Women’s Leadership for Economic Security – Coady International Institute
Friday, 3:45pm

Opening activity: each participant is to write down on one small paper, an asset that their organization has, and one asset that they have as an individual.

Empowering Mutual Partnerships for Women’s Economic Resilience – work in Zambia, Ghana and Ethiopia to strengthen women’s leadership for poverty reduction. Coady is using an Asset-Based approach, “Asset-Based Community Development (ABCD) which emerged as a result of a growing critique of problem solving over assets based approach. As an approach, it focuses on the half full part of the glass where the strengths, capacities and assets of the community lie. Assets are resources for making livelihoods and coping with life’s setbacks, provides us with a sense of identity and meaningful engagement with the world, provides us with the capacity to act, motivates us to get involved as citizens.

The focal are in regions of Zambia, Ghana and Ethiopia and are only for women, emphasis on affirmative action. Have women in leadership positions and support them within these positions.

Video on Bernard Guri on GMOs in Ghana (from the Coady Institute, on YouTube).

Role playing exercise on groups that have expertise on farming and are acting as consultants, and farmers looking for help. Brings us back to this idea of assets, so often, we don’t communicate with our colleagues on different things and issues for various reasons. We all have assets, knowledge, things to offer. We should take the opportunity to bring our organizational challenges to the forefront, discuss it and focus on our assets.