

# SHAWN RINKENBAUGH

ART DIRECTOR – DESIGNER – DEVELOPER

shawnrinkenbaugh.com – dribbble.com/shawncreative



## EXPERIENCE

### FANDUEL – ART DIRECTOR *Nov 2016 – PRESENT*

I work closely with the Director of Brand and Creative Strategist to continue to progress our brand. I also lead and develop a team of talented designers to deliver great looking and performing designs for every promotion we run as a company.

### FANDUEL – SENIOR DESIGNER *Jan 2016 – Nov 2016*

I managed two other designers to develop their skills, while working with an outside agency and the Lead Brand Designer at FanDuel to rebrand our company. I worked closely with our VP of Brand to pitch the rebrand to the C-Team and developing our marketing campaign "SPORTSRICH" from the ground up.

### FANDUEL – DESIGNER *Jun 2015 – Jan 2016*

Worked with the Partnerships team to create engaging promotions with all of our NFL teams, as well as branding arena spaces for the Redskins, Jaguars, Pistons, and Grizzlies. I also designed and animated in arena LEDs for our team promotions and Fantasy Playoffs in partnership with Bud Light.

### CATER2.ME – DESIGNER *Dec 2014 – Jun 2015*

I handled all aspects of marketing for the company. Print, Digital and Video.

### IMPACT CHURCH – CREATIVE DIRECTOR *Jan 2014 – Sept 2014*

Handled Video Production, Event Lighting, Sermon Artwork, working with volunteers, and overall direction of Church creative.

### NUMANA INC – PHP DEVELOPER I *Nov 2011 – Mar 2012*

Used Google Translate's API to create a lander that stored messages written in english into swahili to be sent to hungry families in Africa. Coded an employee side inventory system, event manager, automated promotional package for events, and different web elements that meshed with the Wordpress CMS.

## SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe Premier Pro  
Adobe After Effects  
Adobe XD  
Cinema 4D  
Logic Pro  
HTML  
CSS  
PHP  
Javascript

## EDUCATION

ASSOCIATES  
IN DIGITAL MEDIA  
*Butler Community College*