

# Jesus A. Jimenez

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## Education

University of Texas at Dallas May 2014  
Bachelors of Arts in Emerging Media and Communications

## Experience

Freelance writer 2014 – Present  
-Features, articles, op-eds and more published by Bleacher Report, Thrillist, *Longreads*, *The Dallas Morning News*, the *Dallas Observer*, *D Magazine*, *Al Dia* and other publications

Managing Editor October 2015 – January 2018  
*SUCCESS* magazine – Dallas, Texas  
- Created pagination for issues and managed ad placement  
- Updated and maintained rundowns and story lists  
- Managed budget and produced several issues up to \$15,000 under budget  
- Led team of editors and contributors from around the country  
- Assigned pitches; wrote and edited features including profiles and first person experiential stories  
- Compiled low-res edits; approved and edited layouts  
- Created editorial and production schedules for calendar years

Associate Editor February 2015 – October 2015  
*SUCCESS* magazine  
- Wrote, curated and edited content for front and back of book  
- Wrote and edited features, long and short form  
- Assigned pitches to contributors  
- Took on responsibilities of creating pagination from managing editor

Social Media Coordinator June 2014 – February 2015  
*SUCCESS* magazine  
- Managed and created content for the magazine's Facebook, Twitter, Pinterest, Instagram and LinkedIn pages  
- Oversaw campaign to reach 2 million Facebook fans  
- Contributed content for *SUCCESS.com* and print magazine front of book

Social Media Intern | Fall 2013 Dallas Chamber Symphony – Dallas, Texas  
Social Media Intern | Summer 2013 Hypeworthy – Dallas, Texas

## Recognition

- *SUCCESS* magazine, 2016 Eddie Award Finalist for Editorial Team of the Year  
- *SUCCESS* magazine, 2017 Eddie Award Winner for Series of Articles Overall

## Skills

Fluent in Spanish, Microsoft Office, Windows and Apple Software, Final Cut Pro, Pro Tools, Hootsuite, Wordpress, InCopy, AP Style, copy editing, copy writing