

# Korean Sex Market in the U.S.

Youngbee Dale

# Residential Brothels



Valeria  
571-446-8263  
Asian  
Washington DC, DC  
3 reviews  
★★★★☆



Tianna  
801-675-9761  
Mix  
Baltimore, MD  
1 review  
★★★★★



Alice DD  
571-327-0033  
Asian  
Washington DC, DC  
1 review  
★★★★★



Co Co / Stacy  
571-327-0033  
Asian  
Washington DC, DC  
1 review  
★★★★★



Megan Erotic  
Asian  
Washington DC, DC  
1 review  
★★★★★



Victoria  
571-550-1065  
Korean  
Washington DC, DC  
1 review  
★★★★☆



Tae Ra  
571-327-0033  
Asian  
Washington DC, DC  
1 review  
★★★★☆



Stella  
571-446-8263  
Asian  
Washington DC, DC  
1 review  
★★★★★



Alice  
571-327-0033  
Asian  
Washington DC, DC  
1 review  
★★★★☆



EroticBebe  
571-335-7621  
Asian  
Washington DC, DC  
2 reviews  
★★★★☆



Nikki  
703-302-9839  
Asian  
Washington DC, DC  
3 reviews  
★★★★☆



Cristina  
818-853-0928  
Asian  
Washington DC, DC  
2 reviews  
★★★★☆

# Estimated Size of the Korean Sex Market in the U.S.

|  | Massage Parlors  | Residential Brothels/GFE                   | Room Salon                            | Norabang/Doumi Service                 |
|--|--|--|---------------------------------------|--|
| Number of Advertisements                       | Asian: 2493<br><b>Korean: 710 (21%)</b><br>Total: 3326 | Asian: 1703<br><b>Korean: 1578 (92%)</b>   | 149                                   | Norabang: 26<br>Doumi: unknown         |
| Rate   | Hourly: \$80 (plus tip)                                | Hourly: \$220 ~ \$300<br><b>GFE: \$400</b> | \$100-\$500/table + 2차 (prostitution) | 2 hours: \$120+<br>Daily: \$300 ~\$800 |
| Average annual revenue for owner (per brothel) | Minimum: \$500K<br>Maximum: \$1 million                | Unknown                                    | Unknown                               | Unknown                                |
| Total Revenue (minimum)                        | <b>\$1.7 billion ~ \$3.3billion</b>                    | <b>?</b>                                   | Unknown                               | <b>?</b>                               |

# Massage Parlors

<Old Study>

# Massage Parlors

- Most popular and widely known brothel models
- Located in strip malls.
- Also disguised as other types of businesses, including Spa, Wellness Center, Acupressure, Acupunctures, etc.
- Advertised on Backpage.com, [Rubmap.com](http://Rubmap.com), Craigslist, EroticMP.com.
- Korean and Korean Chinese victims exploited through commercial sex.
- Made up of Muti-layered network of individuals

