



pop.earth

“Ribbs for Kids”

Chefs Care Barbecue



Celebrity Chef **Rib – Off** and **BBQ** to Benefit Population Earth

July 15th, 2017 6-11PM

1610 Meadow Lane

Southampton, NY 11968

Located on the Southampton Estate featured on Showtime’s hit series “Billions”

About Population Earth

POP.EARTH; WE ARE ONE WITH AUTISM

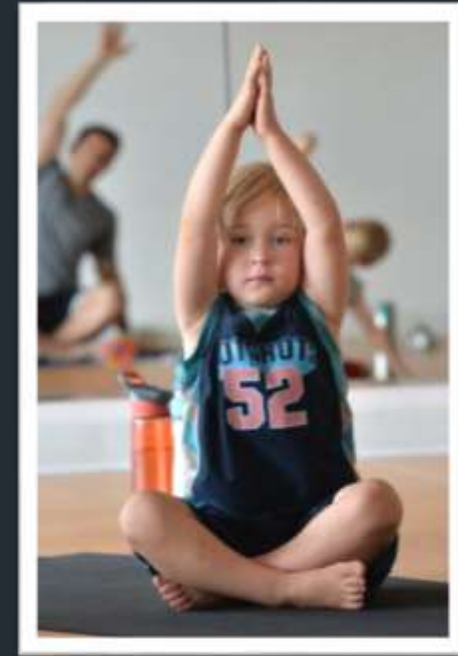
Population Earth is a non-profit charity that was founded in 2012 by Deb Stone. It was the first in the country to offer low cost to free holistic health and wellness options for people with Autism Spectrum Disorder and Developmental Disorders. All ages and abilities are welcome and no one is ever turned away from our programs based on an inability to pay.



Pop.Earth Initiatives

SOME OF OUR PROGRAMS INCLUDE:

- OM 4 Autism (yoga, reiki, massage & aromatherapy)
- FREE TO BE ME music & art
- You Can Dance
- Phoenix Fitness (individual & group workout sessions)
- E.Q.U.A.L for Autism (advocacy & awareness)
- “Eat-Able” Enabling Health Through Food



All programs provide holistic health & wellness options for people with special needs. We strive to provide them with innovative programs to foster creativity, nurture friendships and enable a healthy lifestyle. By creating these habits, we are able to give them an optimal base to learn, encourage confidence and focus on their abilities!



“Ribbs for Kids”

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THIS YEAR

We are continuing our fundraising efforts by delivering yet another spectacular event for our supporters! “Ribbs for Kids” will feature some of the most talented chefs in the country, draw in New York City influencers along with celebrities who care about our cause in an effort to help us gain more awareness for Autism and special needs.

Please join us in raising the funds needed for Population Earth to provide Autistic individuals with needed programming that they would not be able to have access to otherwise. Have fun while supporting us as a contributor or donor for Pop.Earth!

Sponsored by Michael Loeb
Hosted by Chef Jonathan Waxman



THE EVENT

Get ready for a BBQ Extravaganza at the gorgeous Southampton Estate featured on Showtime's hit TV show, *Billions*. The Celebrity Chef Rib-Off will feature BBQ fare prepared by some of the country's most talented chefs, custom cocktails, one-of-a-kind experiences for auction, music by DJ Politik... all this against the backdrop of a beautiful summer sunset.

Confirmed chefs include: Jonathan Waxman (host), Franklin Becker, Jean Paul Bourgeois, Marco Canora, Floyd Cardoz, Ben Daitz, Michael Ferraro, Alex Guarnaschelli, Joe Isidori, Michael Loeb, Maria Loi, Shane McBride, James McDevitt, John Mooney, Harold Moore, Ralph Scamardella, Justin Smillie, Anne Thornton, & Jamie Young.

Supporting Our Event

Your sponsorship would directly benefit our mission to bring holistic health and wellness options for low cost to free to the Autistic community and beyond.

