

# The Medical Spa Show

## The Medical Spa Show

*The Premier Trade Show for Non-invasive Medical Aesthetics*

Exhibits: February 8–9, 2019

Conference: February 8–10, 2019

Aria Resort & Casino, Las Vegas, Nevada



The Medical Spa Show is a national trade show for non-invasive medical aesthetic practices bringing together owners, practitioners of all titles, influencers, and thought leaders. The show's four tracks of education were designed with input from top medical spas from across the country to be a comprehensive guide to all of the necessary and relevant techniques, technology, trends, and laws in non-invasive medical aesthetics. It's a place for medical spa owners to learn, share ideas, and network with people facing the same issues and challenges they do.

The Medical Spa Show hosted over 450 high-level decision makers in the industry representing over 200 practices with titles including, but not limited to:

- Owner
- Physician/Medical Director
- C-Suite Executive
- Managers/Director
- Nurse Practitioner
- Physician Assistant
- Registered Nurse
- ...and more!

The official Medical Spa Show app features prize-driven gamification to incentivize attendees to interact with exhibitors throughout the show.

# Medical Spa Show Exhibiting

## Booth Costs

Booth Size	Early-bird Pricing (Before Sept 3, 2018)	Standard Pricing (After Sept 2, 2018)	Corners
10 x 10	\$3,900	\$4,200.00	Most 10 x 10 will be inline
10 x 20	\$7,200	\$7,600.00	Most 10 x 20 will be inline

## Standard Booth Package

2 exhibitor badges per  
10' x 10' booth space.

3 exhibitor badges per  
10' x 20' booth space.

1 six-foot table per 10' x 10' booth  
space and 2 chairs.

1 wastebasket.



## Supplier Classes: \$3,500

This is your opportunity to share product-specific information about your company or service! Each class is 30 minutes in duration.

## Program Advertising

The Medical Spa Show program is not only given to every attendee, but is mailed to AmSpa's full distribution list of over 7,000 medical spa contacts prior to the show.

Full page ad: \$3,000

Half page ad: \$1,500

Quarter page ad: \$1,000

# Medical Spa Show Premium Sponsorships

## Diamond: \$75,000

Bulleted benefits are included in all Diamond Sponsorships. Additionally, select one from the list of Diamond Featured Options.

- Premium, high-traffic area 10' x 20' booth space
- 1 30-minute product-specific workshop or demo session
- 2 dedicated emails to AmSpa eNewsletter subscribers
- 4 dedicated social media campaigns
- Logo and link on AmSpa website
- Logo and link on Medical Spa Show website
- Top presence on website, marketing materials, and signage
- 1 premium ad in The Medical Spa Show 2018 pre-show and show program
- 2 inclusions in official Medical Spa Show gift bags
- App sponsorship
- 3 additional exhibitor badges: 6 total
- Final attendee list provided, including direct mail and email addresses

## Diamond Featured Options (Select 1)

### 60-minute General Session Class (2 available)

- Opportunity to speak for 60 minutes at the general session on a product neutral educational subject

### Breakfast or Break (4 available)

- Company branding on napkins and signage
- Branded specialty coffee service
- Branded water bottle service

### Lunch (2 available)

- 10-minute presentation during lunch
- Table tents and company material at tables

### Happy Hour (1 available)

- Signature cocktail
- Company branding on napkins and signage

# Medical Spa Show Premium Sponsorships

## Sapphire: \$35,000

- 10' x 20' high-traffic area booth space
- 1 30-minute product-specific workshop or demo session
- 1 dedicated email to AmSpa eNewsletter subscribers
- Spotligned presence on Medical Spa Show website and marketing materials
- 1 full page ad in the Medical Spa Show 2018 show program
- Logo and link on AmSpa website
- Logo and link on Medical Spa Show website
- 1 inclusion in official Medical Spa Show gift bag
- 1 additional exhibitor badge: 4 total
- Final attendee list provided, including direct mail and email addresses

## Ruby: \$15,000

- 10' x 10' high-traffic area booth space
- 1 30-minute product-specific workshop or demo session
- Mention on Medical Spa Show website and marketing materials
- 1 inclusion in official Medical Spa Show gift bag
- 2 email blast advertisements
- Logo and link on AmSpa website
- Logo and link on Medical Spa Show website
- 1 1/2 page ad in the Medical Spa Show 2018 show program
- 1 additional exhibitor badge: 3 total

# Medical Spa Show A La Carte Sponsorships

## App Sponsorship Options

In 2018 the Official Medical Spa Show App was downloaded by 70% of attendees.