# The Connection of Illicit Massage Parlors to Criminal Activity & Organized Crime

# Perpetrators

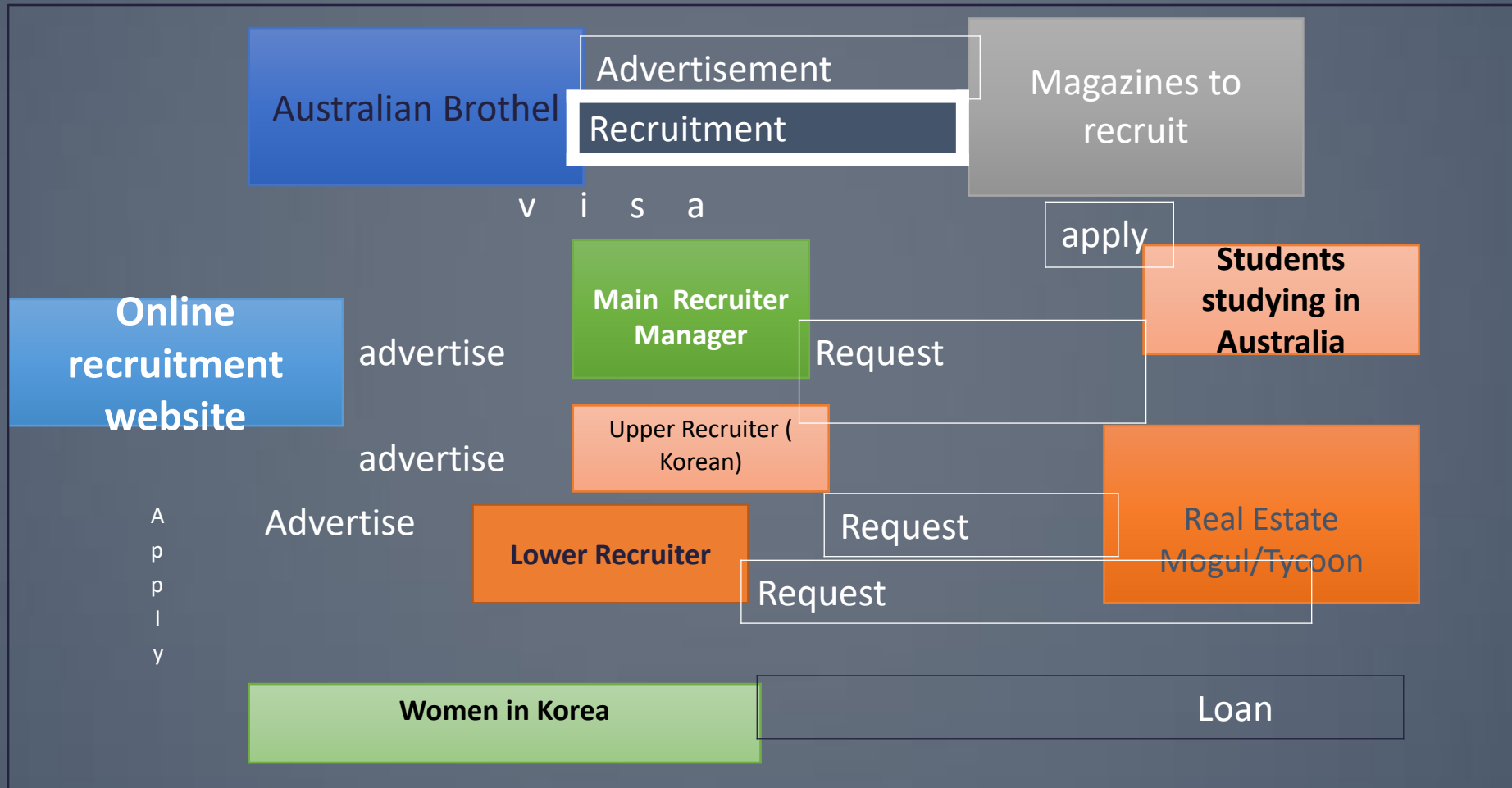
- ✓ Managers
- ✓ Owners
- ✓ Brokers

# Australian Case (2011)

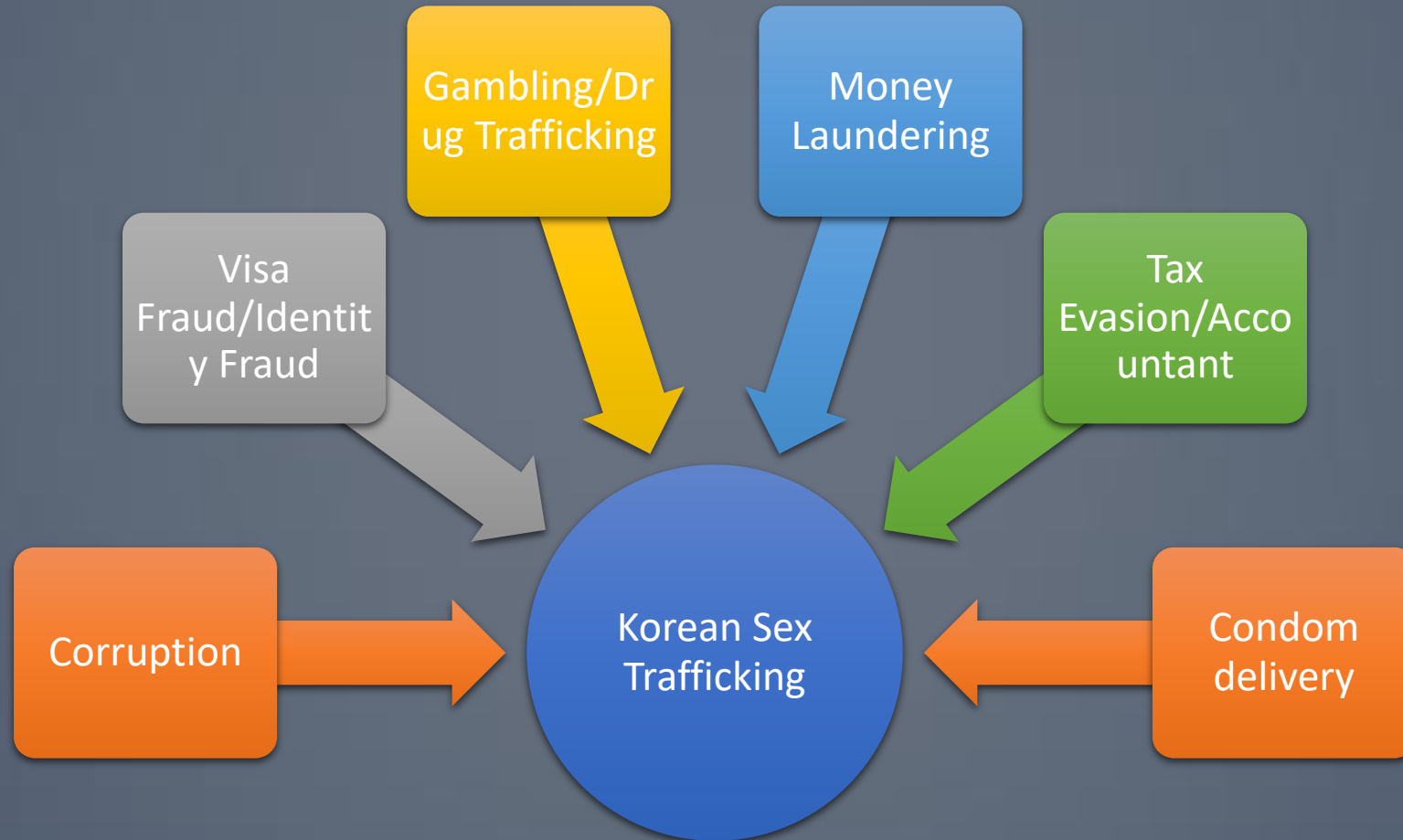




# A 2011 Case in Australia



# K-Market Network in the U.S.



# Polaris (2017)

## **Human Trafficking in Illicit Massage Businesses**



Source: Polaris (2017)

# Polaris Study (2017)- Chinese

## Roles in an IMB



# Muti-layer Network Example

- 5 brokers/taxi driver
- 30 massage parlor owners
- 2 managers
- 2 financial brokers (currency exchange, banking)

# AMP Owner/Manager (2009 survey)

- All female owners
- 1 owner : managed 4 massage parlors.
- On average 3-7 women prostituted per parlor.
- All involved in bribery ( criminal records).
- Finds another broker; if she isn't happy with the women that the broker brought before or condom delivery.
- Collects information about law enforcement through brokers
- Hires a lawyer.

*Push Down & Pop Up*

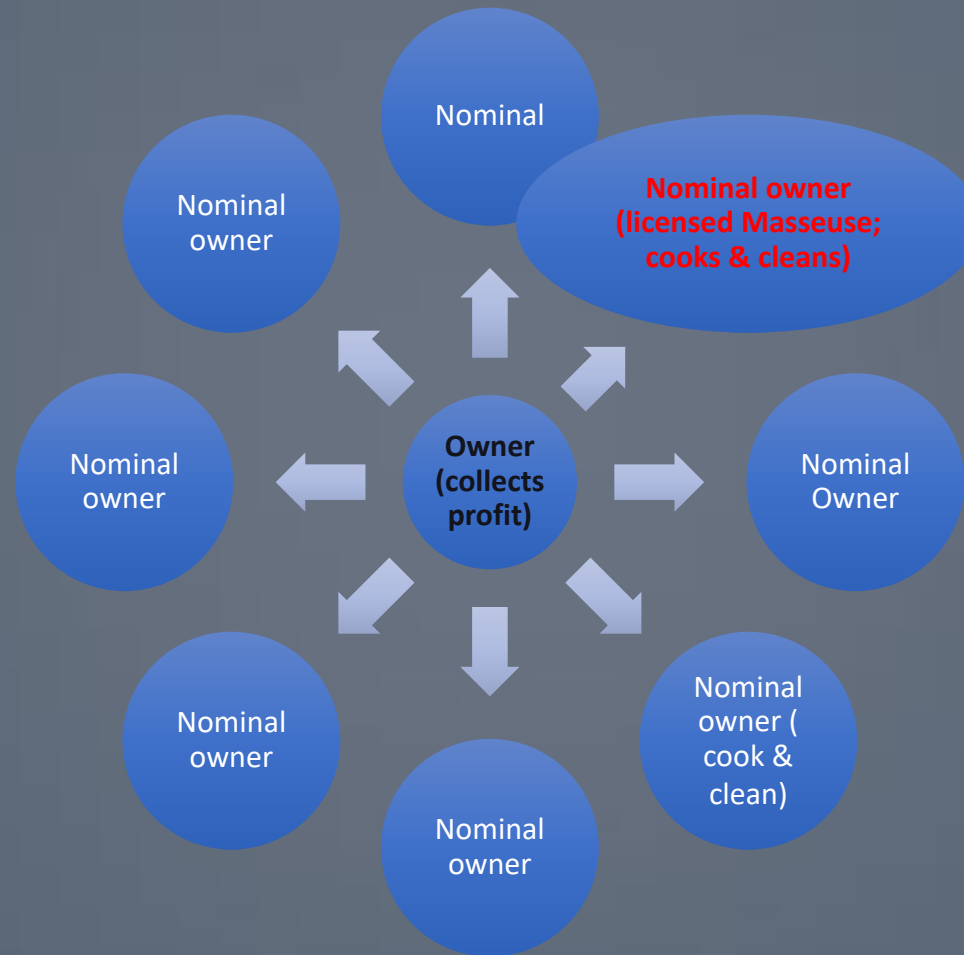
# Peach Therapy (2013)

