

Allied Arts Council of Spruce Grove Standards

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Allied Arts Council of Spruce Grove

STANDARDS for the Purpose of Showing at the Gallery And for Prospective New Members

2014 Committee Members

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We, the Allied Arts Council (AAC) Standards Committee, suggest that the following standards be applied to any and all visual art to be shown at the Spruce Grove Art Gallery, located in the Melcor Centre. This criteria is to be met for new membership, competitions, gallery rotation and showing in the gallery. Minimum three (3) members of the Standards Committee must be present to evaluate the presentation for new or lapsed members work.

Evaluation of Art Presentation for New and Returning Members

An evaluation of how your art is presented for new members and/or members wanting to show at the Gallery, takes place on the first (1st) Thursday of every month at 6:30 pm. Appointments for evaluations MUST be made through the gallery at least 2 days prior to the day of the meeting. There are no General Meetings July and August of every year.

Three (3) framed or ready to hang paintings, or three (3) three dimensional (3D) pieces of art are to be brought in for presentation/evaluation. Artwork is accepted or rejected solely on its presentation, and not the status of artwork. Acceptable/Non-acceptable are listed on pages 4-6.

New members who are successful in passing the presentation evaluation will be notified by the Standards Committee and may bring in artwork for display in accordance with the AAC policies.

Past and Current Members

If a person has been a member for some time, but has never shown in the Gallery, the artwork presentation of that member is subject to evaluation before being able to hang.

Should a member who has previously hung artwork but has not hung artwork for a period of more than two (2) years, a re-evaluation may be required due to changing standards of which he/she may be unaware.

If your membership has lapsed, you will be considered a new member and will need to adhere to the “new” member policies in regard to hanging of artwork in the gallery.

Should an existing member of the AAC want to enter artwork in a medium different to the medium originally evaluated, (2D to 3D or 3D to 2D), the new work must be evaluated by the AAC Standards Committee and/or an expert specialist in that medium e.g. jewelry, pottery.

If a piece of artwork or other medium is found to have questionable damage after being accepted into a show in the gallery, the artist will be notified by the Standards Committee and address the problem with the artist to resolve the issue. Some examples of this may be:

- Damage to frame
- Glass is dirty or chipped
- Matt liner is dirty or smudged
- 3D work is damaged or chipped

Original Art

Acceptable

Only juried-in original art will be accepted in the following mediums:

- Oil
- Watercolour
- Acrylic
- Pastel
- Pencil drawing
- Ink
- Mixed media
- Fabric art
- Batik
- Encaustic
- Collage
- Silk painting
- Sculpture in Jade
- Soapstone
- Marble
- Metal
- Wood
- Clay
- Pottery
- Raku

- Printmaking – artist-produced artwork using techniques such as Intaglio, Monoprint, Serigraph/Silkscreen, Relief, Cameo or Planographic Prints. (This does not include reproductions such as a gicleé or lithograph produced by a print shop).

- Papier mache
- Porcelain
- Glass (Painted, Blown, Fused, Stained)
- Other (original works deemed acceptable by Standards Committee)
- Photography and Digitally Based Artwork. The artist (photographer) must be directly involved in the creative process. This refers to all aspects of preparing to photograph a subject, such as equipment types (film or digital camera), lighting and composition. Images may be enhanced or altered using photographic applications; e.g. Adobe Photoshop. Photographs must be printed on professional quality support. Photographs must be displayed according to current Allied Arts Council standards. Where the artist utilizes a computer and imaging software (e.g. painter, Photoshop, alchemy) to create an original piece that may include elements that are traditional in nature (e.g. scanned paintings, photographs, sketches, etc.) or digitally created. The artist must be directly involved in the creative process and must not rely solely on randomly generated elements. All artwork must be displayed according to current AAC standards.
- Anything not listed here will be reviewed by the Standards Committee
- *Copyright infringement is the sole responsibility of the artist*

Not Accepted

- Edition prints / reproductions

For 2D works, please refer to Exhibit 2.

For 3D works, please refer to the AAC Standards checklist on page 10-12.

Subject Matter

Any tastefully presented work of art will be accepted, including the human form when it is rendered in a spiritually, sensitive and edifying manner. The AAC Standards Committee reserves the right to refuse any questionable alternative art.

