



**ESTABLISH**  
**CHARITABLE FUNDS**  
**WITH EDWARD CHARLES FOUNDATION**



# ABOUT US.

**We assist Philanthropists, Change Makers, and  
Do Gooders in doing more good... better.**

In existence for almost 16 years, Edward Charles Foundation has had the honor of acting as a fiscal sponsorship umbrella on behalf of its Change Maker clients trying to solve some of the world's biggest problems, from saving endangered species to curing incurable diseases, to fighting food insecurity and ending homelessness.

Instead of establishing your charitable structure, you come under our 501(c)(3) fiscal umbrella, use your own name, and begin doing good immediately.

We currently operate close to 220 charitable initiatives, disburse over \$1,500,000.00 weekly to charitable causes, and oversee an annual disbursement and granting of over \$50,000,000.00 in charitable funding.



**OUR TEAM IS TRULY BEST-IN-CLASS  
& READY TO SERVE YOUR NEEDS**



**WE BELIEVE IN  
THREE PILLARS  
OF PHILANTHROPIC SUCCESS.**

Our ethos is rooted in engagement, impact, and enjoyment. Our team of best-in-class professionals is committed to these pillars and your success.

**01.  
engagement  
t**

**02.  
impact**

**03.  
enjoyment**





## THE EDWARD CHARLES FOUNDATION TEAM IMPACTS FIRST.

While we are experts in the many facets of philanthropy, impacting lives and communities is at the heart of everything we do. Edward Charles Foundation assists Change Makers in establishing legal and compliant charitable funds to do good and have maximum impact.



## OUR CHANGE MAKER CLIENTS:

PHILANTHROPISTS

Social Entrepreneurs

Celebrity Athletes

Entertainers

Corporations Doing Good

Technologists

## OUR FOCUS AREAS:

DISEASE

EDUCATION

ANIMAL WELFARE

ARTS & CULTURE

HUMAN RIGHTS

YOUTH

WATER

HEALTH

POVERTY

ENVIRONMENT

HUNGER

SEX TRAFFICKING

HOMELESSNESS

DISASTER RELIEF

# MANAGING YOUR **CHARITABLE ENTERPRISE**

## **How Does It Work?**

Simply put, you explain your charitable initiative. We help you determine the best fund to establish. Then we execute an agreement to establish the charitable fund of your choice. After these crucial initial decisions have been made, the real work begins...

**We take away the headache of back-office operations.**

**You get to focus on doing good and having an impact.**

Edward Charles Foundation supports your philanthropy by providing complete accounting and back-office operations. We are your external team of professionals, taking care of all your accounting and compliance needs.



ECF is registered with 41 attorney generals, independently audited, and reports to the IRS.

ECF will open an individualized bank account for your initiative in its name.

ECF is a steward of trust, offering proprietary technology in a fully customized ECF Client Dashboard. This best-in-class proprietary platform grants you 24/7 viewing access of all your initiative's accounting.

## **We Operate Fiscal Sponsorship Funds & Donor-Advised Funds.**

DAFs and FSFs are Restricted Charitable Funds, meaning both must advance charitable purposes. Each is also considered a “Time of Gift” Deduction, meaning the donor recognizes the charitable gift as a charitable contribution. Both fund types also have a Fund Administrator – aka the sponsor - which assumes the legal, fiscal, and reporting obligations of the fund.



As your Sponsor, Edward Charles Foundation supports your philanthropy through the administrative back-office, innovative technology, decades of knowledge, solid relationships, and ace expertise in the charity sector.

As your Sponsor, we take the pain and time out of starting a new 501(c)(3) entity, an approval process that takes up to 18 months. We will get you up and running in less than a week.

**\*\* ECF Offers “Model A” &” Model C” Fiscal Sponsorship \*\***

# COMPARING ECF OPERABLE FUNDS

There are key differences between these two funds. Donor Advised Funds have stricter limitations, whereas Fiscal Sponsor Funds have less restrictions and more opportunities for philanthropists and their causes.



## FISCAL SPONSORSHIP FUNDS ALLOW:

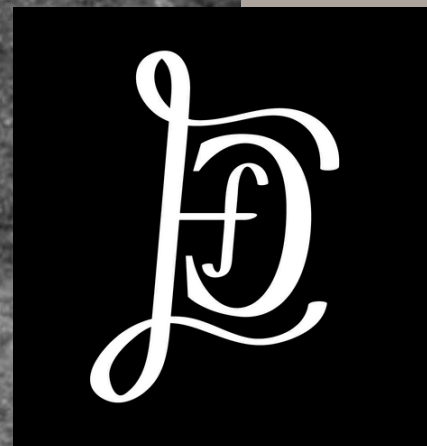
- Our clients to establish charitable initiatives underneath our umbrella
- Charitable fundraising through soliciting private foundations, corporations, individuals, digital platforms, and online donations
- Charitable program operations
- International operations
- Employees, independent contractors, vendors, etc.
- Disbursement of funds to other charitable organizations



## DONOR-ADVISED FUNDS ALLOW:

- Donors to contribute funds and other property
- Our clients to receive a deduction at the time of gifting, up to 60% of their Adjusted Gross Income
- Disbursement of funds to recognized US 501(c)(3) public charities once those funds are held by ECF
- Funds to be invested tax-free underneath our umbrella