- Susan Lee Gross, the owner of Peach Therapy, sentenced to 30 months in prison for transporting women across the state line for prostitution and money laundering.
- Ordered her to forfeit nearly \$250,000 in proceeds from the 15 months of full-service operation.
- **Soon after, Peach Therapy was replaced by Bada Spa.**





# AMP managers/owners (2013 & 2016)



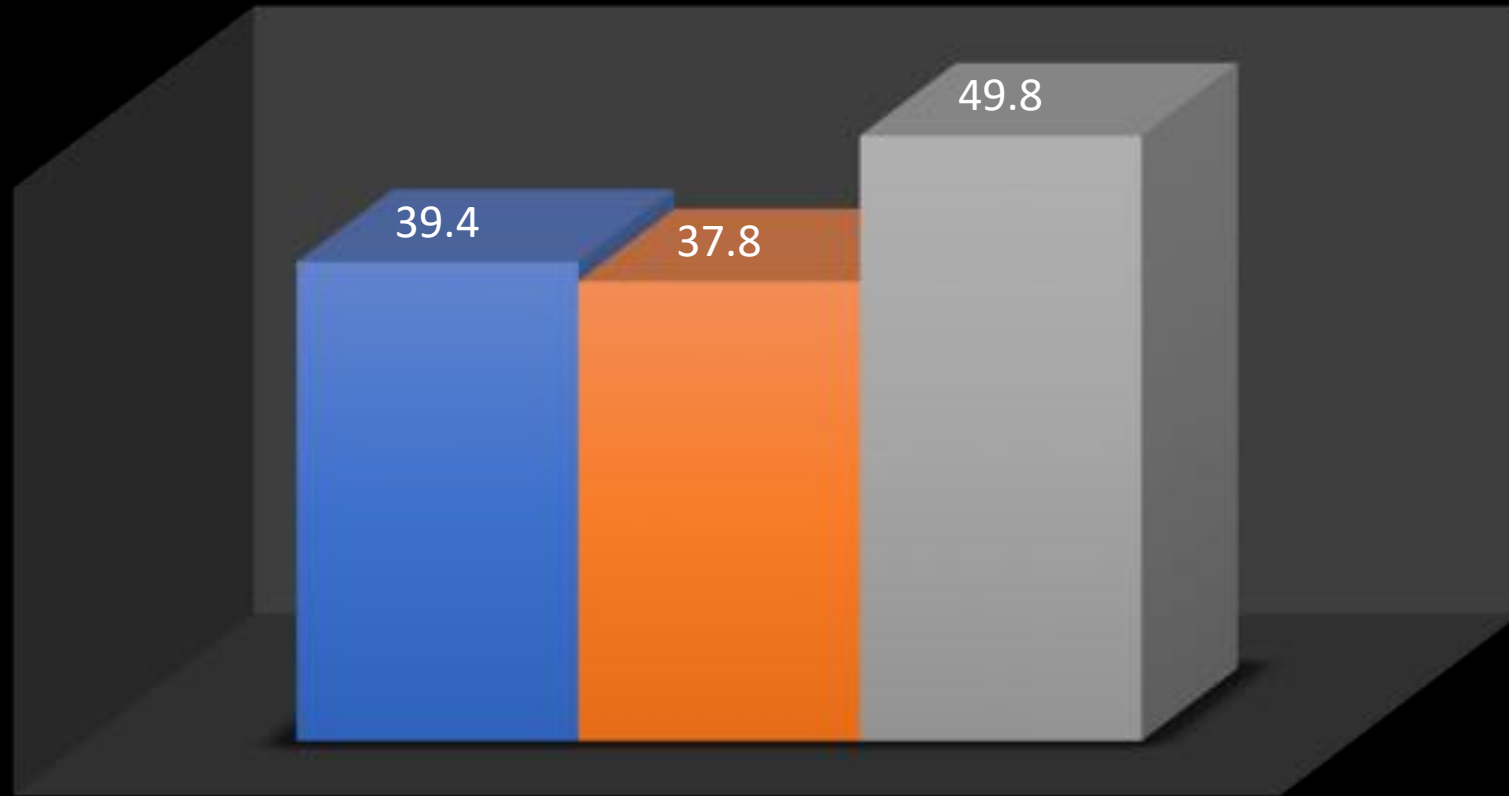
# Average Income(USD)

| Monthly Income | PROSTITUTION | SEX TRAFFICKING | AMP<br>Employer/Manager |
|----------------|--------------|-----------------|-------------------------|
| Average        | 10,400       | 10,333          | -                       |
| Minimum        | 3000         | -               | 41,666*                 |
| Maximum        | 15000        | -               | 83,333*                 |
| Annual         | 120,000      | 120,000         | <b>500,000</b>          |

