



BEST NEW PRODUCT AWARDS 2017 SHOPPING LIST

OVER 20,000 CONSUMERS PARTICIPATED IN AN INDEPENDENT RESEARCH STUDY TO DETERMINE THE BEST NEW PRODUCTS OF 2017. CHECK OUT THE WINNING PRODUCTS BELOW.

2017 BEST NEW PRODUCT AWARD WINNERS

- AIRCARE: Renuzit Sensitive Scents - Pure Ocean Breeze
- BABY & TODDLER CARE: Aveeno Baby Eczema Care Nighttime Balm
- BAKING: Duncan Hines Salted Caramel Brownie Mix
- BATHROOM CLEANING: Vim Power & Shine Bathroom Spray
- BODY MOISTURIZER/LOTION: Jergens Moisturizer for Wet Skin
- BREAD/WRAPPS: Country Harvest Canadian Rustic Bean
- BUTTER/MARGARINE: Becel Original with simple ingredients
- CAT LITTER: Arm & Hammer Clump & Seal LightWeight Cat Litter
- CHEESE: Black Diamond Natural Cheese Sticks - Marble
- CHOCOLATE BAR: Brookside Dark Chocolate Tablet Bars
- CHOCOLATE SNACK: Mars Bites
- COFFEE: NESCAFÉ Sweet & Creamy
- CONDITIONER: Pantene Pro-V Moisture Renewal 3 Minute Miracle Deep Conditioner
- CRACKERS: Twistos Garden Dill and Cream Cheese Baked Snack Crackers
- DISH SOAP: Palmolive Fusion Clean Baking Soda & Lime
- DOG FOOD/TREAT: Milk-Bone Good Morning Daily Vitamin Treats
- DRINK CARBONATION SYSTEM: SodaStream Power Sparkling Water Maker
- EYE LINER & EYEBROW PENCILS: L'Oréal Paris Brow Stylist Definer Pencil
- FACIAL CLEANSER: Garnier Skin Active Micellar Water
- FACIAL MOISTURIZER WITH SPF: Aveeno Absolutely Ageless Daily Moisturizer SPF 30
- FACIAL SKINCARE: L'Oréal Paris Pure Clay Mask
- FOUNDATION: L'Oréal Paris Infallible Pro-Glow Foundation
- FROZEN DESSERT: Chapman's Yukon Moose Sandwich
- FROZEN ENTRÉE : High Liner Marinated Portions
- FROZEN PIZZA: Dr. Oetker Giuseppe Rising Crust Canadian Pizza
- HAIR COLOUR: Schwarzkopf Keratin Colour Intense Cocoa 4.6
- HAIR REMOVAL: Veet Silk & Fresh Technology Hair Removal Cream
- HAIRSPRAY: Pantene Pro-V Airspray Hairspray
- HOUSEHOLD PAPER: SpongeTowels Ultra Strong Minis
- LAUNDRY STAIN REMOVER: OxiClean MaxForce Laundry Foam Pre-treater
- LIMITED EDITION SEASONAL CHOCOLATE: KISSES Deluxe
- LIP COLOUR: Burt's Bees Lipstick
- LIQUID LAUNDRY DETERGENT: Purex Oxi Plus
- MASCARA/PRIMER: L'Oréal Paris Voluminous Primer
- MEAT SNACK: Piller's Salami Whips
- MEN'S ANTIPERSPIRANT: Old Spice Odor Blocker Antiperspirant
- MEN'S HAIR STYLING: L'Oréal Paris Men Expert Sculpting Paste
- MEN'S RAZOR: Gillette Fusion ProShield Razor
- PACKAGED MEAT: Maple Leaf Canadian Craft
- PASTA: Catelli SuperGreens Pasta
- PROTEIN BAR: Genuine Health Fermented Vegan Proteins+ Bars - Lemon Coconut and Dark Chocolate Almond
- SHAMPOO: L'Oréal Paris Hair Expertise Extraordinary Clay Shampoo
- SINGLE DOSE LAUNDRY DETERGENT: Tide PODS Plus Febreze Odor Defense
- SNACK BAR: Special K Nourish Cranberries & Almonds Bar
- SPREAD/DIP: Sabra Hummus Spreads
- TOOTHBRUSH (OVER \$9): Arm & Hammer Truly Radiant Clean & Fresh Spinbrush
- TOOTHPASTE: Colgate Max Fresh KnockOut
- VITAMIN/SUPPLEMENT: Jamieson Omega's with No Fishy Aftertaste
- WOMEN'S INCONTINENCE: Depend Night Defense Underwear for Women
- YOGOURT: Liberté Caramelized Pineapple & Pecans