



Jayce Salloum, *location/dis-location(s): gleaning spaces* (details), 2014 © Jayce Salloum

**MOMENTA | Biennale de l'image** (formerly Le Mois de la Photo à Montréal) presents, in collaboration with the McCord Museum, *Jayce Salloum – location/dis-location(s): beyond the pale* from September 8 to November 12. The opening is being held on September 7 at 5:30pm, in the presence of the artist.

As a scientist or explorer, **Jayce Salloum** (Canada) observes the world and creates a subjective encyclopedia of images that he either gleans or produces. *location/dis-location(s): beyond the pale* functions like a diary or a travel journal and constitutes, for the artist, an attempt to rationalize the outside world. The installation arranges a dense selection of photographs extracted from the archive that he has been building since 1979 during his travels around the world. Through this montage taking the shape of a thematically structured nebula, Salloum challenges the spectator's capacity to grasp the many facets of a so-called reality. By incorporating a subjective and personal component, he reconfigures notions of identity, community, history, boundaries, exile, (trans) nationalism, and resistance.

**Jayce Salloum** (1958–) is an artist who lives and works in Vancouver. A grandson of Syrian immigrants from the Beqaa Valley, he was born and raised on Sylix territory in Kelowna, BC. He tends to go only where he is invited or where there is an intrinsic affinity, as his projects are rooted in an intimate engagement with place. His videotapes, photographs, installations, and other cultural projects engage the personal/subjective, reconfiguring notions of identity, community, history, boundaries, exile, (trans)nationalism, and resistance. His work involves production and facilitation in many locales, including Afghanistan, China, and Mexico. He exhibits in a wide range of local and international venues, from unnamed storefronts in his downtown eastside neighbourhood (Vancouver) to the Musée du Louvre, the Rotterdam International Film Festival, and Centre Georges-Pompidou. Salloum received the 2014 Governor General's Award in Visual and Media Arts. He is represented by the MKG127 Gallery (Toronto).

### **MOMENTA 2017**

For its 15th edition, MOMENTA has joined forces with curator Ami Barak, who has developed an outstanding program on the theme *What Does the Image Stand For?* The 2017 edition of MOMENTA explores the concept of photographic and videographic evidence for the prosecution, whether images are still or in motion, raising the question of images as avatars, and focusing on the fantastical and sublimated aspects of the reality that they convey. The 38 artists in this biennale invite us not to accept their testimony uncritically. The biennale comprises three segments. The first, which corresponds to the central exhibition at our headquarters, focuses on the work of 23 artists and is being presented at two sites: Galerie de l'UQAM and VOX, centre de l'image contemporaine. The second consists of 14 solo exhibitions spread throughout the city. And the third is an exhibition of documents located at Arttexte.

MOMENTA is also a vast program of public activities, talks, projections, and encounters, as well as many opportunities to meet the artists and see their works. The biennale would be incomplete without its catalogue, co-produced with the prestigious publishing house Kerber Verlag, which brings together texts by the curator and five authors who address the question *What Does the Image Stand For?*

**So you won't miss anything in the 2017 edition, a detailed program is available for free at all of our exhibition partners and on [momentabiennale.com](http://momentabiennale.com).**

**Providing access to all biennale activities, MOMENTA Passports are available at La Vitrine box office (online: [lavitrine.com](http://lavitrine.com)).**

## **McCORD MUSEUM**

690 Sherbrooke Street West

Sept. 8 – Nov. 12, 2017

Monday – Friday: 10am – 6pm

Wednesday: 10am – 9pm

Saturday – Sunday: 10am – 5pm

Opening: Thursday September 7,  
2017 at 5:30pm

Details: [momentabiennale.com](http://momentabiennale.com)

### **Press Relations**

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### **About MOMENTA**

For nearly 30 years, Le Mois de la Photo à Montréal has been offering a stimulating framework within which to study current practices, evolutions, and issues associated with the still and moving image in Western culture, and to take the pulse of trends in contemporary image making. Renamed MOMENTA | Biennale de l'image in 2017, the organization plays a crucial role in the local, national, and international ecology of the visual arts community. Through its curatorial approach, renowned guest curators develop rigorous artistic programming based on relevant themes; the biennale enjoys a well-established reputation in its city and country, as well as abroad. It actively contributes to the recognition of Canadian artists – who comprise more than 50% of the artists in each edition – by presenting their work within an international context, in association with 15 exhibition partners. In 7 editions, the organization has exhibited more than 2,000 works by 400 artists, and welcomed almost 22 million visitors.