



SLCA

SALT LAKE CLIMBERS ALLIANCE

Corporate Sponsorships.

2023 Benefits

Our Reach

900+ Annual Fundraiser Attendees
600 + Salt Lake Climbing Fest Attendees
20K+ Email List
5.5K+ Facebook
12.2K+ Instagram
& growing...

2023 Events

Vertical Challenge May 2023
SLCA Annual Fundraiser - June 1st
Salt Lake Climbing Festival - August 25-26
Live PC Give PC - November 6th
Film Events
Mixer Events
& more to come!

Contact

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Events@SaltLakeClimbers.org

About Us.

The Mission of the Salt Lake Climbers Alliance is to **engage as an advocate to protect outdoor climbing access** and as a **steward to maintain sustainable climbing resources** in the Wasatch and surrounding regions.





SLCA 2023 Event Descriptions

SALT LAKE CLIMBERS ALLIANCE

May
1-31st

Vertical Challenge

A Virtual Vertical Challenge during the month of May. Challenge climbers to accomplish as much elevation gain as possible through climbing.

Participation Swag. Top three individuals will win prizes.

Podium at Annual Fundraiser June 1st at Black Diamond

June
1st

SLCA Annual Fundraiser

Community gathering and strengthening event to educate and increase awareness of the mission of the SLCA.

Vendor Village with Live Music, Raffles, and Vertical Challenge Podium

August 26th

Festival Scavenger Hunt

Scavenger hunt in the Uintas during the Salt Lake Climbing Festival. Objective: Complete as many tasks by 4pm. Winner will be based on most completed tasks/ best execution of tasks.

Winner will be announced at Festival Base Camp at 5pm. Completion of each task will be submitted to the Rock Garden app.

*Purchase of participation in the scavenger hunt will be a ticket into the festival.

August
26-27th

10th Salt Lake Climbing Festival

Climbers Camp. Weekend of skills based climbing clinics and festivities brought to you by the SLCA and fueled by our local guide outfitters, artists, and outdoor industry partners.

November

Film Nights

A benefit showing for the Salt Lake Climbers Alliance to support advocacy and stewardship of Wasatch climbing. With raffle items donated from corporate sponsors. (Sold Out in 2022)

Corporate Sponsorship Opportunities

5.13= \$15,000 + & \$1,000 in Product

10x20 Booth Space
Prime Placement at Events
Recognition at Public Meeting
2 comped vendor tickets + 50% off code to share with employees
Social Media Features
Email Ad inclusions
Co-branded swag
Meet & Greet with the SLCA for Employees

5.10 = \$1,000 & \$150 in Product

Logo 5.10 placement
10x10 Booth Space
5.10 Placement at Events
2 comped vendor tickets
Recognition at Public Meeting

5.12 = \$7,500 & \$500 in Product

Logo 5.12 placement
10x10 Booth Space
5.12 Placement at Events
Recognition at Public Meeting
2 comped vendor tickets + 40% off code to share with employees
Social Media Mentions
Email Ad inclusions
Co-branded swag

5.9 = \$500

Logo 5.9 placement
10x10 Booth Space
5.9 Placement Events
2 comped vendor tickets
Recognition at Public Meeting

5.11 = \$2,500 & \$250 in Product

Logo 5.11 placement
10x10 Booth Space
5.11 Placement at Events
Recognition at Public Meeting
2 comped vendor tickets + 30% off code to share with employees

Nonprofits Other Partners

10x10 Booth at our Events
50% off Vendor tickets
Logo Placement

Local Artists

10% of sales goes to the SLCA from Sales at Events
Table or Booth Space if Available
2 Comped Tickets





Anchor Maintenance Equipment

- Hooks - cliffhanger and tallon per tech
- Mini Haul Bag
- Offset nuts
- Offset cams or Micro cams
- Static Ropes 60m x4
- Hammer x 3
- Rope Pro x8
- Falcon Mountain Harness x 4
- Guidebooks from the Wasatch for a library: American Fork, Wasatch Granite Guide, Maple Canyon



SLCA Staff and Volunteer Appreciation

- Board and Staff Gym Membership
- Day passes to gyms for volunteer appreciation

Apparel

- Staff (ED, comms, events):
- Board
- Volunteers
- Committee Members

Total = 37

- Anchor crew Uniform: (1 sun shirt, 1 pants, 1 pair of shoes per tech)

Total= 5

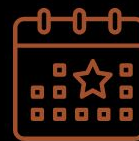
- Ambassador Program: Co-branded Uniforms/ Swag

Total = 5-10



Share the Mission

- Help share mission of the SLCA through social media campaigns/posts
- Share event information with employees, incentivize staff to come out to events
- Add SLCA Information Kiosk to facility
- Install a SLCA info kiosk in your facility (provided by and updated by the SLCA)



Events

- Venue Spaces: Title Sponsor for event you host
- Athlete/ pro incorporation: Speakers, Clinics, Education
- Sponsor/ Facilitate Yoga/ Pilates
- Live Music Sponsors
- Facilitate Bonfire and smores
- Raffle Swag Items for 3 main events
- Scavenger Hunt Placement Prizes (Large ticket items)
- Vertical Challenge Placement Prizes
- Event Attendee swag bag items (non sizeable) (500): socks, hats, chalk bag, chums
- Provide Demos for Festival
- Day passes to gyms for Raffle



Recurring Donation Platforms

- Opt out monetary amount donation and/or joining SLCA's newsletter on checkout page

AID BETA

LISTED ABOVE ARE MORE WAYS TO SUPPORT YOUR CLIMBING NON-PROFIT; THROUGH GEAR AND SWAG DONATIONS, PROMOTION, AND INTERACTIVE FACILITATION AT EVENTS.

