THE FACTS
2018: A Strong Year for The City of RENEWED Excitement

"We’re gung-ho about Bellingham and we can’t say enough about the Downtown Bellingham Partnership. The changes downtown are like night and day compared to when we first opened."

Chas Kubis
Co-Owner, Goat Mountain Pizza and Black Sheep

From dynamic events that bring thousands of attendees into the downtown core to our consistent efforts to build a thriving culture of entrepreneurship, we are committed to transforming our city into the ideal place to live, work, play and visit. In 2018 we focused on powerful placemaking through activating alleys and other public spaces to improve the downtown environment and strengthening and supporting the economic vitality of the center city. We worked to recruit high-quality, authentic businesses through our retail strategy with the City of Bellingham, increasing the attractiveness and economic health of downtown. We emphasized support for business owners, advocated for a range of housing options and amenities and provided services like landscaping, building a place where people want to be. We’re proud of our impact, and look forward to another strong year.

Alice Clark
Executive Director

204 new business licenses issued Downtown in 2018

3.4% est. vacancy rate (down from 11% in 2010)

275,000 visitors came to Downtown in 2018

74,400 event attendees

68,800 website visits

150,000+ social media reach

51 events hosted/year

Downtown Supports:
578 businesses
8,652 jobs

www.downtownbellingham.com
**DBP Staff & Board**
The Downtown Bellingham Partnership has grown tremendously in the past year. We now have six full-time staff, three part-time staff and interns throughout the year.

- **Alice Clark**  
  Executive Director
- **Lindsey Payne Johnstone**  
  Events Director
- **Marissa McGrath**  
  Assistant Director
- **Mason Luvera**  
  Communications Director
- **Melissa Sorinsin**  
  Office Manager
- **Calista Klein**  
  Events & Promotions Coordinator
- **Dan Gifford**  
  Landscaping Lead
- **Jennifer Walters**  
  Retail Advocate

**Board of Directors:**
- **Casey Diggs**  
  President
- **Jennie Pietrzak**  
  Treasurer
- **Keegan Kenfield**  
  Vice President
- **Nicole Staron**  
  Secretary
- **Barry Dikeman**  
  Charlie Pasquier
- **Sheryl Russell**

**Ex-Officio:**
- **Don Goldberg**, Port of Bellingham
- **Darby Cowles**, City of Bellingham
- **Michael Lilliquist**, Bellingham City Council

**DBP Funding**
Our organization relies on funding from a variety of sources and uses these funds to support events, programs and other contributions to the Downtown neighborhood.

**Income**
- Operations, Retail & Landscape Contracts: 38%
- Events & Sponsorship: 37%
- Fundraising & Contributions: 25%

**Expense**
- Programs & Events: 50%
- Admin & Management: 30%
- Landscape & Beautification: 20%

**Our Supporters**
Our supporters’ funding for our organization is diversified. Our contributions to the community are only possible given the generous support of our donors, sponsors and advocates.

**$10,000+ Donors**
Peoples Bank, The Shakedown, Heritage Bank, Math Perspectives Teacher Development Center, Saratoga Commercial Real Estate, Scratch and Peck Feeds, Daylight Properties, Boundary Bay Brewery, Judd & Black Appliance, ImpactAssets, Casey Diggs

**$4,000+ Donors**
Peoples Bank, The Shakedown, Heritage Bank, Math Perspectives Teacher Development Center, Saratoga Commercial Real Estate, Scratch and Peck Feeds, Daylight Properties, Boundary Bay Brewery, Judd & Black Appliance, ImpactAssets, Casey Diggs

**$2,000+ Donors**
Bay City Supply, RMC Architects PLLC, Tony’s Coffees and Teas, Inc, Wander Brewing, Clearstory Investments, Avenue Bread and Deli, Samuel’s Furniture, Faithful, Freeland & Associates, Bank of the Pacific, Greenhouse, Favinger Plumbing, Community Food Co-op

**$500+ Donors**
CRE West Coast, Michael E. Smith FAIA, Architect, Moceri Construction, Columbia State Bank, Modsock, Barron Smith Daugert PLLC, Hundred North, Bayou on Bay, Goat Mountain Pizza, Black Sheep, WECU, Uisce Irish Pub, Aslan Brewing Company