PRIVACY POLICY

Introduction:

The purpose of this Privacy Policy is to explain how Wait What Inc. (“we” or “us”) collects, uses, stores, and protects the information of visitors (“you” or “your”) to our website, waitwhat.com.

When we use the term “processing” or “processor” this refers to the collection, recording, organization, structuring, storage, adaptation, alteration, retrieval, use, transmission, dissemination, combination, erasure, or destruction of information.

We do not track your browsing activities on our website. You have the option to contact us through our website by providing your name, email address, and a message. If you do so, we may use the information you provide to us to respond to any inquiries from you or to place you on our email newsletter subscriber list. If we do send you any email newsletters, note that each email contains an unsubscribe link, which you can click on if you wish to unsubscribe from our email list.

We do not sell your information to third parties. We may disclose your information to companies and individuals who perform business functions on our behalf. Such functions may include hosting the website, analyzing data, and providing other support services. All such parties are required to keep your personal information secure and only process it in accordance with our instructions. We may also disclose your information if required by law.

We do not use cookies or other tracking devices when you visit our website. We use MailChimp, a third-party service, to maintain our subscriber list and send out email newsletters. MailChimp uses cookies or other tracking mechanisms to recognize when recipients open emails or click on certain links. This information might then be used to assist us in enhancing your experience on our website and promoting content most relevant to our email subscribers and podcast listeners. You can choose whether to accept cookies by changing the settings on your browser.

Retention of Your Information:

We retain your information for so long as we have an ongoing legitimate business or legal need to do so. Additionally, you have the ability to unsubscribe from, or opt-out of, our subscriber list for our automated emails at any time, and to disable cookies and other tracking functions through your computer or browser.

Security:

We strive to maintain adequate technical and organizational security measures to protect your information from unauthorized access, disclosure, alteration, or destruction. We are not liable for
Unauthorized disclosure of information that occurs through no fault of our own. If we learn of a data breach that is likely to result in a high risk to your rights and freedoms, we will immediately notify you of such data breach and inform you of (a) the nature of the data breach, (b) the point of contact regarding the data breach, (c) the likely consequences of the data breach, and (d) the measures being taken to address the breach and mitigate its possible risks.

Accuracy of Your Information:

Although we work to ensure that the information we hold about you is accurate and up-to-date, unless we receive an indication otherwise, we can only assume that the information you provide to us is accurate. If you inform us that any of your information processed through our website or email marketing is incorrect, or if we learn that any such information is incorrect, we will work to promptly correct, or if appropriate, erase, such information.

Rights with Respect to Personal Data:

If you are located in the European Economic Area, you have the following rights under the General Data Protection Regulation (the “GDPR”) with respect to information we collect that, alone or in combination with other information we collect, can be used to identify you (such information being “personal data”):

Right to Information Regarding the Processing of Your Personal Data: You have the right to obtain the following information:

- confirmation of whether and where we are processing your personal data;
- information about the purpose of the processing of your personal data;
- information about the categories of personal data being processed;
- information about the existence of, and an explanation of the logic involved in, any automated processing of your personal data that has a significant effect on you;
- information about the categories of recipients with whom your personal data may be shared; and
- information about the period for which your personal data will be stored or the criteria used to determine that period.

This Privacy Policy is intended to provide much of the information listed above.

Right to Access to Your Personal Data: You may request a copy of your personal data that we, or our third-party processors, collect and maintain. Similarly, you have the right to, when technically feasible, have your personal data transferred to another entity to determine the purpose and means of processing your personal data.
**Right to Have Errors Corrected:** You have the right to rectification of inaccurate personal data. If you notify us that any of your personal data is inaccurate or incomplete, we have the responsibility to, either directly or through our third-party processors, ensure that such personal data is erased or corrected.

**Right to Have Personal Data Erased or Processing Restricted:** You have the right to have your personal data erased when (i) the personal data is no longer needed for its original purpose and no new lawful purpose exists; (ii) the personal data is being processed based solely on your consent and you withdraw your consent; or (iii) the personal data is being processed unlawfully. Similarly, you have the right to limit our use of your personal data when (i) the personal data is no longer needed for its original purpose, but we still need to maintain the personal data to establish, exercise, or defend legal rights; (ii) the personal data is being processed unlawfully; or (iii) the accuracy of the personal data is contested, but then our use of the personal data is restricted for only so long as it takes to verify the accuracy of the personal data.

**Right to Object to Processing of Your Personal Data:** You have the right to object to our processing of your personal data if the basis for that processing is (a) public interest; or (b) our own legitimate interests in doing so. Additionally, you have the right to object to the processing of your personal data for the purpose of direct marketing or statistical purposes.

**Right to Lodge a Complaint with a Supervising Authority:** You have the right to lodge a complaint concerning the processing of your personal data with your country’s independent public authority designated to act as its data protection “supervising authority” under the GDPR.

**Right to Withdraw Consent to the Processing of Your Personal Data:** You have the right to refuse to consent to, and to withdraw your consent to, the processing of your personal data. To the extent we rely on your consent to collect and store your information, when you withdraw such consent we must cease collection and retention of such information. Note, however, we do not require your consent to collect or otherwise process your personal information if (a) such information is not personal data or (b) such information is personal data and we have another lawful basis for processing the information (for instance, processing of such information is necessary for the purpose of a legitimate interest of ours that is not overridden by your interests or fundamental rights and freedoms).

Responses to your requests to us regarding your personal data will be provided free of charge (including copies of materials), except that we may charge a reasonable fee for any repetitive requests, manifestly unfounded or excessive requests, or further copies. Similarly, we may refuse to act upon requests that are manifestly unfounded or excessive.

**Lawful Basis for Processing Personal Data:**
We process personal data, whether directly or through third-party processors, as needed for purposes of our legitimate interests, except where such interests are overridden by the interests or fundamental rights and freedoms of our website visitors, podcast listeners, or email subscribers. Our legitimate interests include responding to communications initiated by you, informing you of podcast episodes and other media content that might be of interest to you, and protecting the security of our media property and your personal data.

In some instances, we might request your consent to process personal data for a particular purpose and in such instances the lawful basis for such processing is your consent.

**How to Contact Us:**

If you have any questions, concerns or requests related to this Privacy Policy, our practices related to this website, or your information, please contact us via email at hello@waitwhat.com or postal mail at:

Wait What Inc.
Attention: Deron Triff
395 Hudson Street, 8th Floor
New York, NY 10014

If we have reasonable doubts about the authenticity of any request to us, we may request additional information necessary to confirm your identity.

**Updates and Changes to Our Privacy Policy:**

We may modify this Privacy Policy from time to time. We encourage you to periodically review our Privacy Policy for the latest information on our policy practices. If we have your email address, we might notify you of any changes to our Privacy Policy when they occur.