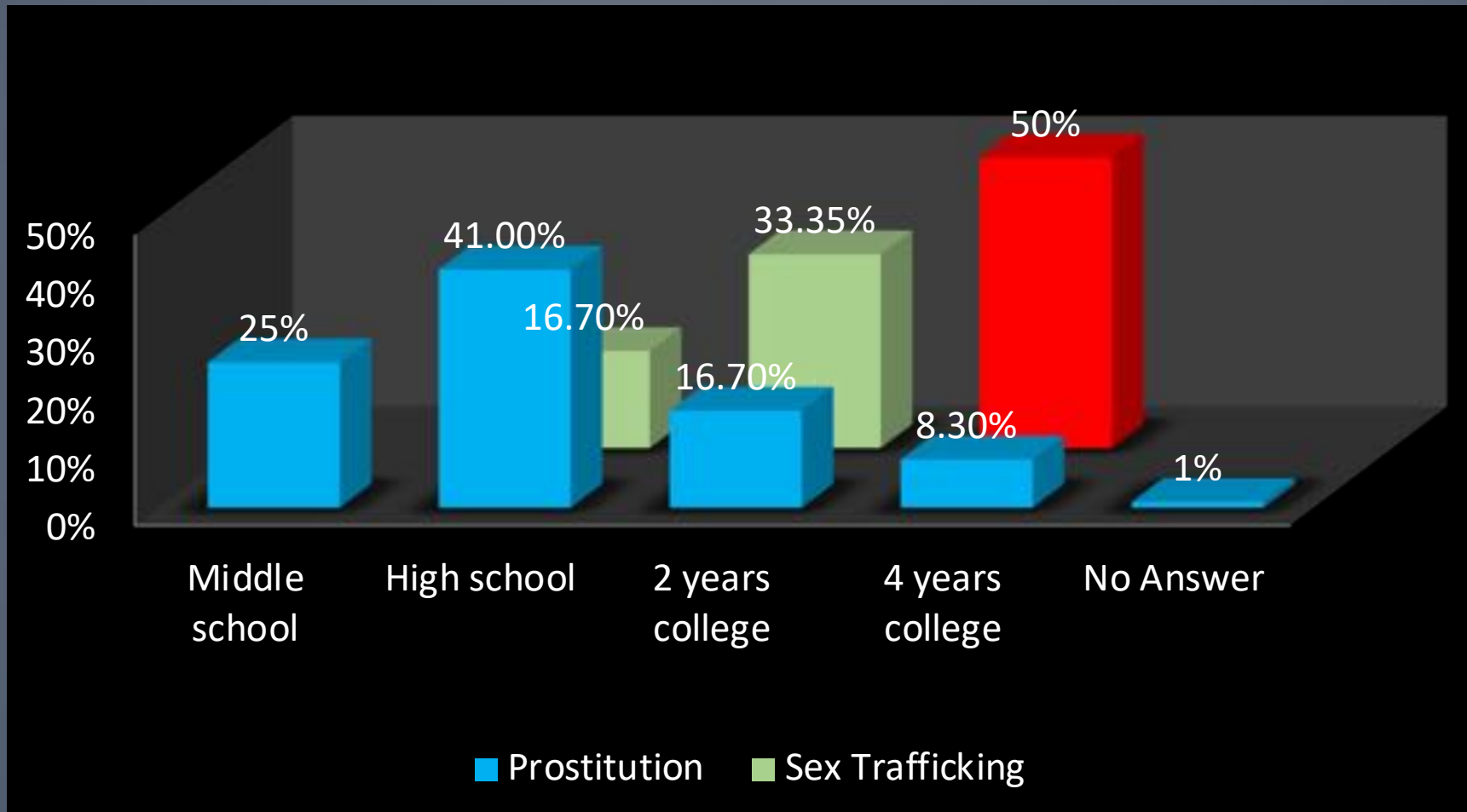
# VICTIM CHARACTERISTICS

# Average Age

■ Prostitution ■ Sex Trafficking ■ Managers/Owners



# Education



## Korean-Chinese Women

1. South Korea( smuggled)- Japan( broker)- Canada/U.S. ( The most common smuggling route)
2. China – Canada- the U.S. (Cargo ship)
3. Switzerland- Indonesia- Mexico- L.A.

NEW STUDY

## Changing trends

- ✓ New brothel models
- ✓ Plastic Surgery
- ✓ Visa Waiver Program
- ✓ Changes in anti-trafficking efforts
- ✓ Korean Wave (K-pop influence)



# NEW BROTHEL MODELS

Doumi Service/Cafe

# INTRODUCTION

- Operates like a call girl service
- Women are sold for singing, dancing, and entertaining clients at Karaoke or any other private parties.
- Concentrated in CA, NY, CHICAGO, WASHINGTON D.C., NJ, WA, AND TX

# Operational Model

- Recruit college students
- Doumi Service manager
- Advertised through Korean newspapers or websites
- Word of Mouth recruitment
- Recruited in both Korea and the U.S. states.
- Mostly caters Korean buyers



**미국 LA 코리아타운에서 노래방 도우미를 구해요.**  
(월 2000만원)

**WELCOME EVERYONE**

환영합니다 ^^  
코리아 타운 앨버트 노래방 회사에서 함께 일하실 가족을 구하고 있습니다.  
이곳은 미스파 피자, 교촌치킨, 푸레조르^^ 등의 한국 상점들이 입점에 있을 정도로  
그냥 작은 한국이라 생각하시면 되요 ^^

스트레스 안받고 단기간 알바로 고수의 일하시는 분들,  
더불어 미국 여행까지 다녀오실 분들,  
한국에서 너무 많이 마시는 술로 인해 지치신 분들,  
잠시 쉬었다가 가시면서 돈도 벌 수 있는 기회입니다.  
혼자가 외로운 분을 친구와 함께 오셔도 좋아요~

**자격 (REQUIREMENTS)**

영어 못하셔도 괜찮습니다~  
술, 춤, 노래 좀 부록하셔도  
분위기만 잘 맞춰주는 센스쟁이시면 That's OK <3

(만21세) 여성분이면 더 환영이구요.  
초보분들 얼마든지 일 가능합니다. 일 하는게 어렵지 않아요.  
다 아시겠지만 한국보다 수입이 훨씬 괜찮습니다.  
그리고 미국은 팀 문화라 한국과 달리 팀이 꼭 나옵니다.

**수입 (SALARY)**

시간당 미화 100불 (팁 포함)  
미국은 한국과 달리 2시간이 기본입니다.  
고로, 당기만 하시면 연장 걱정 없이  
200 불 (22만원) 정도 나와 주고요.  
성실하면 하시면 한달에 15,000달러 정도 전후로  
충분이 벌어 가세요. 당일 지급은 제 자신과의 약속입니다.  
일 걱정은 끝 !!!  
LA 마당발인 사장님이 타운 내 노래방 톱 1순위로 따줍니다.  
즐거만 잘 해주셔요~ 약 속!!!

**숙소 (HOUSING)**

타지에서 와서 패이 만큼 신경 쓰이는 부분이 숙소 아니겠어요?  
더구나 여성분들에게 먹고 쉬는 것은 매우 중요합니다.  
그래서 저희는 한인타운 프리미엄 아파트로 준비해 놓았습니다.  
24시간 경비, 수영장과 헬스 등의 편의 시설은 기본이며,  
걸어서 한국식당, 한국영화관, 카페, 마트 가실 수 있어요~  
숙소는 2인 1실이 기본입니다.

**항공비 (PLANE TICKET)**

오실 때 내신 항공료 그대로 돌려 드립니다.  
50일 반액! / 70일 전액!  
열심히 일하신 만큼의 REWARD 는 필수입니다.

