

Joseph S. Rovetto

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Portfolio site: www.joerovetto.com

QUALIFICATIONS

- ▶ Proficient on both Mac/IBM platforms as well as the most recent versions of After Effects, Premiere, Audition, Photoshop, Illustrator, InDesign, Adobe Digital Publishing Suite, Flash, Dreamweaver, Fireworks, Quark Xpress, Image Ready, Acrobat, MS Office (Excel, Word, PowerPoint, Outlook) and Wordpress
- ▶ Experienced in all aspects of motion graphics/animation, digital/mobile publishing, web and print design
- ▶ Intermediate knowledge of 3D rendering programs such as Cinema 4D and Blender
- ▶ Advanced knowledge of HTML5, Wordpress, CSS, jQuery and JavaScript
- ▶ Experienced in all aspects of project management and skilled in collaborating successfully with clients

EXPERIENCE

Ernst & Young

Motion Graphics/Animation/Multimedia Designer

October 2013-Present

- ▶ Produce complex video productions through the creation of motion graphics (2D/3D modeling), animations, infographics, kinetic typography, video editing and pre/post production work.
- ▶ Act as project manager and directly consults with customers from the conceptualization to completion of a project. Tasks include, but are not limited to the following: creation of storyboards; design/develop all materials; workflow globally among design departments within the firm; conduct on-site and off-site client meetings; coordinate with asset vendors; coordinate manage and review outsourced jobs
- ▶ Utilize/devise best practices for the rendering and compression/optimization of final deliverable.
- ▶ Archive projects, manage electronic files, maintain production timelines, manage project costs and perform other project management-related duties.

Ernst & Young

Senior Digital Designer

October 2006-October 2013

- ▶ Produce strategic and creative custom and branded designs: video post-production and fly-in graphics, interactive digital publications, eMagazines/ePublications, web sites, presentations, Flash movies and animation, proposals, advertisements, brochures, invitations, posters and marketing collateral, including oral documents, direct/electronic mail, newsletters, logo designs.
- ▶ Work directly with Business Development executives, directors, and partners to fully comprehend and execute concepts, strategy and information to be communicated while providing graphic design expertise to effectively achieve client goals.
- ▶ Act as project manager on multiple multimillion-dollar pursuits, most of which are highly confidential and require extremely tight turnaround times. Tasks include, but are not limited to, the following: design/develop all materials; workflow globally among design departments within the firm; conduct on-site and off-site client meetings; coordinate with vendors; manage outsourced jobs.
- ▶ Design custom graphic solutions while adhering to firm standards and brand compliance. Research targeted company and/or audience and industry for each piece.
- ▶ Prepare/pre-flight files prior to release for print production. Work directly with in-house reprographics department to maintain quality control on all client deliverables. Conduct accurate press checks.
- ▶ Archive projects, manage electronic files, maintain production timelines, manage project costs and perform other project management-related duties.

The Lost Boys Consortium LLC*Graphic Designer/Creative Project Manager*

June 2004–October 2006

- ▶ Produced diverse marketing materials for a wide array of clients.
- ▶ Utilized my broad knowledge of typography, page layout, composition, color theory and various graphic methods/techniques to develop, design and optimize top-quality graphics for each project.
- ▶ Collaborated with clients while effectively managing expectations throughout the projects' timeline.
- ▶ Oversaw all creative aspects of the design process to ensure that materials complied with client branding guidelines. Implemented fully branded solutions that appropriately met client objectives.
- ▶ Researched intended audience and industry for each piece. Effectively communicated to the targeted demographic through an end-product that was fully thought out in both design and execution.

EDUCATION**School of Visual Arts, New York, NY***Advanced continuing education courses*

Summer 2005–Present

Fairleigh Dickinson University, Paramus, NJ*Master's Certificate in Graphic and Web Design*

May 2004

Montclair State University, Montclair, NJ*Bachelor's Degree in Fine Arts, Focus in Graphic Design*

Dean's List

Fall 2001–Spring 2003