Agenda 2030: Sustainable development through global goals

October 19, 2015

Shannon Kindornay
Adjunct Research Professor, NPSIA
Presentation Outline

• Where we started
• Issues along the way
• Where we arrived
• What’s different from the MDGs
• What’s next?
• Canada and the SDGs
• Implications for you
Where we started

Millennium Development Goals and the Rio+20 Sustainable Development Agenda

- Efforts underway to define the agenda that will follow the MDGs (post-2015)
- Governments agreed to establish Sustainable Development Goals (SDGs) at Rio+20

Efforts to Define the New Agenda

- Inclusive, multi-stakeholder process
- Significant inputs across the United Nations and beyond
- Fairly transparent and open negotiation process
- Learning from the MDGs
Issues along the way

- **Universality**
- Inequality and **“leave” no one behind**
- **Data Revolution**
- Accountability as **follow-up and review**
- **Third Conference on Financing for Development**
  July 2015
- Technical proofing outcomes
Where we arrived

Sustainable Development Summit
September 25-27, 2015

• 17 Goals and 169 Targets

• Integrated, expanded, universal agenda

• Short on concrete commitments

• Multi-stakeholder implementation
17 Global Goals + 169 Targets

1. End poverty in all its forms everywhere
2. End hunger, achieve food security and improved nutrition for all, and promote sustainable agriculture
3. Attain healthy lives and promote well-being for all at all ages
4. Ensure inclusive and equitable quality education and promote life-long learning opportunities for all
5. Achieve gender equality and empower all women and girls
6. Ensure availability and sustainable management of water and sanitation for all
7. Ensure access to affordable, reliable, sustainable, and modern energy for all
8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
9. Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
10. Reduce inequality within and among countries
11. Make cities and human settlements inclusive, safe, resilient and sustainable
12. Ensure sustainable consumption and production patterns
13. Take urgent action to combat climate change and its impacts
14. Conserve and sustainably use the oceans, seas and marine resources for sustainable development
15. Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss
16. Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
17. Strengthen the means of implementation and revitalize the global partnership for sustainable development
What’s different from the MDGs

Integrated, expanded framework
• **Unfinished business** of the MDGs + new areas such as economy, inequality, environment, peace and security
• Integration of economic, social and environmental pillars across and within goals

Focus on inequality and getting to zero
• Targeting most marginalized and excluded – beyond averages
• Disaggregated data
• Ending extreme poverty; universal primary education
What’s different from the MDGs?

Universality – a key paradigm shift

• Recognition that sustainable development challenges are shared shifting from North-South paradigm

• Three elements
  • Vision for all people everywhere – i.e. implementation in all countries
  • Vision to address global public goods – i.e. the challenges no one country can address alone
  • Vision to support all countries in realising the SDGs for all people – i.e. recognition of responsibilities to assist countries with less capacities
What’s different from the MDGs?

Universality – a key paradigm shift

• Lack of clarity around how the universal framework will work in practice

Issues with universality - Global

• Balancing domestic and international commitments
• Taking away focus on the poor?
• Monitoring and accountability framework that works – differentiated application of targets?
What’s next?

Follow-up and review process
  • Getting down to specifics
    • Who, how and at what venue

Indicator Framework
  • UN Stats and Inter-Agency and Expert Group Process
    • Proposal March 2016… or later

Implementation
  • National plans and priorities
Canada and the SDGs

Foreign Affairs, Trade and Development

- Post-2015 Task Team (now disbanded)
- Liaison with other government departments
- Priorities = existing aid priorities
- Consultation over spring-summer

See CCIC backgrounder for more details.
Canada and the SDGS

How will implementation occur? Really, it depends, in part, on the outcomes today!

• Conservatives
  • SDGs as agenda for global poor + status quo

• Liberals
  • Silent on SDGs + reverse declining aid and change MNCH policy with respect to family planning

• NDP
  • Welcomes the SDGs, including universality + reach 0.7% ODA to GNI ratio through sequenced approach
Canada and the SDGS

Considerations for the universal agenda in Canada

• Federalism, jurisdiction and post-2015
  • Energy, education, health, environment, poverty reduction, infrastructure, job creation….

• What are these SDGs?
  • Politicians, bureaucrats, academics, citizens

• Localizing the agenda

• Creating the ground swell
  • We Can do Better campaign
Implications for you

Implications of the SDGs for cross-sectoral collaboration

- Partners
  - Linking the local to the national to the global
    - New partners and communities (diaspora associations, local community groups, like-minded coalitions/organisations addressing sustainable development in Canada)
    - Ex. Up for Debate
  - Working across pillars
    - Identifying allies across sectors
  - Multi-stakeholder approaches
    - Working with government, private sector, research institutions, etc.
Implications for you

- Integrating the three dimensions of sustainability into your work
  - Difficult in practice
  - Thinking differently about the linkages between pillars
    - Objectives, operations, monitoring and evaluation, results
    - Organisational mandate, structure, and resourcing
  - Partners
    - New partnerships and implications for old?
  - Risks
    - Just about everything fits into the SDGs!
Implications for you

- Public engagement and advocacy

- Challenges
  - Communicating 17 goals??????
  - SDGs, Global Goals, Agenda 2030, Post-2015 agenda
  - Narrative?
  - Who’s your audience?

- Some ideas
  - Sec Gen: Dignity, People, Prosperity, Planet, Justice, Partnership
  - Work with allies
  - Cater – having a lot to work with also has its benefits
  - Compelling, shared vision for the world, Canada, your province and your community
Thank you!

Questions?