

EXPERIENCE

- Intuit** *Interaction Design Intern* 06/17-09/17 / 3 mos / San Diego, CA
- Owned and updated core design assets, such as workflows and maps, to communicate product direction
 - Drove research for new product discovery which explored the relationship between use of personal information and security/privacy
 - Developed new design systems to manage, edit and maintain account connections between products, third parties and partners
 - Defined a design system for the future state of user's access to their account(s) across multiple products, which will improve the account manage experience for 50+ million customers
- AT&T (DirectTV)** *User Experience Design Intern* 06/16-09/16 / 3 mos / El Segundo, CA
- Developed a strategy project on current customer care experience exploring opportunities for future customer care with the Preventative Care department
 - In charge of creating an augmented reality (AR) and screenshare customer care experience
 - Designed and developed UX deliverables such as formative research, flows, wireframes, sketches, and prototypes on an agile system
- UC San Diego** *Webmaster* 10/14-Present / 3 yrs 1 mos / La Jolla, CA
- Design dynamic web sites and pages for both university and public audiences. Apply university guidelines while maintaining an engaging and visually appealing website
 - Implement graphic elements, database updates, and active content into current website designs
 - Experience with website testing, including: test plans and cases, execution of testing, and error reporting. Initiate and actively pursue possible enhancements for more user-friendly web technology, and promote overall quality service
- UC San Diego** *Marketing & Design Intern* 11/14-06/17 / 2 yrs 9 mos / La Jolla, CA
- Designed themes and maintained consistent brand identity for newsletters, informational pieces, brochures, websites, and videos
 - Successfully oversaw, developed, implemented, and evaluated effective social media strategies and campaigns
 - Actively interacted with the Alumni and Community Engagement department, and designed for marketing collateral (print and web) geared towards many audiences
- Backyard X-Scapes** *Junior Web Designer* 09/12-10/14 / 2 yrs 2 mos / San Diego, CA

EDUCATION

- UC San Diego** *Cognitive Science B.S.* *(Specialization Human-Computer Interaction)* Graduation Date: December 2017
- UC San Diego Extension** *User Experience (UX) Design (Certificate)* Expected Completion: March 2018

SKILLS

- Design Software** Skilled in Adobe Creative Cloud (Illustrator, Photoshop, InDesign) and Sketch. Experience with prototyping software such as InVision, Omnigraffle, Axure, and Balsamiq.
- Design Methods** Experience with various user-centered design practices such as affinity mapping, card sorting, competitive analysis, contextual inquiry, design comps, flows, heuristic evaluation, journey mapping, moodboards, personas, prototyping, quantitative surveys, sitemapping, storyboarding, usability testing, user interviews, and wireframing
- Web Development** Proficient in HTML and CSS. Knowledgeable about JavaScript.

AFFILIATIONS

- Design at UCSD** *Marketing Campaign Manager* 11/16-06/17 / 8 mos / La Jolla, CA
- Led and designed marketing campaigns to promote and grow the organization
 - Increased Design at UCSD's social media presence and campus involvement
 - Involved in Design at UCSD's mentorship program by guiding four undergraduate mentees in professional and design growth