Call for Entries: 2015 Excellence in Exhibition Label Writing Competition

Excellent exhibition labels are clear, concise, and captivating. This combination is not easily achieved, and the writers and editors who craft the best label copy often go unrecognized.

The Excellence in Exhibition Label Writing Competition is designed to showcase examples of outstanding label writing, identify innovative approaches, highlight best practices, and help us learn from one another. The competition cannot achieve this goal without a strong pool of entries.

Please consider submitting examples of excellent label writing and encourage your colleagues to participate.

More information, including guidelines and a link to the online submission form, can be found on CurCom’s website, http://www.curcom.org/curcom_comp_labels.php

The deadline for this year’s competition is Monday, December 8, 2014.

John Russick, Director of Curatorial Affairs, Chicago History Museum.
Elizabeth Rudrud, Graduate Student in Museology, University of Washington, Seattle.