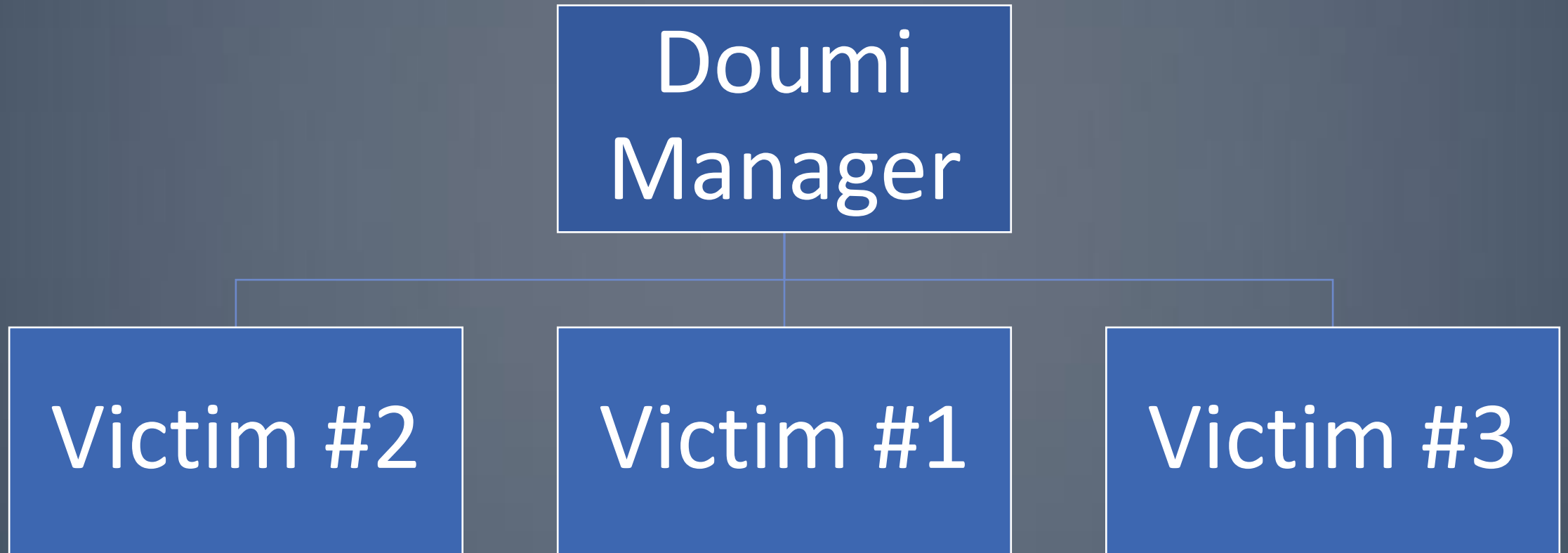
**더 궁금하신 점은 언제든지 문의주세요. 아래 블로그도 참조 하시고요.**

블로그  
<http://blog.naver.com/lavender411>  
<http://lavender410.cafe24.com/wvp/>

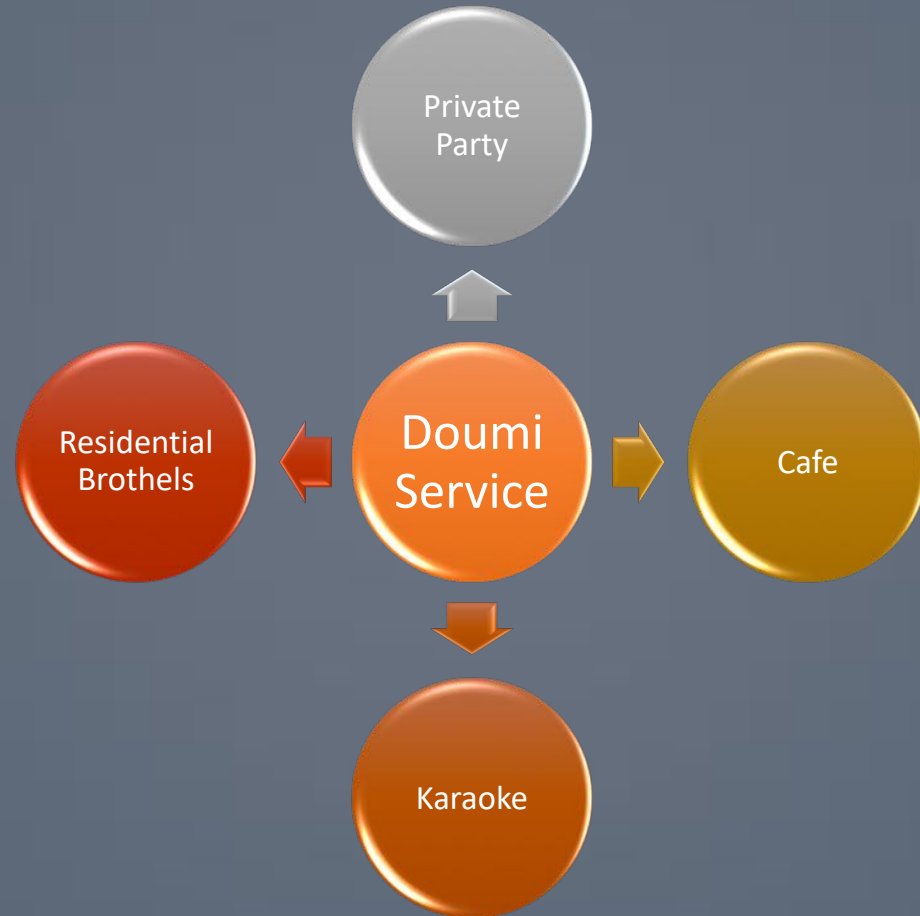
**TALK**  
KakaoTALK

카톡아이디  
happydays1000  
lavender410410

# Business Model



# Network



# Victim Characteristics

- College students studying in the U.S.
- Travel Visa or Student Visa
- Some are in their 30s and 40s housewives.
- Some have the U.S. residency/Citizenship or Canadian citizens
- Recently became popular targets for traffickers/brokers

# Perpetrator Characteristics

- U.S. college students
- Some have history of criminal record in Korea.
- Use venues like Café or Karaoke to recruit clients for prostitution.
- Delivers women to various venues
- Charges women 20-50%
- **All Cash** transactions
- Also charges women for travel, housing, cellphone fees, etc.



