To strengthen the voices of citizens, women’s organizations and allies in Canada, enabling them to better hold our government to account to provide policies in support of gender equality – at home and globally
The power of people to make lasting change
WHEN WOMEN'S RIGHTS ARE NO LONGER A "MINORITY" ISSUE!
WHY NOW?

• Federal election space provides leverage and opening

• Post 2015 development agenda conversations taking place

• Mobilization is brewing
  • Marche Modiale des Femmes
  • Future of the Canadian Women’s Movement
  • People’s Social Forum
WHY A COALITION?

• Pooling collective resources
  • Women’s organizations have been undercut, undermined, and under resourced

• Raising collective voice
  • Together, we have more reach and more power to be heard

• Taking collective risk
  • Enabling environment for organizations to speak out and speak up
Take violence seriously
Recognize the power in women’s hands
Build public services that work for women
Campaign Process and Structure

- Design Group
- Implementing Organizations
- Allies and Partners
Q&A

1. Does this agenda reflect the reality of the women’s movement in the Atlantic?

2. Who could benefit from participating in this coalition?

3. How could you or your organization be engaged?

4. Reactions and feedback