



Tractor Supply Co. Arena Celebration Sponsorship Opportunities

Friends of Franklin Parks, in conjunction with the City of Franklin and City of Franklin Parks Department, will be hosting a Fourth of July Celebration (music, food, and kids games) at the Tractor Supply Co. Arena at the Park at Harlinsdale Farm. The Tractor Supply Co. Arena will be open to the public for prime fireworks viewing.

The event will be held on Thursday, July 4, 2024. The park will open at 5pm and the fireworks show will begin at approximately 9pm. Live music will be provided from 6pm- 9pm. Food trucks will be on site and the concession stand at the Tractor Supply Co. Arena will be open for beer and wine sales. Attendance is expected to range from 8,000 - 10,000 people.

TSC Arena Title Sponsor **\$15,000**

- VIP seating for ten (10) in the TSC Arena Tower
- VIP parking
- Opportunity to set-up promotional booth in the TSC Arena and pass out promotional items
- Logo included on banners in City parks and ballparks for two weeks prior to event
- Name recognized from stage
- Mentioned in all event social media posts and emails
- Sponsor name/logo included in all forms of advertising
- Press release announcing Fourth of July sponsorship
- Recognition on City website in conjunction with the City of Franklin's Fireworks

Stage Sponsor **\$7,500**

- VIP seating for four (4) in the TSC Arena Tower
- VIP parking
- Opportunity to set-up promotional booth in the TSC Arena and pass out promotional items
- Logo included on banners in City parks and ballparks for two weeks prior to event
- Name recognized from stage
- Mentioned in all event social media posts and emails
- Recognition on City website in conjunction with the City of Franklin's Fireworks

Children's Game Area Sponsor **\$3,000**

- Opportunity to set-up promotional booth in the TSC Arena and pass out promotional items
- Logo included on banners in City parks and ballparks for two weeks prior to event
- Name recognized from stage
- Mentioned in all event social media posts and emails

Sparkler VIP **\$2,500**

- VIP tent near stage with the opportunity to hang a banner from the tent





Tractor Supply Co. Arena Celebration Sponsorship Form

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Company Name (As Listed): _____

Name of Contact: _____

Email: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Please email your digital logos to our Development Director, Scout Hardin, at scout@friendsoffranklinparks.org

Sponsorship Commitment

I acknowledge this obligation for payment of the individual pledge amount.

- TSC ARENA TITLE SPONSOR** | \$15,000
- STAGE SPONSOR** | \$7,500
- CHILDREN'S GAME AREA SPONSOR** | \$3,000
- SPARKLER VIP** | \$2,500
- CUSTOM SPONSORSHIP AMOUNT:** _____

We accept payment via check or our website friendsoffranklinparks.org/sponsor. All credit card transactions have a 3% fee. To pay via check, make checks payable to Friends of Franklin Parks. You will receive a receipt for the tax-deductible amount after we have received your full pledge. Checks, made payable to Friends of Franklin Parks, can be mailed to P.O. Box 549, Franklin, TN 37065.

Signature, Authorized Donor

Date