MAKING CONNECTIONS: COOPERATING FOR A SUSTAINABLE FUTURE

University of Prince Edward Island
Charlottetown, PEI
June 12th – June 14th

ANNUAL GENERAL MEETING AND SYMPOSIUM 2014 AGENDA

THURSDAY, JUNE 12th

6:00 PM Registration [Location: Foyer of MacDougall Hall, Theatre 242]
7:00 PM Welcome & Opening Remarks [Location: MacDougall Hall Lecture Theatre 242]
7:15 PM Keynote by Joanna Kerr, Executive Director of Greenpeace Canada “How to be courageous on a planet in crisis” [Location: MacDougall Hall, Theatre 242]
8:15 PM Social in Foyer of MacDougall Hall

FRIDAY, JUNE 13th

8:30 AM Registration [Location: 2nd Floor Foyer, Kelley Building]
9:00 AM Opening Remarks [Location: Kelley Building, Room 237]
9:15 AM Panel Discussion: “How do we communicate and organize towards taking action locally to contribute to global concerns?” With Dr. Adam Fenech, Dr. Jennifer Taylor and Wendy Muche [Location: Kelley Building, Room 237]
10:15 AM Break [Location: Main Building, Faculty Lounge Room 101]
10:35 AM Concurrent Workshops following from panel theme presentations
• The Story Water Tells Us
• Our Vote, Our Voice: Making Women Count
• Livable Income: Enabling Democratic Engagement
11:50 AM Plenary: Key points from the three workshops and reflections on the outcomes from the morning [Location: Kelley Building, Room 237]
12:30 PM Lunch [Location: Wanda Wyatt Dining Hall]
1:30 PM ACIC’s Annual General Meeting [Location: Main Building, Room 211]
1:45 PM Concurrent Workshops
• Environmental Issues Focus Group with Greenpeace
• KAIROS’ Blanket Exercise: Exploring Canada’s history of treaty-making, colonization and resistance
• Empowering Mutual Partnerships for Women’s Economic Resilience

2:30 PM Break [Location: Main Bldg. Faculty Lounge Room 101]
3:30 PM Break [Location: Main Bldg. Faculty Lounge Room 101]
3:45 PM Concurrent Workshops
• Environmental Issues Focus Group with Greenpeace
• KAIROS’ Blanket Exercise: Exploring Canada’s history of treaty-making, colonization and resistance
• Empowering Mutual Partnerships for Women’s Economic Resilience

5:00 PM Break [Location: Main Bldg. Faculty Lounge Room 101]
5:30 PM Carpool departures to Tracadie Community Centre [148 Station Rd, Tracadie Cross]
6:00 PM Lobster Supper & Silent Auction [Location: Tracadie Cross Community Centre]
7:30 PM Presentation of Shirley Case Leadership Award
9:00 PM Social @ the Beach [Location: Blooming Point Beach]

AGM & Symposium Agenda
SATURDAY, JUNE 14TH

9:00 AM Opening Remarks [Location: MacDougall Hall, Theatre 242]
9:15 AM Concurrent Workshops
  • Demystifying the Web
  • Strategies for Public Engagement: From Transactions to Transformations
  • The Agriculture Value Chain Model as a Development Tool
10:45 AM Break [Location: MacDougall Hall]
11:00 AM Plenary: Sharing & Moving Forward. [Location: MacDougall Hall Lecture Theatre 242]
11:45 AM Closing Remarks

Welcome & Opening Remarks

Dr. Christian Lacroix has served as UPEI’s interim Vice-President Academic since July 2012. He has over six years of experience as a Dean of Science and serves on numerous UPEI committees. As a member of the Senior Management Group, Dr. Lacroix Chairs Deans’ Council, the Academic Planning and Curriculum Committee, and the University Review Committee.

His field of specialty is Developmental Plant Morphology and teaches Plant Science related courses. His current research interests include leaf complexity in seed-bearing plants, developmental aspects of floral organ identity, and the biology of the Gulf of St. Lawrence Aster. Dr. Lacroix is Editor in Chief of Botany, an international journal published by Canadian Science Publishing.