# Residential/GFE brothels

(Newer model replacing Massage Parlors)

# INTRODUCTION

- Growing in number.
- Similar operational tactics as parlors
- Many women in their 20s exploited through commercial sex.
- Charge double the price of massage parlors
- Similar services as massage parlors & GFE service
- Advertised through aampmap.com, citivibes, and independent websites, eroticreview.com, Ashley Madison, GFEMonkey
- Incall/Outcall
- Some are incall only

# Price Chart

## *Roses*

This is Proper etiquette between our companion and you.

|       | GFE | GFE PLUS |
|-------|-----|----------|
| 45MIN | 220 | 260      |
| 1HR   | 260 | 300      |
| 90MIN | 400 | 450      |
| 2HR   | 500 | 550      |

# Advertisement #1

## General Information

|                |  |                                |                    |
|----------------|--|--------------------------------|--------------------|
| Ad Website     | <a href="http://www.clubparadiseusa.com/nikki-lv">http://www.clubparadiseusa.com/nikki-lv</a><br><a href="http://myproviderguide.com/nevada/las-vegas/escorts/6798944">http://myproviderguide.com/nevada/las-vegas/escorts/6798944</a> |                                |                    |
| Email          | <a href="mailto:clubparadiseusa@gmail.com">clubparadiseusa@gmail.com</a><br><a href="mailto:lvqueensclub@gmail.com">lvqueensclub@gmail.com</a>   |                                |                    |
| Agency         | Agency   | Service                        | Escort/Massage/S&M |
| City           | <a href="#">Washington, D.C., DC</a>   | Other City Serviced            | None               |
| Phone          | <a href="#">(571) 446-8263</a>   | Phone Type                     | Provider Picks Up  |
| Incall/Outcall | Incall/Outcall   | Smokes                         | No                 |
| On Time        | Yes  | Availability                   | Daytime/Nighttime  |
| Porn Star      | No   | Services Delivered As Promised | Yes                |
| Languages      | n/a  |                                |                    |

# Plastic Surgery

# Plastic Surgery

*“Botox injection(s) (facial), breast augmentation(s), nose lift(s), and eyelid lift(s) are normally expected. The surgery cost(s) range between \$10,000 and \$30,000, and you generally have to prostitute to pay off that debt. But **you can never say no to your madam. If you do, she’ll never let you see the Johns**, then you’ll never pay off your debts, period. Even if you don’t see Johns one day, it gets you in trouble (because of compound interest rates)”*

*(Dale&Lavesque, 2017, p. 5)*

# Plastic Surgery

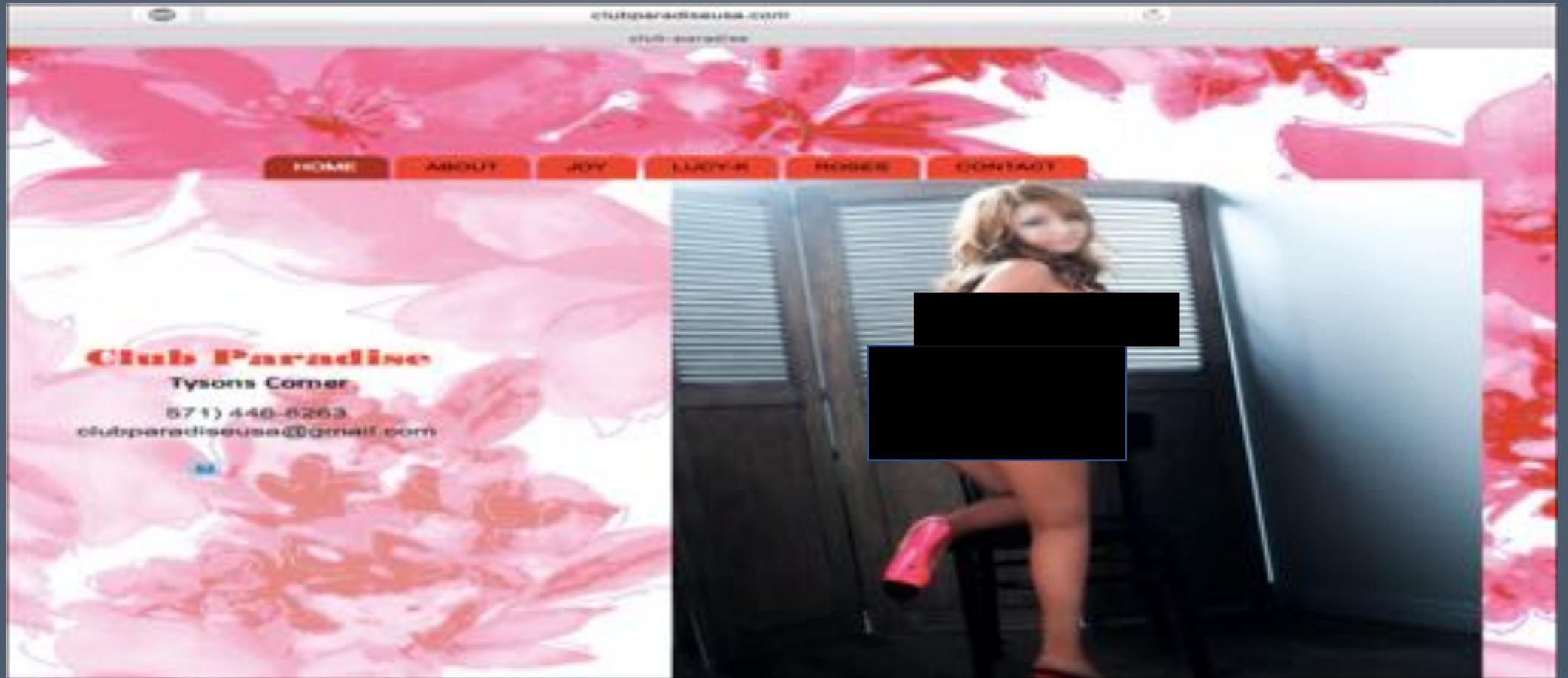


vs.





# Advertisement #2



Source: clubparadiseusa.com



Changing policies

# Visa Waiver Program (2008- Present)

**ESTA Application:** 05-2009 13:57 EST **THIS IS A SAMPLE**

**Authorization Approved**

You are authorized to travel every three months to the United States under the Visa Waiver Program. This does not guarantee admission to the United States; a Customs and Border Protection (CBP) officer at a port of entry will have the final determination.

**Application Number:** R0. W7HK X **Expiration Date:** /05/2010

# Tightened U.S. anti-trafficking efforts

- Changing advertisement methods ( from backpage.com to individual websites or smartphone application )
- Brothels share customer lists to avoid undercover agents
- More Residential Brothels than Parlors