# OUR PARTNERSHIP



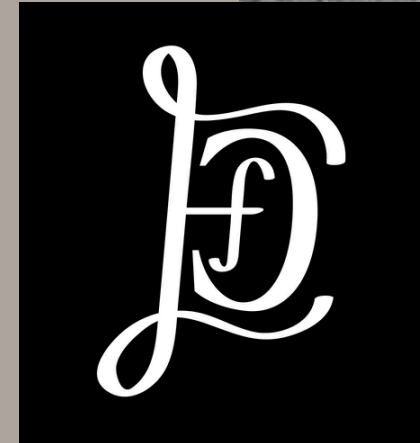
## ECF SERVICES INCLUDE...

- Maintaining separate and independent bank accounts for each client. Additionally, our clients have 24/7 viewing access to their accounts through the Proprietary ECF Client Dashboard.
- Issuing all checks, wires, and ACH every Thursday. Submission requests are due on Wednesdays at 2 PM (PST).
- Monitoring all income and funds. We also notify clients when significant contributions are received.
- Distributing all charitable receipts every month.
- Providing every client with a profit-and-loss statement every month, year-to-date, as well as a balance sheet - all prepared within 15 days of the close of the month.
- Processing all payrolls and 1099s for all clients.
- Reporting all income of the Fund on its IRS Form 990 annual tax return.
- Using two online portals to receive donations on behalf of each client. Funds are deposited based on the timelines of each processor.
- Storing each client's backup and accounting data in a secure Cloud.
- **Other than following the agreement between ECF and the client, bringing in charitable funds, and doing their good work, the client has no other responsibilities.**



# A MORE DETAILED LOOK AT OUR COMPLIANCY COMMITMENT...

- ECF is registered for charitable solicitations in all states.
- ECF names the client underneath its umbrella (aka “Doing Business As,” or DBA) so that the client can represent itself under its own name, with the requirement that ECF fiscally sponsors the client.
- All intellectual property related to the project belongs to the client.
- No other legal work is performed for a client outside of state registration for charitable solicitations.
- Clients may terminate the fiscal sponsorship relationship at any time.
- To terminate and transfer any remaining funds with ECF to another 501(C)(3), both parties will be required to review a final accounting of the charitable fund since inception and agree. Once the final accounting is approved, each party will release the other party from any fiscal sponsorship claims.
- Clients will need insurance for any specific activities. For example, event insurance must first be obtained if a client puts on an event. ECF may assist in getting quotes, but the client is responsible for obtaining insurance.



OUR PARTNERSHIP



# Additional ECF Services

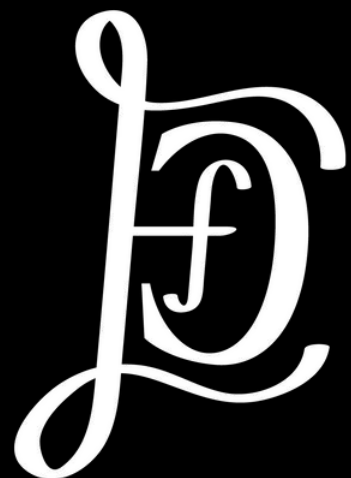
**Edward Charles Foundation provides back-office  
services for various organizations including:**



- Private Foundations
- 501(c)3's
- Charities
- Supporting Organizations

For additional please contact: **[info@edwardcharlesfoundation.org](mailto:info@edwardcharlesfoundation.org)**





## EXECUTIVE TEAM



**KENT E. SETON**

Kent E. Seton, Esq., is the CEO, CFO and Chairman of the Board of the Edward Charles Foundation and a practicing lawyer in the philanthropic sector with his highly active law firm, Seton & Associates. He is a well-known speaker with published legal articles on tax and corporate matters affecting the philanthropy world.



**KIRK SCOTT**

Kirk Scott is the Director of Client Services for the Edward Charles Foundation and creates positive change in communities by collaborating closely with leaders - from NBA, MLB, NFL, and Entertainment - with a philanthropic vision, supplying those leaders with the clarity, tools, partnerships, and decades of experience in order to effectively execute their vision .



**TANI STEPHENS**

Tani Stephens is the Operations Lead at the Edward Charles Foundation, overseeing daily operations and ensuring clients receive top-notch support. She regularly engages with clients to address inquiries and enhance their overall experience.



# BOARD OF DIRECTORS

KENT E. SETON

ANDREW ALTSCHULE

KEVIN GREGORENKO



**CONTACT US**

**KENT SETON**  
CEO & FOUNDER/ CFO

[kent@edwardcharlesfoundation.org](mailto:kent@edwardcharlesfoundation.org)

310.666.9131

[linkedin.com/in/kentseton/](https://www.linkedin.com/in/kentseton/)

**KIRK SCOTT**  
DIRECTOR OF CLIENT SERVICES

[kirk@edwardcharlesfoundation.org](mailto:kirk@edwardcharlesfoundation.org)

310.736.0596

[linkedin.com/in/sportsphilanthropy/](https://www.linkedin.com/in/sportsphilanthropy/)