Judy Clark is the Mi’kmaq Cultural Advisor/Administration Support for the Mi’kmaq Confederacy of PEI. She has a Certificate in Community Diversity and Inclusion Issues and in Aboriginal Finance, Aboriginal Business Law and Taxation from Aboriginal Financial Officers Association of Canada. Judy received a Certificate in Conflict Resolution from University of PEI and is a Circle Keeper for the Mi’kmaq Confederacy of PEI Aboriginal Justice Program. Judy is a Band member of the Abegweit First Nation and follows the traditional way of life. She has been a volunteer with Girls Guides of Canada since 1984, was appointed in 2006 as PEI Aboriginal Committee member on the Commissioner’s National Aboriginal Advisory Committee with the RCMP representing PEI, is President of the Aboriginal Women’s Association of PEI and has held a membership since returning home to PEI in 1999. She sits on the Board of Director for Native Women’s Association of Canada.
Growing inequalities in a changing world, development goals and people’s human rights—particularly the rights of women and girls—changing responsibilities of northern NGOs, environmental sustainability and the climate change crisis. These critical issues are at the forefront of debate in the lead up to the UN General Assembly meeting to create a new global development agenda in September 2015. What will be most important for us to focus on as we go forward?

Joanna joined Greenpeace Canada in October 2013 after serving as the first female Chief Executive of ActionAid International, a global development organization based in South Africa and operating in 45 countries. Much of her career has been dedicated to women’s rights, international policy and climate change; as Policy Director at Oxfam Canada, as Executive Director of the Association of Women’s Rights in Development and as a Senior Researcher at The North-South Institute. A Canadian, she has worked across Africa, Latin America, Europe and Asia.

Keynote Speaker: Joanna Kerr
“HOW TO BE COURAGEOUS ON A PLANET IN CRISIS”
MacDougall Hall, Theatre 242
Thursday June 12th, 2014. 7:15pm

Panel Discussion:
How do we communicate and organize towards taking action locally to contribute to global concerns?
Kelley Building, Room 237
Friday June 13th, 2014. 9:15am

‘ANELISTS: Wendy Muche, Dr. Adam Fenech and Dr. Jennifer Taylor

Wendy Muche
Wendy is a Board member at Women for Change—Zambia; mass communicator by profession with work experience in the private sector and has been an advocate for citizen engagement and active in the women’s movement in Zambia.

Women for Change is a Zambian gender focused non-governmental organisation (NGO), working with communities, especially women and children in rural areas to contribute towards sustainable human development using Popular Education Methodologies (PEM).

Dr. Jennifer Taylor
A professor in the Department of Applied Human Sciences at the University of Prince Edward Island, Dr. Taylor completed a Masters and PhD in Nutritional Sciences at the University of Toronto. Her research has focussed on children’s eating behaviours and the evaluation of program and policy interventions in a variety of settings, as well as food insecurity and dietary behaviours among female food bank clients. She is a founding member, first president and ongoing spokesperson of the PEI Healthy Eating Alliance (HEA), a group working to improve children’s eating habits and reduce childhood obesity since 2001, Dr. Taylor is also an active member and frequent spokesperson for the PEI Food Security Network.
Dr. Fenech has worked extensively in the area of climate change since the IPCC First Assessment Report in 1988. He has edited 7 books on climate change, most recently on Climate Impacts and Adaptation Science. Dr. Fenech has worked for Harvard University, researching the history of the science/policy interfaces of climate change. He has represented Canada at international climate negotiating sessions; written climate policy speeches for Canadian Environment Ministers; and authored Canadian reports on climate change to the United Nations. Dr. Fenech has taught at the University of Toronto as well as the Smithsonian Institution for almost 20 years, and lectures regularly at universities across Canada and around the world.

He is presently the Director of the University of Prince Edward Island’s Climate Research Lab that conducts research on the vulnerability, impacts and adaptation to past and future climate change.

