sculpture Center, One Arts Plaza, Perot Museum, St. Paul United Methodist Church, Winspear Opera House, Wylie Theatre as well as Flora Street and other Arts District street life and events.

Each photographer may decide how to best capture and translate a compelling moment or experience within the Dallas Arts District. Capturing a performance, documenting a social gathering or activity, backstage and behind the scenes, architecture - the choice is the photographers to best express the creativity and vibrancy of the district.

Selected entries will receive:

1. **\$500 stipend from HALL Group and a gift from a Dallas Arts District venue (dining experience, performance tickets, memberships) with a value of \$50-\$100 or more.**
2. **Inclusion in the hardbound coffee table book, *'Through the Lens: Dallas Arts District'* The book will include an abbreviated biography of each photographer, specifications of each work, and highlights of the Dallas Arts District project.**
3. **An invitation to the 'Through the Lens Gala,' where all photographers will be celebrated and recognized for their contribution to the publication. Optionally, select works will also be displayed and available for purchase from the photographer at the end of the gala.**
4. **Recognized in all press materials following the close of the exhibition.**
5. **Select artists could also have the opportunity to license their art for future exhibition.**

Selected Images: Each winning photographer must provide, within 10 business days of notification, an abbreviated biography (200 words or less), image title, date, size, process, and date. As well as, the high-resolution artwork for publication.

Credits: Every selected photographer and photograph will be identified in the book.

Copyright: 1-time-use release in the publication of the book and copyright remains with the photographer. Artwork may not be modified or changed from the original.

About the Dallas Arts District Foundation: To complement the mission of the Dallas Arts District and to continue to support the programs of resident art organizations in the District, the Foundation sponsors a broad range of activities with particular emphasis on emerging artists and cultural groups from outside the Dallas Arts District.

Financial assistance is granted to a non-profit organization or to an individual sponsored by a non-profit organization who want to provide a specific artistic or cultural activity to occur within the Dallas Arts District that also benefits the public. The Foundation's high priority is funding projects that are site-specific, innovative programs, that are developed through a collaborative process among different cultural organizations.

To learn more about the Dallas Arts District Foundation, visit:

<http://www.dallasartsdistrict.org/grants/>

About the Sponsor: HALL Group, through its development in the Dallas Arts District, HALL Arts, is the originator and sponsor of *Through the Lens: Dallas Arts District*. We believe art makes the world a better place, and we believe this project will articulate and celebrate the Dallas Arts District's talent, creativity, programming and events. For more information about *Through the Lens* and HALL Group's development, HALL Arts, please visit www.hallarts.com.