



# MARK STANSBURY

2825 S. Sepulveda Blvd. Los Angeles, CA 90064  
markcstansbury@gmail.com (609) 972-3187

## PORTFOLIO

 markfrommarketing.com

 @markfrommarketing

 in/markfrommarketing

## EDUCATION

**RUTGERS UNIVERSITY | MAY 2012**

B.A. of Communication & Digital Media

New Brunswick, NJ | **GPA: 3.87** | *Magna Cum Laude*

## WORK EXPERIENCE

### CONTENT PRODUCER

**The Inertia & Rad Season | November 15 - Present**  
Producing articles, videos, and social media content surrounding various snow, skate, surf, and travel topics.

### MARKETING MANAGER

**AutoManager | January 15 - Present**  
Responsible for creating of all content for AutoManager website, public relations, social media, & email marketing. As well as managing all third party and client-related marketing campaigns and integration projects.

### MARKETING COMMUNICATIONS SPECIALIST

**Berkshire Hathaway NJ | September 12 - October 14**  
Creating content for public relations, advertising, blogs, website, email, and social media. As well as managing print ad production, design, and all other marketing-related projects.

## FREELANCE & OTHER PROJECTS

### PROJECTS

WCB Bodyboards | *Designer* | March 16 - March 17

Stoked.org | *Student Mentor* | January 17 - Present

BIA Surf Tour | *Designer* | March 16 - October 16

Princeton SC Group | *Consultant* | July 14 - January 15

TEDxCapeMay | *Producer* | September 12 - October 14

### INTERNSHIPS

HealthEd | *Marketing Intern* | May 12 - September 12

DuPont | *Public Affairs Intern* | May 11 - September 11

NBC 40 | *Production Intern* | January 10 - May 10

## SKILLS

Copywriting • Editorial • Social Media • Event Management • Project Management • SEO • Video Production • Account Management • HTML • CSS • WordPress • CMS • Graphic Design • HootSuite • Adobe Creative Suite (Photoshop, Illustrator, & Premiere) • PR Writing • PPC • Google AdWords • Google Analytics • Email Marketing • Media Planning

## REFERENCES

Michele Giordano | CMO, Berkshire Hathaway NJ  
(908) 247-6524 | michele.giordano@bhhsnj.com

Anthony Farina | VP of Corporate Affairs, CSL Behring  
(302) 545-0316 | anthonyfarina@msn.com

Oli Russell-Cowan | Owner & Editor, Rad Season  
+61 452-176-823 | oli@radseason.com

Zach Weisberg | Owner & Editor, The Inertia  
(757) 651-3495 | zach@theinertia.com