

Alyssa Harben

(530) 210-3864 harbenal@msu.edu

Education/Training

| Institution and Location | Degree | Year | Field of Study |
|---|--------|-------------|--|
| Michigan State University, East Lansing | PhD | In Progress | Packaging |
| Michigan State University, East Lansing | MS | 2017 | Packaging |
| California Polytechnic State University, San Luis Obispo | BS | 2015 | Business Administration, Consumer Packaging Solutions |

Academic Positions

Research Experience

Michigan State University, School of Packaging,
Dr. Laura Bix's Packaging HUB (Healthcare Universal Design and
Biomechanics)
Research Assistant, August 2015 to present

Teaching Experience

Michigan State University, School of Packaging
Teaching Assistant, August 2015 to present
Courses: PKG 410, PKG 485, PKG 101

California Polytechnic State University,
Instructional Student Assistant, March 2015 to June 2015
Courses: IT 475

Work Experience

Phoenix Closures, *Market Research Intern*, June 2017 to September 2017

Honors

Recipient- Council of Graduate Student's Conference
Second Runner Up – Presentation Category
Recipient- Michigan State University's Poster Competition
Second Place – Eye Tracking Research
Recipient- Paperboard Packaging Alliance Student Design Challenge 2015
First Place, \$10,000 award split amongst team and University

Publications

Working Papers

Harben, A and Bix, L “The Effect of Packaging and Labeling on Sunscreen Application”

Lee, J., Hardy, M., Harben, A. and Bix, L. “Text Orientation as a Facilitator for Aseptic Presentation”

Presentations

Harben, A (February 2017) “The Effect of Packaging and Labeling on Sunscreen Application”, *COGS Graduate Academic Conference “Intersections of Inclusion and Interdisciplinary Research”*, East Lansing, Michigan

Poster Presentations

Harben, A (March 2017) “The Effect of Packaging and Labeling on Sunscreen Application”, *College of Agriculture and Natural Resources Poster Reception*, East Lansing, Michigan

Fellowship and Scholarships

Recipient- Crawford Fellowship 2017-2018 Academic Year

Recipient- Richard J Troll Memorial Scholarship 2017-2018 Academic Year

Recipient- 2017 New Jersey Packaging Executives Club Scholarship

Recipient- Haye’s Fellowship 2015-2016 Academic Year

Academic Service

Michigan State University, School of Packaging Graduate Committee
PhD Student Representative May 2017 - Present

Michigan State University, School of Packaging Graduate Committee
Master’s Student Representative 2016-2017 Academic Year

Memberships of Professional Affiliations

Member- *Cal Poly Alumni Association*

Member- *Cal Poly Packaging Alumni Association*

References:

Laura Bix, Ph.D.- *School of Packaging- Michigan State University* Associate Professor/Associate Director, bixlaura@msu.edu (517) 355-4556

Katie Hoffman- *Phoenix Closures*- Senior Marketing Analyst, khoffman@phoenixclosures.com, (563) 940-0703

Patrick McDavid, *School of Packaging- Michigan State University* Instructor mcdavidp@msu.edu, (517) 884-8766

Katelyn O'Brian, *California Polytechnic State University*, Assistant Director of Support Programs & Services, kobrie13@calpoly.edu, (805) 756-5295