

Evan Mathews

Art Director

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(206) 709-4489

Skills

About

Passionate about creating unique, modern, and functional design. I partner with my clients to improve their business and attract new customers by creating high quality and engaging user experiences.

Process

Able to manage and produce projects of any size from inception to completion. Concept, art direct, and produce multi-platform projects including immersive interactive experiences, advertising (print and digital), user interfaces, responsive web design, brand identity, video-editing, and touchscreen technology.

Professional

Highly collaborative team player. Produce quality and detailed work in a timely manner. Experience project managing, leading teams, and mentoring. Great understanding of strategy. Stays up to date on current trends in the industry while looking towards the next.

Experience

Senior Information Designer

IBM

New York, NY 2015 - Present

Senior lead on a multi-disciplinary team designed to close complex, multi-million dollar contracts for IBM's largest clients. Concepts, designs, and produces an innovative and immersive presentation experience using information design, iconography, book layout, video editing, and web design.

Freelance Art Director

Assorted Agencies & Clients

New York, NY 2013 - Present

Art direct projects for a variety of clients in many different fields. Clients include Airbnb, Hanes, General Mills, Newcastle, Kahlil Joseph (Director), T-Mobile, McDonald's, Disneyworld, Barclays, and IBM.

Art Director

BLT & Associates

Los Angeles, CA 2011 - 2013

Oversaw team in marketing department. Concepted, pitched, and produced 360° campaigns for television, movies, and video games. Quick turnaround with high end campaign concepts. Clients included HBO, Netflix, Paramount, AMC, and Warner Bros.

Senior Digital Designer

GSD&M

Austin, TX 2010 - 2011

Senior lead on all digital lines of business. Produced enterprise websites, rich media campaigns, touchscreen experiences, mobile sites, iPad ads, and more. Clients included Air Force, John Deere, Caesars Palace, Zales, and Norwegian Cruise Lines.

Senior Interactive Designer

Schematic

Austin, TX 2008 - 2010

Brought to life interactive marketing tools including microsites, e-commerce product pages, flash banners (including rich media), online experiences, and social media presences. Led team pitching blue sky interactive campaigns. Clients included Dell and Reliant Energy.

Interactive Designer

Metia

Seattle, WA 2006 - 2008

Led and oversaw creation of Flash & Silverlight applications, websites, emails, demos, and prototypes. Clients included AT&T, eBay, Intuit, and Microsoft.