



Artie Vierkant, *Expression space, neutral (Profile)* (detail), 2016
© Artie Vierkant

MOMENTA | Biennale de l'image (formerly Le Mois de la Photo à Montréal) presents, in collaboration with Galerie B-312, *Artie Vierkant – Profile* from September 9 to October 14. The opening is being held on September 9 at 4pm, in the presence of the artist. It is the first exhibition of the artist in Quebec.

Artie Vierkant (United States) is a celebrity of the “post-Internet” generation, for whom the web serves less to disseminate or circulate images than to throw up smokescreens. He constantly questions all aspects of the very idea of manipulation. For the project *Profile* (2016), Vierkant engaged a specialized firm to photograph a male model with 3D digital line-scan images. 126 cameras were arranged in a sphere around the model to capture his features as he enacted a wide variety of expressions and movements. The resulting digital file made it possible to reanimate the actor in various photographic or video situations. From then on, the model was called “Profile,” a term that objectifies the human being who has been encoded and reduced to a dataset. Drawing on an inventory of classified and quantified sequences, Vierkant stages the “profile” in photographic prints composed entirely on the computer.

Artie Vierkant (1986–) is an American artist who lives and works in New York. His practice is centred upon the importance of representation across media. Most recent solo exhibitions include *Profile*, New Galerie (Paris, 2016); *Para/fotographie*, Westfälischer Kunstverein (Munster, 2015); *Feature Description*, Galerie Edouard-Manet (Gennevilliers, 2015); and *A Model Release*, Untitled (New York, 2014). His work has been included in major institutional exhibitions, such as *ARS17*, Kiasma Museum of Contemporary Art (Helsinki, 2017); *Dreamlands*, Whitney Museum of American Art (New York, 2017); *L'Exposition Imaginaire*, Kunsthalle Wien (Vienna, 2016); and the FIAC Sculpture Program, Jardin des Tuileries (Paris, 2015). He is represented by New Galerie (Paris).

MOMENTA 2017

For its 15th edition, MOMENTA has joined forces with curator Ami Barak, who has developed an outstanding program on the theme *What Does the Image Stand For?* The 2017 edition of MOMENTA explores the concept of photographic and videographic evidence for the prosecution, whether images are still or in motion, raising the question of images as avatars, and focusing on the fantastical and sublimated aspects of the reality that they convey. The 38 artists in this biennale invite us not to accept their testimony uncritically. The biennale comprises three segments. The first, which corresponds to the central exhibition at our headquarters, focuses on the work of 23 artists and is being presented at two sites: Galerie de l'UQAM and VOX, centre de l'image contemporaine. The second consists of 14 solo exhibitions spread throughout the city. And the third is an exhibition of documents located at Artex.

MOMENTA is also a vast program of public activities, talks, projections, and encounters, as well as many opportunities to meet the artists and see their works. The biennale would be incomplete without its catalogue, co-produced with the prestigious publishing house Kerber Verlag, which brings together texts by the curator and five authors who address the question *What Does the Image Stand For?*

Mix and Match Tour

A Mix and Match Tour combining a guided tour of the exhibitions at Galerie B-312 and some of the satellite exhibitions takes place on October 7 at 12:30pm.

So you won't miss anything in the 2017 edition, a detailed program is available for free at all of our exhibition partners and on momentabiennale.com.

Providing access to all biennale activities, MOMENTA Passports are available at La Vitrine box office (online: lavitrine.com).

GALERIE B-312

372 Ste-Catherine Street West,

Space 403

Sept. 9 – Oct. 14, 2017

Wednesday – Saturday: 12pm – 5pm

Thursday: 12pm – 8pm

**Opening: Saturday September 9,
2017 at 4pm**

Details: momentabiennale.com

MOMENTA | Biennale de l'image

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About MOMENTA

For nearly 30 years, Le Mois de la Photo à Montréal has been offering a stimulating framework within which to study current practices, evolutions, and issues associated with the still and moving image in Western culture, and to take the pulse of trends in contemporary image making. Renamed MOMENTA | Biennale de l'image in 2017, the organization plays a crucial role in the local, national, and international ecology of the visual arts community. Through its curatorial approach, renowned guest curators develop rigorous artistic programming based on relevant themes; the biennale enjoys a well-established reputation in its city and country, as well as abroad. It actively contributes to the recognition of Canadian artists – who comprise more than 50% of the artists in each edition – by presenting their work within an international context, in association with 15 exhibition partners. In 7 editions, the organization has exhibited more than 2,000 works by 400 artists, and welcomed almost 22 million visitors.