Safe Car Wash

How to run a stall to promote the app

The British summer brings with it that great institution – the summer fair. Setting up a stall with games and information is a great way to get the word out about the Safe Car Wash app. Here’s everything you need to know to help you run a successful stall, including two games for kids to play.

WHAT YOU WILL NEED FOR THE STAND

Tables to lay out materials and put the game on
You might want one for the game and one for any leaflets you want to give out.

 Boards with posters and promotional material
Download posters from The Clever Initiative website, and make your own. Make them big and bold to attract attention!

Leaflets and cards
You can find leaflets promoting the Safe Car Wash App and cards with the indicators to look out for on The Clever Initiative website.

A few volunteers to man the stand

Prizes for the games

GAMES YOU COULD PLAY

THE GREAT CAR WASH RACE

Materials you will need
Two washing up bowls or buckets, sponges, rubber gloves, washing up liquid, water, toy cars, and something to make the cars dirty, you could use soil, or charcoal or flour.

Rules of the game
We call this game The Great Car Wash Race. It pits two competitors against each other to see who can wash the most toy cars in 30 seconds.

First, get a collection of toy cars – big ones, small ones, shiny ones and plastic ones. The only requirement is that whoever owns them doesn’t mind them getting a bit dirty.

Get the cars dirty in whatever material you have decided to use. It could be soil, or flour. You will need a supply on your stand too for when you refresh the game.

On your stand, set up two washing up bowls with soapy water. On the other side of the stand, put two piles of toy cars of roughly similar size.

Get two competitors to stand in front of their bowls, wearing gloves. They have to run to the pile of cars, take one, run back to their washing bowl and clean it up. As soon as they have finished that one, they should run back, get another car, and repeat the process.

Whoever washes the most cars in 30 seconds wins! If it’s a tie you can judge who cleaned them the best.
SPONGE ATTACK!

Materials you will need
3 - 5 sponges, a couple of buckets filled with water, a chair, plastic sheets.

Rules of the game
This game requires a willing volunteer to get sponges thrown in their face! If you’re holding the stall at a school or church fair you could ask if any of the teachers or the vicar would mind volunteering, or you could get the parents of the children to sit in the hot seat!

First, get the volunteer to sit in the chair, and cover their body with the plastic sheet. The easiest way to do this is get a large sheet and cut a whole in the middle so they wear it like a poncho.

Position your sponge throwers a couple of metres away, or a little closer, depending on how strong their arms are!

Give the throwers the buckets of water and the sponges and encourage them to throw the sponges at the volunteers face.

They get as many tries as there are sponges, or you could give them a time limit of 30 seconds, it’s up to you.

Talking Points
After the game, explain to people that while that is a fun game, unfortunately there are people washing cars in hand car washes who aren’t having any fun. They are victims of modern slavery who aren’t able to leave. Encourage them to use the app next time they go to a car wash, to help the police to see how big this problem is, and help them to rescue the victims.