Symposium Guide 2022

Share Industry Knowledge
Connect with Experts & Clients
Green Roofs for Healthy Cities

GRHC’s mission is to develop and protect the green roof and wall market by increasing awareness of the economic, social and environmental benefits of green roofs, green walls, and other forms of living architecture. These goals are achieved through a combination of education, advocacy, professional development, and celebrations of excellence.

GRHC has been instrumental connecting the industry in disseminating knowledge and trends through various programs and projects.

Living Architecture Academy: Developing professional training
Living Architecture Monitor: Online publication
Green Pages Industry Directory: Promote members
Bi-Monthly Newsletter
Symposium Program & Conferences

Policy Achievements

GRHC plays an integral role in green roof policy development in North America in cities like Toronto, New York City, San Francisco, Cambridge and Portland.

Driving tools such as Living Architecture Monitor and Living Architecture Performance Tool and the Policy Resource Guide.

Implementation of technical tools for capacity building and programs by GRHC.
Local Market Development

Green Roofs for Healthy Cities hosts local market development symposia to educate design professionals and advocate for green roof and wall policy implementation.

The Symposium program offers one day in-person and half-day virtual events featuring industry experts and local policy leaders sharing the latest industry knowledge and best practices in green roof and wall policy.

A wide variety of topics and interactive panel discussions to promote and develop local policy.

CONNECTING AND BUILDING INDUSTRY

Annville, PA
Atlanta, GA
Austin, TX
Boston, MA
Calgary, AB
Charlotte, NC
Cincinnati, OH
Cleveland, OH
Denver, CO
Detroit, MI
Edmonton, AB
Grand Rapids, MI
Halifax, NS
Hoboken, NJ
Houston, TX
Indianapolis, IN
Knoxville, TN
Las Vegas, NV
Lexington, KY
Los Angeles, CA
Louisville, KY
Markham, ON
Miami, FL
Milwaukee, WI
Montreal, QC
Nashville, TN
Oakland, CA
Omaha, NE
Ottawa, ON
Pittsburgh, PA
Portland, OR
Regina, SK
San Diego, CA
San Francisco, CA
San Jose, CA
Tampa, FL
Vancouver, BC
Washington, DC
Waterloo, ON
Winnipeg, MB
Winston-Salem, NC

Credit: Lara Jameson
Symposium Program 2022

Blue-Green Roofs
Virtual
Feb. 16

Urban Ag. Tech
Virtual
March 16

Portland, OR
Virtual
GRiT
April 29

Denver, CO
CSCC
July 29

Vancouver, BC
May 2

Green Roof Policy
Virtual
Sept. 7

New York City
Nov. 22

Making Living Architecture Pay
Virtual
Dec. 7
Local Market Symposia attracts a wide array of professionals from the public, private, and educational sectors. They present opportunities for sponsors and exhibitors to identify themselves as local experts and present information and products to an interested and enthusiastic audience.
Exhibitor Opportunities

Local Market Development Symposia traditionally attract around 50-75 local developers, policy-makers, educators, and specifiers. Exhibiting at a Symposium helps you engage as a local leader of sustainable technologies. Sponsors are invited to make a presentation at the event.

Trade Show Space

(Member)
$799 USD

5% discount available for GRHC Members
One symposium pass per exhibitor registration
Contact list of all attendees prior and after event
Listing in symposium program
Logo featured on symposium website

(Non-Member)
$1049 USD

One symposium pass per exhibitor registration
Contact list of all attendees
Listing in symposium program
Logo featured on symposium registration site
Marketing Opportunities

Sponsoring a symposium is a great driver to distinguish your organization as an industry leader in several green roof and wall markets. GRHC highlights brands across North America by leveraging our robust promotional network.

**GOLD SPONSORSHIP**

$5,000 USD

- Branding as Symposium Gold Sponsor
- 5 complimentary symposium passes
- Logo placement: slide deck & registration

**Including in person events:**
- 2 complimentary tabletop displays
- Half-page colour ad in program

**SILVER SPONSORSHIP**

$2,500 USD

- Branding as Silver Sponsor
- Logo placement: slide deck & registration
- 3 complimentary symposium passes

**Including in person events:**
- 1 complimentary tabletop displays
- Half-page colour ad in program

**BRONZE SPONSORSHIP**

$1,000 USD

- Branding as Bronze Sponsor
- Logo placement: slide deck & registration
- Two complimentary symposium passes

**Including in person events:**
- 1 complimentary tabletop displays
- Half-page colour ad in program

Ensure your message is heard in multiple markets across North America! Sponsor two or more events and receive a **5% discount per event.** Custom packages and offerings are available.

To secure your sponsorship contact Isabella Bubic | ibubic@greenroofs.org | 778.350.7473
Symposium 2022 Order Form

Please complete and return to Green Roofs for Healthy Cities (GRHC).
Please note that payment is due upon registration

Date: _______________ Name: ___________________________ Company: ________________________________
Telephone: _______________ Fax: _______________ Email: ________________________________
Address: _______________________________ City: ________________________________
Province/State: _______________ Postal/Zip Code: _______________ Country: ________________________________
☐ We are a GRHC Member  ☐ We are NOT a Green Roofs or Healthy Cities Member

Marketing Opportunities:
We are interested in the following sponsorship opportunities (please check all that apply):

☐ GOLD (5,000 USD) ☐ SILVER (2,500 USD) ☐ BRONZE (1,000 USD)

Custom Sponsorship Opportunities are available. Please contact Isabella Bubic at ibubic@greenroofs.org or +1.778.350.7473 for more information.

Exhibiting Opportunities:  ☐ TRADESHOW SPACE (only for in person symposia) (MEMBER: 799USD // NON-MEMBER: 1,049USD)

Event Selection:
☐ BLUE-GREEN | FEB 16  ☐ URBAN AG | MAR 16  ☐ PORTLAND | APR 29
☐ VANCOUVER | MAY 2  ☐ DENVER | JULY 29  ☐ POLICY | SEPT 7
☐ NEW YORK CITY | NOV 22  ☐ MAKE LIVING ARCH. PAY | DEC 7

Select Payment Method
☐ Credit Card  ☐ Cheque*

*All Cheques are to be made payable to:
Green Roofs for Healthy Cities - North America, Inc.

Authorized Amount* (USD): ________________________________
Name on Card: ________________________________
Card Number: ________________________________
Expiry Date: ____________________ CVV: ____________________
Signature: ________________________________

Credit Card transitions are subject to a 3% service fee that will be added to your total.

Send Your Payment
Scan this document and email it to:
office@greenroofs.org
OR
Send by mail to:
Green Roofs for Healthy Cities North America, Inc.
406 King Street East
Toronto, ON, Canada, M5A1L4