Thank you, NAME and Laurie Pasteryak!

National Association for Museum Exhibition
The Path
Hansel and Gretel
THE PATH

Yellow Brick Road
THE PATH

- invites action
- suggests motion + time
- expresses a point of view
WELL DONE!
Mural by Yinka Ilori

BETTER DAYS ARE COMING
THE CALL TO ADVENTURE
CROSSING THE THRESHOLD
THE REWARD
THE ROAD BACK
Frustrated about financing plan.

Find summer course, Intro to UX Design.

Admissions counselor offers alternative financing.

Desired class time is fully booked.

Courses are available at other locations.

Discount is offered.

Location isn't convenient.
EMOTIONAL IMPACT DIAGRAM

Ben Jett, Creative Director, Solid Light, Inc.
allure of the living room
encounter with living sales person
tiny pencils
crossing the threshold
Belly of the Warehouse

THE ROAD BACK

THE FINAL HOT DOG
The Final Hot Dog
Why do people hate the Emergency Department? Waiting!
Emergency Department Signage

Graphic design is more than making aesthetically appealing letterheads. In healthcare, graphic design can be instrumental in creating better experiences for patients, staff, and families. Through a fresh design process, we aimed to reduce violence and aggression in emergency departments at National Health Services (NHS) hospitals. From the 1990s, factors such as violence and aggression towards hospital staff and patients. The problem of violence costs the NHS system £40 million in costs of productivity loss, hiring of extra security, and the threat of lawsuits.

Using an in-depth ethnographic research, the design team discovered that the lack of clear information and signage in the waiting areas led to aggression in the otherwise calm environment. Patients feel tired by the slow pace of progress through the ED, and the post of hospital staff is inefficient because of long waits.

For improved signage, a series of workshops and design sessions were held with doctors, nurses, and patients. The design team proposed an innovative system that would allow patients to access their own information and direct their own care. This system would inform patients of their treatment plan and provide them with a clear map of the hospital environment. The design team worked with the ED staff to develop a system that would be practical and user-friendly.

The design team worked closely with the ED staff to develop a system that was easy to understand and use. The design was tested with patients and staff to ensure that it was effective. The final design included a map of the ED, a clear signage system, and a patient information system. The design team worked closely with the ED staff to ensure that the design was effective and easy to use.
EMERGENCY DEPARTMENT SIGNAGE
Information panels show patients their location and the exact stage of care in their ED journey. The signs help patients understand why they are waiting and what factors will affect their wait times. They can anticipate what will happen during their next stage of care. Project Collaborators: PearsonLloyd, Design Council, Department of Health, The Helyn Hamlyn Centre for Design, Tavistock Consulting, The Tavistock Institute, University of Bath
Jamie Hayon, social distancing graphic
你我之間最美好的距離 1.5 公尺
PER UNO SPAZIO PUBBLICO CONSAPEVOLE

STODISTANTE

L'INSTALLAZIONE TEMPORENA
STODISTANTE INTERPRETA LE NUOVE MONE
DE DISTANZIAMENTO SOGGETTE A UN MIN. 50.

DISGGETTÀ UNA NUOVA PAINTING PER
IL CENTRO STORICO DI VEDUGO. AIUTA
LE PERSONE AL RISPETTO DELLE DISTANZI
DI CIVILIZZAZIONE, REGOLARE L'USO DELLO
SPAZIO PUBBLICO.
PER UNO SPAZIO PUBBLICO CONSAPEVOLE

STODISTANTE

L'INSERZIONE TEMPORANEA STODISTANTE INTERPRETA LE NORME DI DISTANZIAMENTO SOGLIA 1,50, DISCONNE 'UNA NORMA PAUSANTARE PER IL CENTRO STORICO DI VEDICIO. SUITA LE PERSONE AL RISPETTO DELLE DISTANZE DI SICUREZZA. REGOLA L'USO DELLO SPAZIO PUBBLICO.
President-elect Joe Biden; his wife, Jill Biden; Vice President-elect Kamala Harris; and her husband, Doug Emhoff, listen as Yolanda Adams sings "Hallelujah" during a COVID-19 memorial, with lights placed around the Lincoln Memorial's reflecting pool, on Tuesday.

Evan Vucci/AP
Every Friday at quitting time, the forklifts in the warehouse will assemble for an audio/visual remembrance of those lost. The machines will gather in formation and drive backwards, activating the automatic flashing lights and beeping signals. After parking in their designated spots, all operators will bow their heads in silence.

The remembrance is accessible because the warning signals are both audio and visual.