**THE STORY WATER TELL US**

**LOCATION:** UPEI Main Building, Room 116

**FACILITATOR:** Laurie Suitor, Nova Scotia Environmental Network

This workshop will outline some of the critical issues facing our planet in terms of water, the water cycle, climate change and impacts to the food chain, forests and infrastructure. We will begin with a PowerPoint presentation, followed by a hands on exercise in water management and an examination of the medicine wheel as a management tool for natural resources, concluding with a summary discussion.

**OUR VOTE, OUR VOICE: MAKING WOMEN COUNT**

**LOCATION:** UPEI Main Building, Room 213

**FACILITATOR:** Kelly Bowden, OXFAM Canada

Women’s rights organizations, working on both domestic and international fronts, have experienced increased challenges in recent years. Their funding has been cut, their human rights-based approaches have been challenged and the space to dialogue with government has been shrinking. The need to protect gains and continue to advance women’s rights remains as pressing as ever - in Canada and around the world. To make sure we are heard, public support for women’s mobilization absolutely must be demonstrated.

This workshop will present the Our Vote, Our Voice Campaign and discuss opportunities for involvement from ACIC members and activists in the region. We will review the campaign priorities – highlight some key strategies for public engagement at the national level and work together to build strategies and concepts which resonate in the Atlantic. The group will explore different elements of campaigning including policy and advocacy, public mobilization, media and digital engagement as it relates to the campaign issues.

Participants will be encouraged to share their experience and ideas in campaigning, as well as to apply their skills immediately in helping to build how Our Vote, Our Voice could work in the Atlantic Region.
Livable Income: Enabling Democratic Engagement is a 90-minute interactive workshop which is based on the knowledge that people without adequate income do not have the “luxury” of community involvement, or of social and political engagement. Those who cannot enjoy basic human necessities cannot afford, financially, to become engaged outside their daily efforts to survive. As well, their threatened health, self-worth, and embattled spirit result in a level of physical and mental exhaustion which inhibits their engagement. Democracy cannot thrive where a high percentage of people are unable to participate fully. The prevailing economic system concentrates wealth in the hands of the top small percentage (1%) and leaves the majority of the population unable to satisfy their basic needs. This system is in itself undemocratic.

The workshop aims:

- To examine a 10-year collaborative program, promoting concepts and policies in favour of livable income- the obstacles and successes
- To engage ACIC members in dialogue around the relationship between inadequate income and social/political isolation
- To propose a specific campaign, Basic Income Guarantee (BIG) as a democratic model and as a democratic enabler

SIMULTANEOUS WORKSHOPS #2

ENVIRONMENTAL ISSUES FOCUS GROUP
LOCATION: UPEI Main Building, Room 211
FACILITATOR: Joanna Kerr, Greenpeace Canada

Joanna Kerr, ED of Greenpeace - a national and international environmental and social justice group - is inviting interested individuals to join her for an informal conversation on the future of environmentalism. Joanna and colleagues at Greenpeace are currently connecting with Canadians across the country to find out what issues matters to them now, how they might want to engage in campaigns, and what they think organizations like Greenpeace need to be doing more (or less) of. If you’ve got some ideas to share, please join Joanna for this session. No prior knowledge of Greenpeace necessary!

KAIROS’ BLANKET EXERCISE: EXPLORING CANADA’S HISTORY OF TREATY-MAKING, COLONIZATION AND RESISTANCE
LOCATION: UPEI Main Building, Room 213
FACILITATORS: Jackie McVicar, Breaking the Silence and Christina Farnsworth, Mennonite Central Committee.

The Blanket Exercise, developed by KAIROS Canada and Indigenous Elders and Teachers, is a teaching tool that uses participatory popular education to raise awareness of the nation-to-nation relationship between Indigenous and non-Indigenous peoples in Canada. It teaches a history of Canada that most non-Indigenous Canadians never learn. The exercise is designed to deepen understanding of the denial of Indigenous peoples’ nationhood throughout Canadian history, and is a way to open, or continue, the conversation about decolonization.