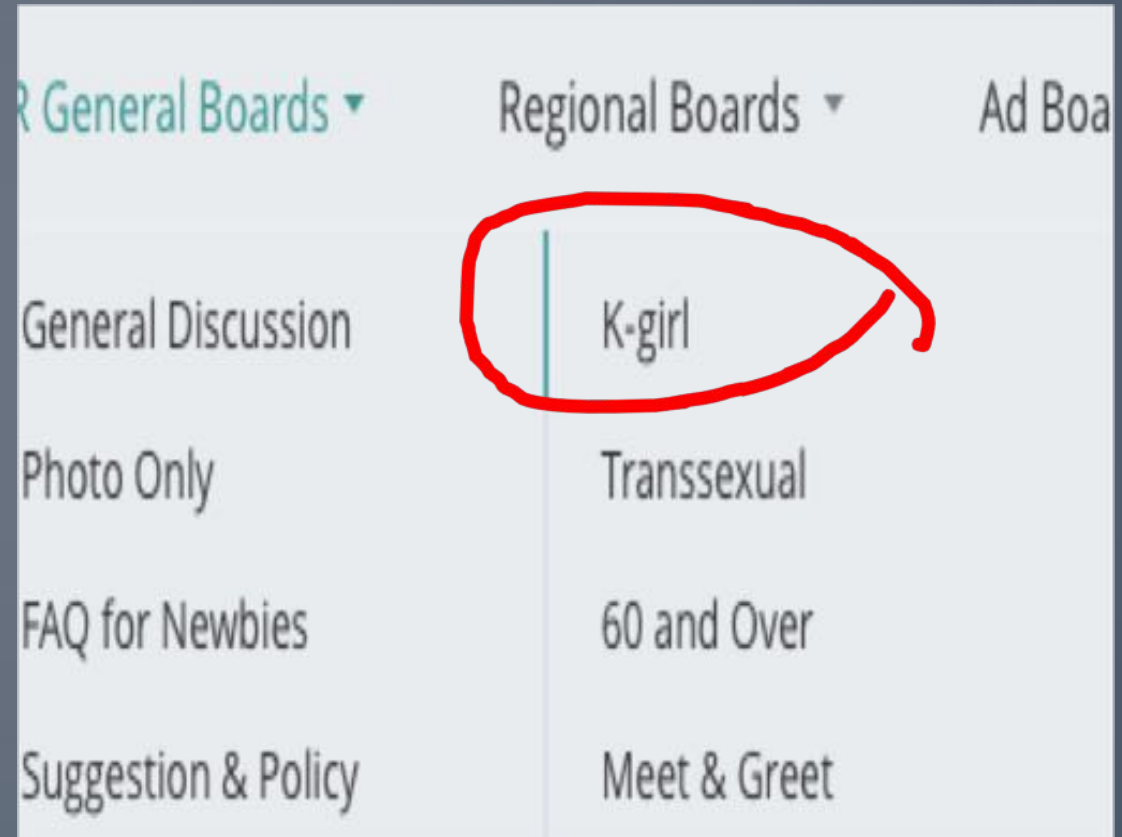
# Tightened U.S. anti-trafficking efforts

- Travel into rural airports to big cities.
- More women entering with Student visa (March, 2018)
- Recruited domestically not just internationally.



# Korean Wave (K-pop influence)

- Korean pop cultural waves bring  
Increased demand for Korean women in prostitution
- Korean girls become more popular in the U.S. sex market.
- More residential Korean residential brothels



CURRENT PROBLEM

# #1. Law Enforcement Training

# Misconception





Mandatory v. Recommended

# Sector Specific Training?

- ✓ Visa fraud

- ✓ Money laundering

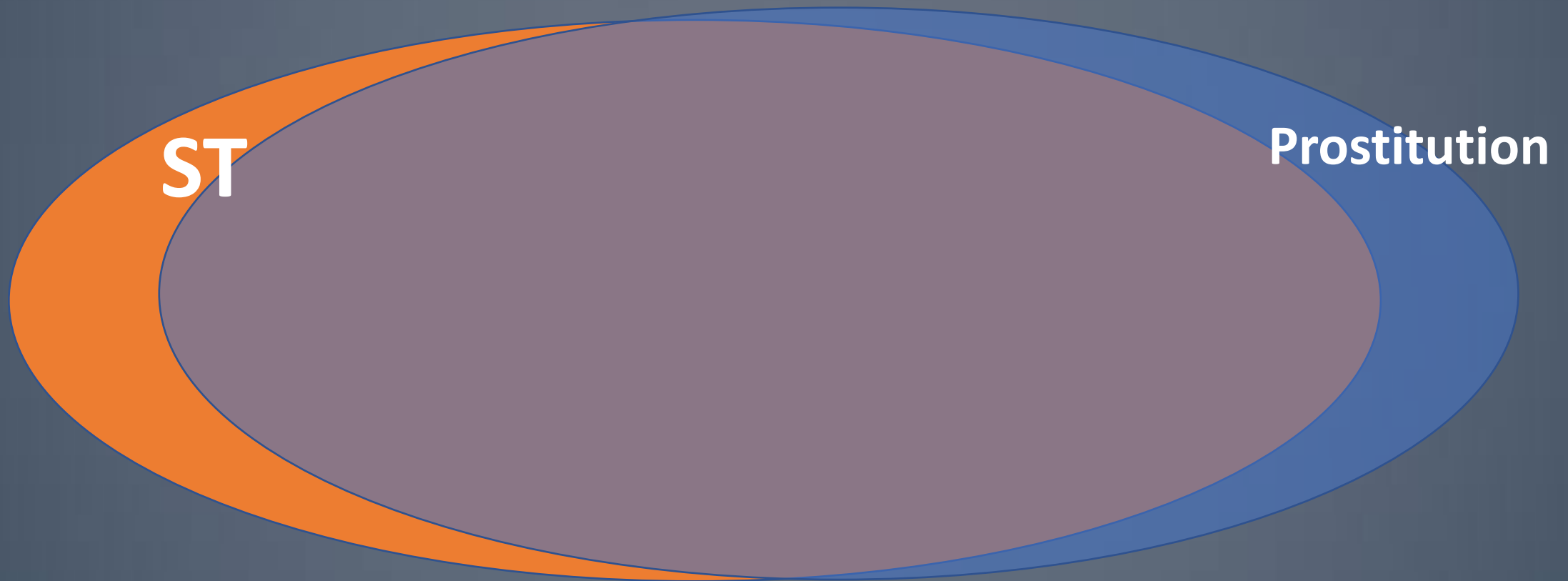
- ✓ Brokerage

# Diversity in Sex Trafficking Market in the U.S.



## #2. VICTIM ASSISTANCE

# Victim Characteristics



# Proactive v. Reactive



vs.



