



joy in perseverance

DAWN OF A DREAM 2017

BENEFITTING CHILDREN'S CANCER RESEARCH FUND
THE DEPOT | NOVEMBER 4, 2017

On November 4, more than 800 top business, medical, and community leaders will gather to provide hope for families battling pediatric cancer at the 37th annual Dawn of a Dream gala. Hosted by Children's Cancer Research Fund, this signature event fuels crucial breakthroughs like those of the University of Minnesota's Dr. Michael Olin. Dr. Olin has pioneered potentially lifesaving methods of enhancing brain tumor vaccine's effectiveness and, thanks to past Dawn of a Dream sponsors, will soon be bringing his work to clinical trial.

"Research is important, because they need to find a cure so that other kids don't die," explained Connor, a 10-year-old brain tumor survivor. As Connor reminds us, your support during this inspiring evening is more than simply a statement of values. It is a difference maker for thousands of brave children like him.

This award-winning, marquee gala will be held at the historic Depot in downtown Minneapolis and includes a cocktail hour, wine wall, gourmet dinner, interactive program and entertainment.

We hope you'll join us as we light up an evening with the Dawn of a Dream.

37th Annual Dawn of a Dream Gala November 4, 2017

Benefiting



SPONSORSHIP OPPORTUNITIES

	Presenting \$35,000+ <i>(Sold)</i> Tax Deductible \$32,000	Platinum \$25,000 Tax Deductible \$23,000	Events \$15,000 ea. Live Auction <i>(Sold)</i> Virtual Auction Fund a Need* Entertainment Tax Deductible \$14,000	Gold \$10,000 Tax Deductible \$9,000	Silver \$7,500 Tax Deductible \$6,500
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*Fund a Need Event Sponsorship is a \$15,000 contribution and \$10,000 in matching funds, \$24,000 tax deductible.

GENERAL EXPOSURE OPPORTUNITIES

All Mentions and Event Website will Include "Presented by" Language	•				
Website ChildrensCancer.org	•				
Website DawnofaDream.com	Logo & Link	Logo & Link	Logo & Link	Logo	Name
Social Network Recognition	Name & Link <i>Min. 5 times</i>	Name & Link <i>Min. 3 times</i>	Name & Link <i>Min 2 times</i>	Name & Link <i>Min 1 times</i>	
Post-Gala Recap Email & Website	Logo	Logo	Logo	Logo	Name

EVENT EXPOSURE OPPORTUNITIES

Gala Signage	Logo	Logo	Logo	Logo	Name
Corporate Support Speech Opportunity <i>(by CEO or similar)</i>	•				
Verbal Recognition in Live Event Program	•	•	•	•	
Logo Recognition On-Screen During Dinner	•	•	•	•	Name
Guest Table(s) of Ten	3	2	1	1	1

PRINT COLLATERAL EXPOSURE OPPORTUNITIES

Logo in the Save the Date (Deadline 5/22/17)	•				
Logo in the Event Invitation (Deadline 7/15/17)	•	•	•	•	
Evening Program (Deadline 10/10/17)	Logo	Logo	Logo	Logo	Logo
Children's Cancer Research Fund Butterfly Newsletter	Logo	Logo	Logo		
Name in Children's Cancer Research Fund's Annual Report	•	•	•		

Please contact Patrick Martin with questions or to claim a sponsorship opportunity.
pmartin@childrenscancer.org | 952.224.4157

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SPONSORSHIP COMMITMENT FORM

I agree to make a generous sponsorship contribution supporting Dawn of a Dream at the level indicated below:

Presenting \$35,000 (\$32,000 tax deductible) *(SOLD)*

Platinum \$25,000 (\$23,000 tax deductible)

Event \$15,000 (\$14,000 tax deductible)

Event Sponsorship opportunities include Entertainment, Silent Auction, Fund a Need*, and Live Auction *(SOLD)*
*Fund a Need Event Sponsorship is a \$15,000 contribution and \$10,000 in matching funds, \$24,000 tax deductible.

Gold \$10,000 (\$9,000 tax deductible)

Silver \$7,500 (\$6,500 tax deductible)

Sponsor Information

Date _____

Primary Contact Name *(will serve as Table Captain)* _____

E-mail Address _____

Cell Phone *(Required for Registration)* _____

Business Phone _____

Secondary Contact Name *(if Primary is unavailable)* _____

E-mail Address _____

Business Phone _____

Company, Family, or Foundation Name *(if applicable)* _____

Address _____

City, State, Zip _____

Signature _____

Sponsorship Payment Information

Enclosed is a check for \$ _____ payable to Children's Cancer Research Fund.

Charge \$ _____ to my Visa Mastercard Discover American Express

Card Number: _____ Exp: _____

Please send me an invoice. All sponsorship purchases must be paid prior to the event date unless otherwise arranged with CCRF.

We are unable to attend, but would like to make a tax-deductible contribution to the Dawn of a Dream Fund.
Enclosed is our gift for \$ _____

Please return completed sponsorship form to Patrick Martin at pmartin@childrenscancer.org.
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