\$25K We will be able to offer you:

- ✓ 10 Complimentary tickets to the event
- ✓ An incredible promotional opportunity through our online invitations, PR and social media
- ✓ Logo on our Step & Repeat
- ✓ A tour of the mansion where Showtime's hit series "Billions" was filmed
- ✓ Sponsorship is tax deductible



Supporting Our Event

Your sponsorship would directly benefit our mission to bring holistic health and wellness options for low cost to free to the Autistic community and beyond.

\$10k We will be able to offer you:

- ✓ 6 Complimentary tickets to the event
- ✓ An incredible promotional opportunity through our online invitations, PR and social media.
- ✓ Logo on our Step & Repeat
- ✓ Sponsorship is tax deductible



Supporting Our Event

Your sponsorship would directly benefit our mission to bring holistic health and wellness options for low cost to free to the Autistic community and beyond.

\$5k We will be able to offer you:

- ✓ 4 complimentary tickets to the event
- ✓ An incredible promotional opportunity through our online invitations, PR and social media
- ✓ Sponsorship is tax deductible



Previous Fundraisers



2016: Annual Celebrity Chef Gala

- Amount raised: \$185K
- Venue: The Dream Hotel

Autism COOKS 

• Included: 18 of the most talented chefs in the country coming together to create an extraordinary culinary experience. Three top-tier chefs personally prepare two courses each to create an unforgettable six course meal tableside for our guests.

• Supporters: Pat LaFrieda, Samuel & Sons, Baldor, Tilit Chef Goods, Massanois Wines, Korin Trading Knives, Tito's Vodka, Don Julio Tequila, Chef's Warehouse, Empire Merchants, Notorious Pink, IMC Trading, Sterling Risk, SALIDO, Ironshore Insurance, TAO Group + more

Previous Fundraisers



ExtravaGansevoort! Party for Pop.Earth

- Amount raised: \$100K
- Venue: Park Avenue Gansevoort Hotel

•Included: Extravagant cocktail party with passed bites, custom drinks and rooftop access. Amazing raffles and auction items to one-of-a-kind experiences. Guest appearance by Bobby Valentine, respected former MLB coach.

•Supporters: E. Maury, TAO Group, Don Julio, Bayside Brewery, Baked By Melissa, Empire Merchants, Notorious Pink, BMO Capital Marketers, BTIG LLC, Goldman Sachs & Co., Jefferies LLC, UBS SEC LLC + more

Thank you!

'There are only two ways to live your life. One is as though nothing is a miracle. The other is as though everything is.'

– Albert Einstein



Please fill out and return the form provided

For more information contact Emily at erussini@popearth.org or 516-650-6121

Sponsorship Confirmation Form

Contact Information Company/Individual Name (as it should appear on printed on material and acknowledgment)

Primary Contact: _____

Title: _____ Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Fax: _____ Email: _____ Website: _____

Sponsorship Levels: (Please identify your sponsorship level)

- 25K Sponsor
- 10K Sponsor
- 5K Sponsor

*digital artwork to be supplied by sponsor if applicable

Method of Payment: (Please check the appropriate box)

Check - Payable to Pop.Earth Corporation

Visa

Mastercard

Please Invoice

Amount Due: _____

Credit Card No. _____

Expiration Date: _____

Cardholder Name: _____

Cardholder Signature: _____

*Pop.Earth is a registered 501(c)(3) charity. Your donation is tax deductible

In-Kind Contributions: Please identify your in-kind contribution and value (please attach a separate page if more space is needed)

In-Kind Contribution: _____

Monetary Value: _____

Confirmation Agreement

Thank you for agreeing to serve as one of our distinguished sponsors. Please return this completed form with payment via mail to Pop.Earth: 401 Park Avenue South, 10th Floor New York, NY 10016. Once we receive your form, you will receive additional correspondence regarding your sponsorship.

I authorize Pop.Earth to advertise my sponsorship in connection with Ribs for Kids Celebrity Chef Rib-Off & BBQ.

Name (Please Print)

Signature

Date

Pop.Earth is a registered 501(c)(3). Our EIN is 45-5547522.
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