



# Julie Fisher, M.Ed

Speaker, Educator, Consultant

Julie Fisher is the principal consultant at the MJ Fisher Group and the CEO and founder of The Social U. She served as the executive director of BBFA (Building Better Families through Action), a nonprofit organization and is also a former high school teacher.

Julie is a sought-after parent and student educator with a master’s degree in education. She has been educating parents, school officials, kids and teens on a variety of topics related to preventing destructive behavior for the past 25 years with an emphasis over the last 7 years on digital footprints and 21st century parenting issues. She has two children – both are in college.

AS SEEN IN



## SPEAKING TOPICS:

### Social Media, Online Safety, Personal Branding

*Programs designed for college students, high school students, middle school students and elementary school students as well as programs for parents, school officials, seniors and community members*

*Topics covered can include: real-life examples of online mistakes & how to prevent them, what admissions officers and employers say about social media, tools kids and parents need for digital reputation management, LinkedIn for high school students, mobile device etiquette, texting trouble, social media rules, problem apps, sharenting, privacy and parental controls and more*

### Parenting in the 21<sup>st</sup> Century

Competitive Parenting: *Parenting has become a competitive sport. Julie will discuss the pressures parents face, how they affect kids and ways to avoid competing.*

Gaming: *Learn about parental controls, game and app rating, gaming platforms, how gaming affects kids and more.*

Anxiety & Stress: *Kids and teens are anxious and stressed out. Learn how to identify signs and symptoms help your child deal with the pressures they’re facing while not adding to them.*

Allowing Your Child to Face Adversity: *It’s hard to allow your child to fail at anything but allowing them the opportunity to learn from failure gives them keys to succeed.*

Over-Scheduled Kids: *Learn how to help find the right balance for your kids and family and how over-scheduling kids can lead to trouble for kids and parents.*

## PRAISE FOR JULIE:

*“Julie Fisher is the real deal, who speaks on some more uncomfortable topics with parents. She comes through matter-of-factly, but with sincerity and genuine advice. She opened both eyes and dialogue among our parent body.”*

*- Julie B., Middle School Principal*

*“I don’t know why every school doesn’t have Julie speak to their students. No one else is really teaching us what is and isn’t okay to post as well as how those posts can affect us in the future.”*

*- Rachel S., High School Student*

## BOOKING INFORMATION

For more detailed information or to book Julie for your next event, please contact:  
248.792.1279 • [julie@mjfishergroup.com](mailto:julie@mjfishergroup.com) • [www.mjfishergroup.com](http://www.mjfishergroup.com)

[Twitter](#) / [LinkedIn](#) / [Facebook](#)

60-minute program - \$200  
Full day - \$1,000 & above  
+ travel expenses if necessary  
-----Rates subject to change-----