Value Chain As A Development Tool

Haiti Agriculture in Context
Value Chain, What is it?
ISCA Value Chain Projects
The Value Chain as a Model for Co-operative Development
Value Chain Benefits & Challenges
ISCA Value Chain Priorities
Q & A
Haiti Agriculture In Context

Politics and Land
On the Ground
Globalization Outcomes
Challenges & Opportunities
**Food Value Chain**

**Shared Mission Values**
- Farm viability
- Farmer preservation
- Healthy food access
- Sustainable production methods

**Shared Operation Values**
- Accountability
- Long-term commitment
- Open and ongoing communication
- Transparency

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**Factors Influencing the Food Value Chain**
Important Aspects of A Value Chain

Beginning With The End Vision In Mind
Food Retail, Food Service & The Elite Markets
Empowerment= Price Givers NOT Price Takers
Ongoing Communication
Education: Learning & Teaching
Co-operation Where Necessary NOT Necessarily Co-operatives
International Sustainable Community Assistance

ISCA Value Chain Project Work
Agriculture Business Education & Research
Agriculture Infrastructure Development & Construction
Benefits of Combining Value Chains and Co-operative Development

- Lower Infrastructure Costs
- Increased Product Prices
- Reduced Input Costs
- Stabilized Markets
Value Chain Development Challenges

Educational Requirements
Market Research Requirements
Knowledge of the Political landscape
Building A Brand with Significant Positive Attributes
Business, Marketing and Communications Planning
Developing & Establishing Strategies/Protocols for Guaranteed Deliverables in Quality & Quantity
ISCA Future Value Chain Initiatives:

Market Identification, Education & Development
Dairy Processing, BIO Char and Livestock Marketing
Infrastructure Development
Haitian Agriculture & Value Chains
Opportunities
Moving Forward
Questions & Discussion

Thank You !!