- Rotating Banner Ads (4 available): \$500 each
  - Banner ads are powerful and dynamic, allowing you to link to your profile, website, or promotions.
- Event Alerts (15 available): \$500 each
  - Send branded, custom push notifications to every attendee.
- Sponsored Surveys (6 available): \$500 each
  - Gain valuable insight into your customers by asking questions and prompting action. 5 questions max.
- Live Polling (5 available): \$500 each
  - Get your logo up, front, and center where everyone's attention is focused.

## Party Sponsorship

Along with its unparalleled business and legal resources for medical aesthetic practices, AmSpa is famous for its parties! Be part of this event by becoming a sponsor.

- Shared (3 available): \$25,000
- Party sponsors receive:
  - Mentions and links in all AmSpa Medical Spa Show email blasts
  - Company logo in on-site signage
  - Mention and link on the AmSpa website event registration section
  - Direct contact information listed in post-show email blast to attendees
  - A signature cocktail
  - Branded napkins and other branding

# Medical Spa Show A La Carte Sponsorships

## Cocktail Sponsorship

Create a signature cocktail at the Saturday evening party featuring your brand.

- Shared: \$10,000
- Cocktail sponsors receive:
  - Mentions and links in 2 AmSpa Medical Spa Show email blasts.
  - A mention and link on the AmSpa website event registration section.
  - Direct contact information listed in post-show email blast to attendees.

## Pen and Paper Sponsorship

Provide branded pen and paper for all Medical Spa Show attendees.

- Exclusive: \$5,000
- Pen and paper sponsor receives:
  - Mentions and links in 2 AmSpa Medical Spa Show email blasts.
  - A mention and link on the AmSpa website.
  - Direct contact information listed in post-show email blast to attendees.

## Break Sponsorship

Breaks are important at AmSpa events, which are so full of such compelling information for the medical aesthetic industry. Have your company aligned with this time to refuel and relax during the event.

- Per Break: \$8,000
- Break sponsors receive:
  - Mentions and links in all AmSpa Medical Spa Show email blasts
  - Company logo in on-site signage
  - Mention and link on the Medical Spa Show website event registration section
  - Direct contact information listed in post-show email blast to attendees

# Medical Spa Show A La Carte Sponsorships

## Medical Spa Show Bag

Place your logo in the spotlight on the official AmSpa meeting tote bag. Provided free of charge to all attendees, this bag holds all information and samples gained by attendees throughout the day providing branding and visibility that cannot be beat!

- Exclusive: \$10,000
- Bag sponsors receive:
  - Mentions and links in 2 AmSpa Medical Spa Show email blasts.
  - Mention and link on the AmSpa and Medical Spa Show websites.
  - Direct contact information listed in post-show email blast to attendees.

## Lanyard Sponsorship

Print your logo on the official Medical Spa Show lanyards. Gain visibility for your brand at the show... and beyond!

- Exclusive: \$10,000
- Lanyard sponsor receives:
  - Mentions and links in 2 AmSpa Medical Spa Show email blasts.
  - A mention and link on the AmSpa website.
  - Direct contact information listed in post-show email blast to attendees.

## Wi-Fi Sponsorship

Wi-Fi access is a highly valued perk for AmSpa attendees and exhibitors. Wi-Fi instruction tent cards throughout the venue will include your company's logo.

- Exclusive: \$10,000
- Wi-Fi sponsor receives:
  - Mentions and links in 2 AmSpa Medical Spa Show email blasts.
  - A mention and link on the AmSpa website.
  - Direct contact information listed in post-show email blast to attendees.

# Medical Spa Show A La Carte Sponsorships

## Flash Drive Sponsorship

All attendees receive a flash drive containing presentations from the classes at the show! Put your company's branding on the drive, in addition to 500MB worth of data of your choice.

- Exclusive: \$7,000
- Flash Drive sponsor receives:
  - Mentions and links in 2 AmSpa Medical Spa Show email blasts.
  - A mention and link on the AmSpa website.
  - Direct contact information listed in post-show email blast to attendees.

## Ask us about customized sponsorship opportunities including but not limited to:

- Warm cookie drop
- Ice cream truck
- Hand sanitation station
- Flash drives
- Badge insert
- Show bag insert
- Aisle banner sponsorship
- Floor graphics
- Branded water bottle bag insert
- Branded Snapchat geo filter