Breaking the Silence and Mennonite Central Committee are excited to co-facilitate this workshop as a way to strengthen our relationship and capacity to address justice issues in his region while making a connection with related struggles in the global south. Many of ACIC’s members, working locally, nationally or internationally, will already be working with Indigenous peoples in many different contexts. It is important for all Canadians to be aware of our history of colonization, if we are to have legitimacy in working with Indigenous peoples elsewhere.
The purpose of the workshop is to provide an opportunity to share experiences unfolding as part of the Women’s Leadership for Economic Empowerment and Food Security program – EMPOWER - being implemented in Ghana, Ethiopia and Ghana. Partners in Canada and the 3 countries are collaborating to ensure greater voice and leadership of grass roots women and within organisations to bring about change at different levels.

Through a mix of presentations, debate and experiential learning participants will expand their knowledge about building collaborative partnerships, while surfacing key issues and potential solutions to development challenges of interest to the event such as gender equality and women’s leadership for economic empowerment and food security. The workshop will provide a space for exchange of information and exposure to some skills building linked to facilitation and understanding equitable partnerships through the lens of an on-going program being carried out by partners in different contexts.

This year the Atlantic Council for International Cooperation is hosting a night full of great food, music and activities. The event will take place at the Tracadie Community Centre located in 148 Station Rd, Tracadie Cross, PEI.

The night will open with talented Charlottetown musician Andrew Waite. The dinner will be lobster, a traditional Atlantic dish, prepared by the Tracadie Centre. This will be followed by the announcement of the Shirley Case Award winner for 2014, a live auction and the wrap up of the Silent Auction.

Getting more into the night there will be a social at Blooming Point Beach. This social will provide the perfect space to get to know fellow members and participants in a more relaxed environment and to share your work with peers.
It will focus on two central themes:

1. Recent trends and new strategies of public engagement strategies globally (with particular focus on the use of humour)

2. Strategies for connecting transactional with transformational forms of public engagement (or how to move beyond the initial ‘catch’). This component of the workshop will draw on ideas and questions generated by the ‘Global Hive’

The workshop will involve short presentations by Janelle Frail and John Cameron, followed by break-out discussions (depending on the number of participants) and sharing of experiments with public engagement strategies by ACIC members.

THE AGRICULTURE VALUE CHAIN MODEL AS A DEVELOPMENT TOOL
LOCATION: UPEI MacDougall Hall, Room 243
FACILITATOR: David MacKay, International Sustainable Communities Assistance

One of the great challenges of small land holding farmers in the majority world is getting a fair price for surplus agriculture food products. The value chain method of marketing and supply has been proven to provide significant advantages to primary producers in North America and can provide opportunities for peasants in the majority world.

The value chain model is based upon the identification, by producers, of a specialized or niche food market, the supplying of this market with a specialty product through an ongoing commercial relationship with food retailers and/or food service operators. Within this model, producers guarantee the uniqueness, quantity and quality of their product while the buyers guarantee a premium price and a contracted purchase volume. In many agriculture reas of North America the value chain method offers an alternative food marketing model to small food producers who are faced with below cost of production revenue through the commodities markets.

ISCA has undertaken preliminary work in the development of a value chain market model in Haiti. The work has entailed educational workshops on the value chain methodology and infrastructure development (e.g. chicken coops) that has increased revenues through improved productivity of the chicken farmers and significantly decreased losses through perdition.
Current context for Canadian International CSOs – Brian Tomlinson, AidWatch Canada

Brian Tomlinson collaborated with the Canadian Council for International Cooperation and the Provincial and Regional Councils on a survey of their members regarding the impact of the changing financial and political environment for Canadian international CSOs at the federal level since 2010. Brian will give a short overview of the key findings outlined in the report “Promoting an enabling environment for international cooperation? Key issues affecting Canadian international organizations”. The report was released this week and is available on ACIC’s website.

ACIC new five year program – Carolyn Whiteway, ACIC

ACIC is excited to share with members the highlights of the next five year DFTAD-funded program “Connecting with Canadians”. With an emphasis on engaging, strengthening and connecting, members will recognize some of the same highly valued activities (networking opportunities, capacity-building, information and resource sharing) and a continued focus on engaging youth. Look also for some new approaches, however, which we hope will help to better serve our members and engage the broader public on issues of international cooperation.