Framing and Canvases

Frames and Canvases

Frames may be purchased anywhere, as long as the product is

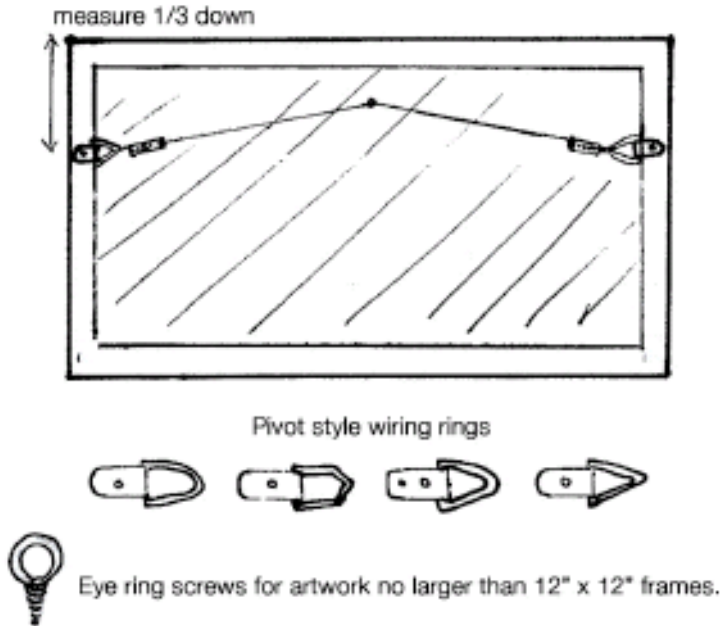
- Archival (acid free)
- Properly wired

We will accept stretched canvases that are not framed. Canvases from ¼' and up will be acceptable as long as the canvases are finished properly. The stretched canvas sides must be fully painted and side staples are not acceptable. Dust covers are recommended on all framed artwork but are optional.

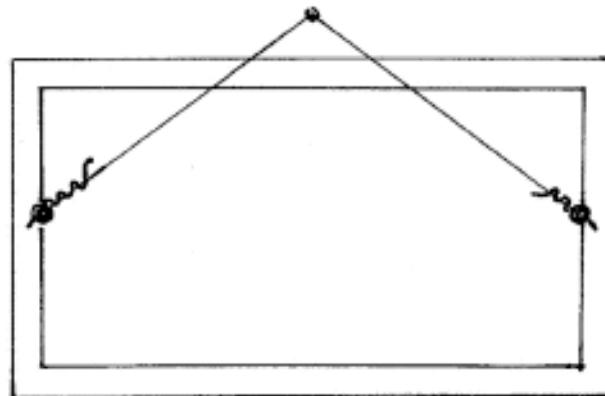
For examples of correct and incorrect methods of hanging pictures see Exhibit 1.

Exhibit 1- Acceptable/Non Acceptable Hanging Procedures

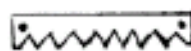
Acceptable hanging procedures



Not acceptable hanging procedures



Wire too long, no tape or shrink tubing on wire.



No nails or wires protruding.
No baler twine.
No mirror clip frames.

Members Allowances for Gallery

Policies must meet all AAC guidelines.

Artwork may be brought in to be displayed at the next gallery rotation date outlined in the monthly newsletter or on AAC website. Please check with the gallery for the next rotation dates.

2D Artwork

See Exhibit 2.

3D Artwork

All other artwork deemed three dimensional shall be limited to 10 (ten) pieces per artist. This is in addition to the hanging art. Substantial sized pieces to be addressed by the Standards Committee on an individual basis. (Motion made Feb 2009) See page 4 Acceptable Original Art to constitute three dimensional artwork.

Art Cards and Card Rack

Each artist shall be allowed maximum twenty four (24) art cards, which may include

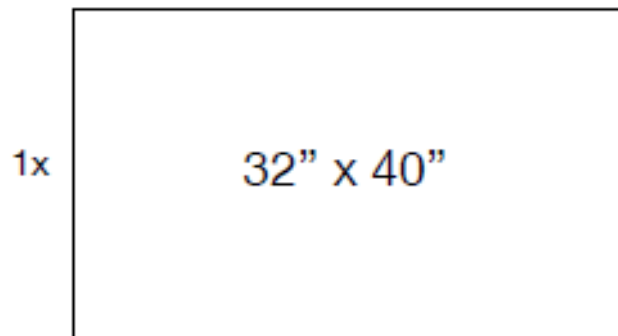
- Original works
- Original photographs
- Collage
- Photographs of your artwork
- Computer generated images will be accepted provided they are printed on a photosensitive surface (Photo paper)
- Professional reproduction of artwork

Only small original, matted, shrink wrapped art under 11" x 14" (27.94cm x 35.56cm) will be accepted. Cards and bookmarks will be accepted. Commercial clear envelopes made for cards and paintings can be purchased at a reasonable price. Zipper or freezer bags are NOT accepted.

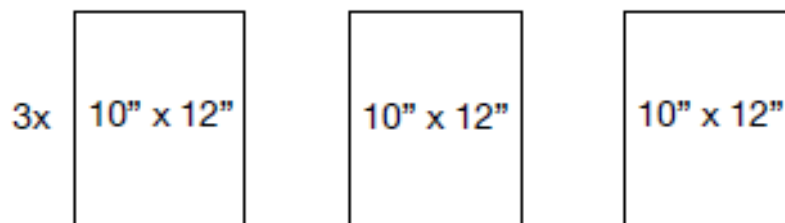
It is the member's responsibility to care for their own stock and to change it out at least three or four times a year to keep art works fresh and seasonal. Please ensure your cards and shrink wrapped art are put in your rack only. If you do not have one yet, one will be provided for you on request.