Board of Directors & Staff



Board of Directors

Jess Powell - Chair

Amy Cairn - Vice Chair

Ryan Suen - Treasurer

Angie Clifford- Secretary

Cody Kaemmerlen

Leandra Hernandez

Jesse Sandstrom

Patrick Morrison

Pitt Grewe



Staff

Julia Geiser - Executive Director

Cheyenne Bushman - Events and

Sponsorship Coordinator

Emily Trombly- Communications Coordinator

Andrew Brodhead - Anchor

Maintenance Coordinator

Eric Salmi - Anchor Tech

Chris Brown - Anchor Tech

Alex Lemieux - Anchor Tech



2022

DUES AT WORK



Because of your support, the SLCA has had a wonderful year advocating and stewarding Wasatch climbing while strengthening our local climbing community. We've been fortunate enough to finish the Jacob's Ladder trail realignment to Lone Peak Cirque, celebrated our 20th Anniversary, and hosted our 9th Annual Salt Lake Climbing Festival in partnership with local guide outfitters. All this, while maintaining over 1,200 aging bolts and advocating to protect Little Cottonwood climbing resources.



ANCHOR MAINTENANCE

In 2022 our Anchor Maintenance Crew visited over 160 routes and replaced and maintained over 1,200 bolts in the Wasatch. The program also put on its first Anchor Maintenance Clinic at the Salt Lake Climbing Festival. The program presented at the Future of Fixed Anchors Conference and the Utah Outdoor Recreation Summit. We continue to push the standards in workers' safety, quality control, and work at highest standards.



641

BOLTS REPLACED

162

ROUTES VISITED

1042

HOURS WORKED

647

BOLTS MAINTAINED



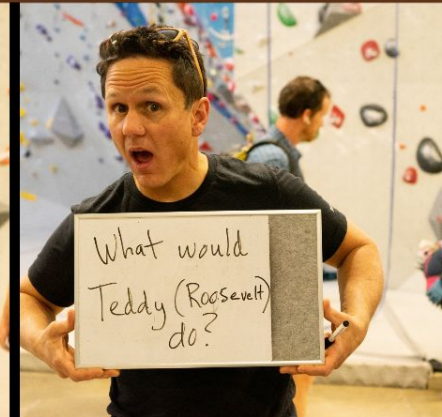
ADVOCACY



We continue to advocate to maintain access to Wasatch climbing by engaging with public and private land managers. We also continue to hold the lease with The Church of Jesus Christ of Latter-day Saints for climbing access and stewardship to continue at the privately owned 140 acre Gate Butte parcel in Little Cottonwood Canyon.



PHOTO PETITION
AGAINST THE GONDOLA





EVENTS

OVER 1500
PARTICIPANTS

The SLCA celebrated our 20th Anniversary by bringing over 700 climbers together at Black Diamond bonding our community together around a common cause.

We hosted the 9th Annual Salt Lake Climbing Festival in Big Cottonwood Canyon. Over 450 climbers gathered for a weekend of skills based climbing clinics and festivities fueled by our local guide outfitters, artists, and outdoor industry partners. 170 clinic participants attended the 40+ education and skills based climbing clinics. This event raised over \$30K for advocacy and stewardship of local climbing.





LONE PEAK REALIGNMENT



50%
TRAIL GRADE
REDUCED

3 MILES
OF TRAIL REROUTED

With the support from the Forest Service, we finished a multi-year project to reroute the (upper) Jacob's Ladder trail to Lone Peak Cirque. This was one of the worst trails in the Wasatch and had erosion up to six feet deep! The new alignment has a more sustainable grade reducing our impact on this fragile Wilderness landscape.

THANK YOU



It takes the community to protect Wasatch climbing. We would like to thank each of you for doing your part to give back to the community and the places we love to climb.

2022 PARTNERS

5.13+

Black Diamond
Momentum Indoor Climbing Gym
The Front Climbing Club
& The Front Members

5.12

REI
Salt Lake Bouldering Project

5.11

Blue Ice
Arc'Teryx
The Gear Room
Backcountry
Cypher
Petzl

5.10

Shadow Mtn Productions
Santero
Rab
Athletic Brewing
Kodiak Cakes
Moab Brewery
Gnarly Nutrition
Camp4 Collective

5.9

Solitude Mtn Resort
Scarpa
Sterling
CAMP
Rock Garden
Prival
Alpha Coffee
RDSH
La Sportiva
Wandervans
Single Track Trails
WaterPro
Wasatch Environmental Inc

Guide Outfitters

Jackson Hole Mountain Guides
Red River Adventures
White Pine Touring
Backcountry Pros
Utah Mountain Adventures
Aspect Adventure
Mountain Medical Academy
Inspired Summit Adventures

Non-Profits

Access Fund
American Alpine Club
Cottonwood Canyons Foundation
Central Wasatch Commission
Wasatch Backcountry Rescue
Salt Lake County Search and Rescue
National Ability Center
Wasatch Mountain Club
Save Our Canyons
Salt Lake Area Queer Climbers
Color the Wasatch
The Metcalf Foundation

Friends and family in loving memory
of Merrill Bitter

Agencies

The State of Utah and Utah Division
of Outdoor Recreation
United States Forest Service
Salt Lake County
Recreational Trails Program Grant
Draper City Trails and Open Space

Artists

Headlamp Studios
Louis Arevalo Photography
Kylee Firlit
Lovin' Coven
Cactus to Pine
Honeysuckle Handmade Studio
Kiln It
The Trash Pile
Tatum Lee
Trevor Dahl
White Rim Prints
Salt Canyon Designs
Alysa Marie Orton

PARTNERSHIP OPPORTUNITIES

FOLLOW US: [SALTLAKECLIMBERS.ORG](https://saltlakeclimbers.org)



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