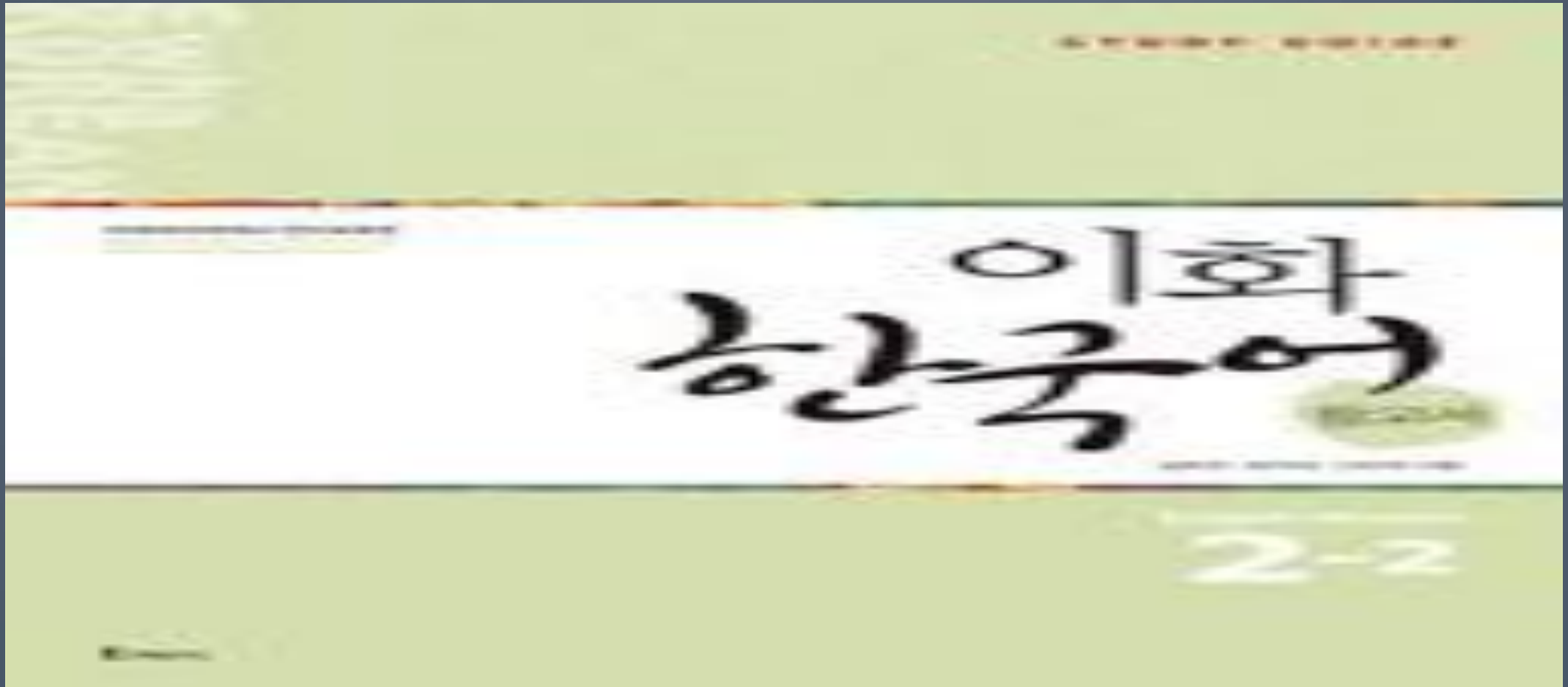
*No one can help me*

(Anonymous victim, 2008)

# #3. Academia



# Language Barrier



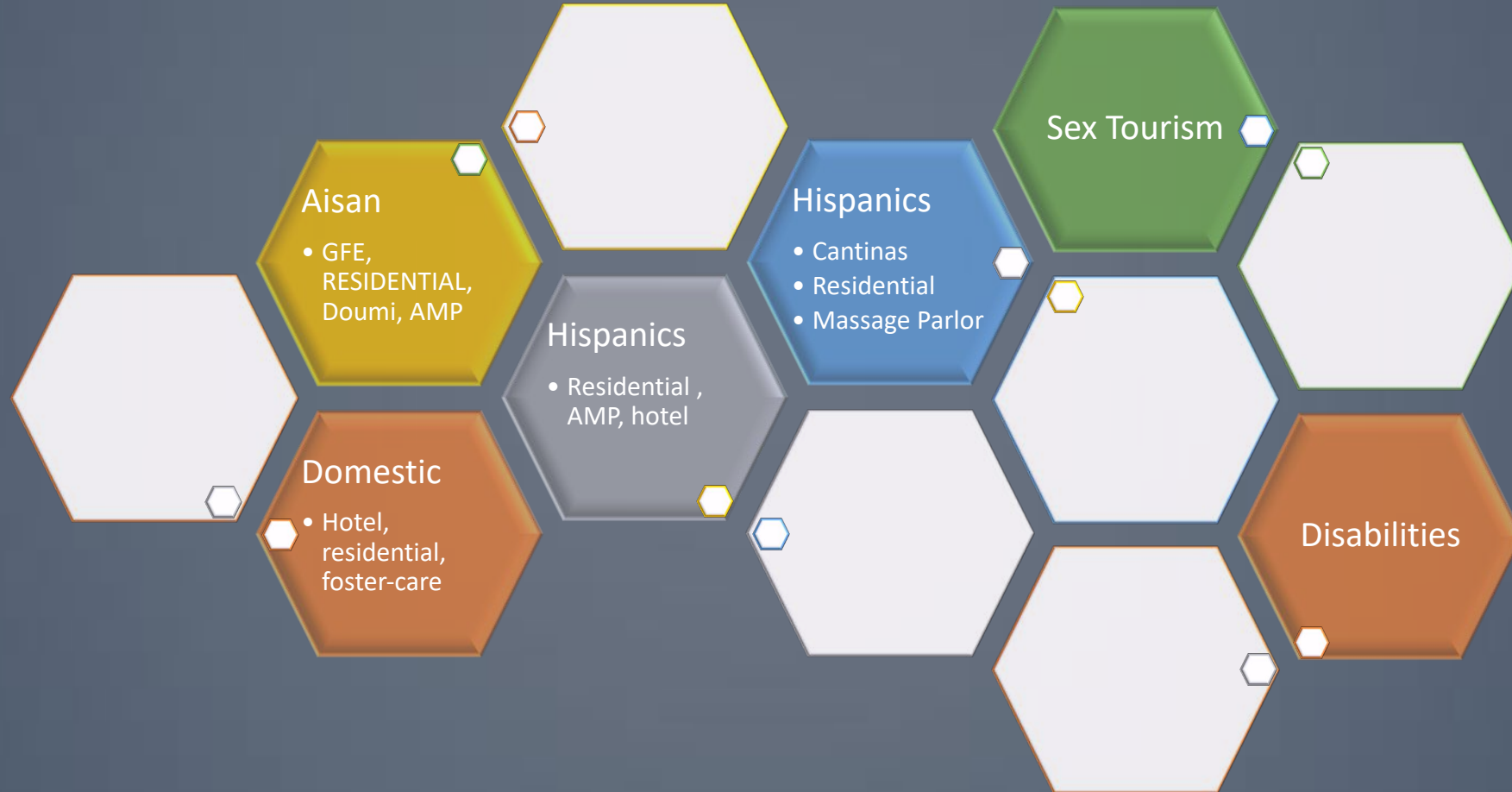
\$2.5. BILLION+ industry



Recommendation

# #1. Law Enforcement Training – Sector Specific and Mandated?

# Sector-Specific v. Human Trafficking 101



## #2. Anti-Money Laundering Law

Taking back \$2.5. BILLION (or more) industry



# Korean Massage Parlor Revenue Estimate (2009)

**\$500K - \$1 million**



Anti-Money Laundering Law

Asset Forfeiture & Restitution

Q & A