Member Allowances for Gallery

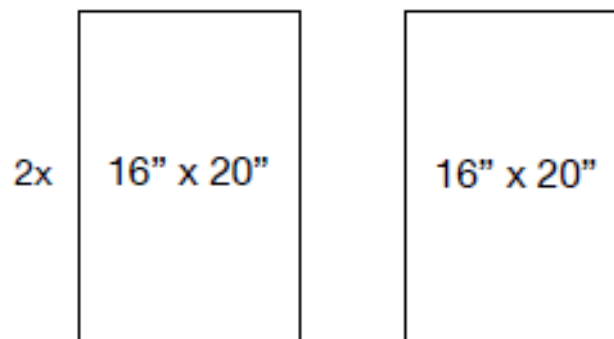
Each artist shall be allowed to hang one of the following:



OR



OR



Any combination of these or other sizes to a maximum of 1280 square inches.

The Christmas Store

****The Christmas Store was replaced in 2014 with the Snowflake Festival of Arts & Crafts and will be evaluated on a year-by-year basis****

The intent of the Christmas Store is to produce quality handmade original gifts for sale made by an AAC member. Purchased merchandise of any kind is against our mandate and therefore not allowed for resale. There is no limit on the number of pieces a member may show at the Christmas Store as we want to have a grand display at the Gallery during the Festive Season.

Cards professionally printed with your artwork as well as professional reproductions (i.e. gicleé prints), either shrink wrapped or framed will be accepted at the Christmas Store only. These must be clearly identified as reproductions on the title card or tag, as well as the inventory sheet so that the purchaser is aware that they are buying a reproduction. Maximum size is 16x20 inches. Motion passed as a trial for 1 year (motion 1, October 7, 2009).

Allowed and made by AAC Members

Examples

- Original ornaments
- Sealed and labelled canned items
- Homemade food products, please see current www.alberta health services guidelines
- Matted and Shrink wrapped paintings 16" x 20" (40.64cm x 50.8cm) and under
- Candles
- Bath salts, beads
- 3D works met on page 4
- Art Cards as meets on page 6
- Other, to be juried by the Christmas Store Committee
- Cards professionally printed with your artwork

Not Allowed

Examples

- Shrink wrap prints
- Framed prints
- Gicleé
- Purchased items

Christmas Store Jurying - The Christmas store committee is responsible for jurying all Christmas store Items. (Motion 2, October 7, 2009)

AAC Evaluation Forms

Evaluation Process for 2D and 3D Artworks

To be completed by AAC Standards Committee

Applicant's Personal Information

Name of Applicant _____

Address _____

City _____ Postal Code _____

Home Phone _____ Business _____ Cellular _____

Email Address _____

Artist Biography Submitted Yes No

Artist Statement Submitted Yes No

Artwork description to be juried _____

Number of pieces juried _____

AAC Standards Members present _____

Suggestions and Comments _____

Checklist (2D)

Framing

- Archival Yes No _____
- Dust Cover Yes No _____
- Proper frame Yes No _____
- Bumpers Yes No _____

Hangers

- Proper wire Yes No _____
- Hooks Yes No _____
- Wire cover Yes No _____

Matting

- Acid Free Yes No _____
- Proper cut Yes No _____
- Clean (not smudged) Yes No _____

Canvas

- Dust Cover Yes No _____
- Exposed Staples Yes No _____
- Painted Edges Yes No _____

Comments

The AAC Standards Committee has ACCEPTED / REJECTED the submitted artworks by the applicant,
(name) _____ on (date) _____

AAC Standards Committee Signatures:

Checklist (3D)

General

Description _____

Handmade by artist Yes No _____

Functional Yes No _____

Non-functional Yes No _____

Hangers if applicable

Proper wire Yes No _____

Hooks Yes No _____

Surfaces

Bottom smooth Yes No _____

Rims smooth Yes No _____

Glazes

Cracks Yes No _____

Flaws Yes No _____

Pinholes Yes No _____

Commercial Decals Yes No Not Acceptable to AAC Standards _____

Bumpers (Non Functional 3D)

Bumpers Yes No _____

Leather Yes No _____

Felt Yes No _____

Cork Yes No _____

Comments

The AAC Standards Committee has ACCEPTED / REJECTED the submitted artworks by the applicant,

(name) _____ on (date) _____

AAC Standards Committee Signatures:

Checklist Jewelry

Connection Strength Yes No _____

Smooth Surfaces (no sharp points)

Yes No _____

Solder Points Yes No _____

Secure Stone Settings Yes No _____

Comments

The AAC Standards Committee has ACCEPTED / REJECTED the submitted artworks by the applicant,

(name) _____ on (date) _____

AAC Standards Committee Signatures:

