4TH ANNUAL VENTURE CHALLENGE

"The [Youthful] Entrepreneurial Mindset"

Leslie & Gordon Diamond Family Auditorium
Simon Fraser University, Burnaby BC
Sat, 29 April 2017

yellcanada.org • info@yellcanada.org • @YELLcanada • #weYELL
Social Media

@YELLCanada

Or use our snapchat filter! #weYELL

Free wifi available
WIFI ID: facrent
PASSWORD: Fevent2017

For Q&A time

1. Open browser on your phone or laptop.
2. Go to www.sli.do.com
3. Join with an event code: weyell
Welcome to YELL Canada’s 4th Annual Venture Challenge – “The [Youthful] Entrepreneurial Mindset”

We are honored to have you here, and hope you feel reinvigorated, challenged, inspired, and awed.

Events like this are a reminder that we are all part of something bigger, and that the bright future we all desire comes through hard work, courage, innovative minds, and the support of mentors and champions.

Today there is a mix of educators, students, alumni, parents & family members, and business and community leaders in the room. As diverse as we are, we all have something in common: we are invested in supporting the development of our young leaders!

For the first time this year we've invited our alumni, as well as students (+ their family) who have enrolled in a YELL course starting fall 2017. Welcome! We’ve added programming in the morning we hope you enjoy! For competitors, this venture challenge acts as a “trial by fire” – a mirror that reflects how far we have come, and areas we have yet to work on. But for all of us in the room, this event is an opportunity for continued learning and community building. I encourage you to speak to someone you don’t know and welcome them here!

Last year we reported on the BC Ministry of Education’s Satisfaction Survey, which highlighted that the vast majority of BC grade 12 students did not feel satisfied that school was preparing them for a career or post-secondary education. Unfortunately, that number has continued to get worse in 2016, with 77% of BC grade 12 students feeling school is not preparing them for a job, and 62% feeling school is not preparing them for post-secondary.

Perhaps some hope for all of this is that YELL, and we believe programs like it, has a dramatic effect on this. Last year we released our very first Annual Community & Impact Report, and in it we highlight that only 20% or less feel YELL is not preparing them for a job or post-secondary. The report also highlights how this type of programming increases students’ critical and creative thinking, courage, resilience, ability to overcome the fear of rejection, and much more. If you’d like to learn more, you can find this report on our website.

The truth is, things are changing fast, and with youth feeling ill-equipped, anxiety is growing, and optimism is fading. We can’t ignore this. Only 35 percent of students agreed that “in the next five years, my town or city (or Canada) will be a better place to live” - The Canadian Education Association. If youth don’t feel good about the future, how will they create a better one? In Canada “We’ve become wealthy off resources, but they will be devalued. You have to move to a services-based, entrepreneurship-driven, innovation-driven economy. Canada has about ten years to do that before the rest of the world will leapfrog past us” - Salim Ismail, author of Exponential Organizations

At YELL, we’re making a bold stand to address this and to equip our youth with the skills needed in the 21st century workforce – skills that will serve them in a rapidly changing and insecure environment. And as we expand, we’re looking for mentors, speakers, partners, and individuals willing to contribute financially to our charitable work.

A sincere thank you to all our mentors, teachers, guest speakers, sponsors, partners, and supporters for making YELL a reality. We couldn’t do it without your support and countless hours of dedication to our cause. A special thank you to our Venue Sponsor SFU Innovates and SFU Venture Connection for making this event what it is today, and to all our prize and delegate bag sponsors for supporting the continued development of our young leaders.
<table>
<thead>
<tr>
<th>Page</th>
<th>Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Social media</td>
</tr>
<tr>
<td>3</td>
<td>Welcome letter</td>
</tr>
<tr>
<td>5</td>
<td>Venue details</td>
</tr>
<tr>
<td>6</td>
<td>Agenda</td>
</tr>
<tr>
<td>7</td>
<td>Meet the team</td>
</tr>
<tr>
<td>9</td>
<td>Speakers / photographers</td>
</tr>
<tr>
<td>10</td>
<td>Panelists</td>
</tr>
<tr>
<td>12</td>
<td>Judges</td>
</tr>
<tr>
<td>16</td>
<td>Teachers</td>
</tr>
<tr>
<td>17</td>
<td>Student teams</td>
</tr>
<tr>
<td>19</td>
<td>Prizes</td>
</tr>
<tr>
<td>21</td>
<td>About YELL Canada</td>
</tr>
<tr>
<td>22</td>
<td>Educational partners</td>
</tr>
<tr>
<td>23</td>
<td>Thank you to all our sponsors</td>
</tr>
</tbody>
</table>
Parking & Locations

The 2017 Venture Challenge is being held at Simon Fraser University’s Burnaby Campus.

Free parking is available at both WEST PARKADE and CENTRAL PARKADE (these lots ONLY. We recommend CENTRAL PARKADE). Be sure NOT to park in a space designated as "RESERVED". Both parking lots are a 5-10 minute walk from registration, so please arrive with enough time to park. Since free parking is only available to those attending YELL’s Venture Challenge (and not the public), the pay meters will still be taking change and credit cards, so unless you want to support SFU Parking, be sure not to pay!

You will find the registration tables just outside the Diamond Family Auditorium in Convocation Mall. Convocation Mall is outdoors but covered by a roof several stories above where you walk, you can’t miss it! The Diamond Family Auditorium has seating for 400 and will host the keynote, panel discussions and pitches from our finalist teams. There will be a coat check available at registration.

All student teams will pitch in the morning and will need to relocate to rooms inside West Mall Centre (a short walk west of the Diamond Family Auditorium). The exact rooms and times will be posted with directions at registration.

Lunch and coffee will be served in Convocation Mall. All guests will be provided with a boxed lunch (meat or vegetarian options). Dietary restricted meals will be on a separate table and reserved only for those who ordered one before April 25th.

The afternoon reception for our 19+ Honored Guests (including parents) will be held at the West Mall Lounge, located a short walk west of the Diamond Family Auditorium.
ARRIVALS

8:00  Alumni, Competitors (+family), Youth enrolled in YELL next year (+family)
8:30  Judges & Mentors. Note: for those that RSVP'd, Judges' & Mentors' Breakfast begins at 7:30
11:30 Honoured Guests

AGENDA

<table>
<thead>
<tr>
<th>TIME</th>
<th>WHO</th>
<th>LOCATION</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:50</td>
<td>ALL</td>
<td>Convocation Mall (just outside Diamond Family Auditorium)</td>
<td>Arrive 10 minutes early for time to park! We need to check you and a few hundred more in. See Parking Map for Directions</td>
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<td>8:30</td>
<td>ALL</td>
<td>Diamond Family Auditorium</td>
<td>Morning Pitch schedule sent seperately</td>
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<td>8:40</td>
<td>ALL</td>
<td>Diamond Family Auditorium</td>
<td>Morning Keynote - David Katz, CEO of the Plastic Bank</td>
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<td>9:15 – 11:30</td>
<td>Competitors &amp; their Family &amp; Mentors only</td>
<td>Break-out Room at West Mall Centre Meet at West Mall Lounge</td>
<td>Competition - Note to Competitors: You will also be scheduled for a professional photo compliments of YELL &amp; our supporters</td>
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<tr>
<td>9:30 – 10:40</td>
<td>Everyone but Competitors</td>
<td>Diamond Family Auditorium</td>
<td>Panel - Entrepreneurship Beyond School</td>
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<tr>
<td>11:00 – 11:30</td>
<td>Everyone but Competitors</td>
<td>Diamond Family Auditorium</td>
<td>Panel - What I wish someone would've told me before taking YELL</td>
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<td>11:30 – 12:30</td>
<td>ALL</td>
<td>Convocation Mall (just outside Diamond Family Auditorium)</td>
<td>Lunch</td>
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<td>12:15</td>
<td>ALL</td>
<td>Convocation Mall</td>
<td>Finalists Announced</td>
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<td>12:30</td>
<td>ALL</td>
<td>Diamond Family Auditorium</td>
<td>Afternoon Program Begins</td>
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<td>12:45 – 2:45</td>
<td>ALL</td>
<td>Diamond Family Auditorium</td>
<td>Competition - Finals - 5 Finalist teams of high school students will pitch their venture idea to a panel of Dragon Judges. See Judges Bios in the program</td>
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<td>3:00</td>
<td>Under 19</td>
<td>Diamond Family Auditorium</td>
<td>YOUTH: Workshop - Approaching “What’s Next?” with an Entrepreneurial Mindset</td>
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<td>3:55 - 4:10</td>
<td>Competitors, Mentors, &amp; Teachers only</td>
<td>Diamond Family Auditorium</td>
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<td>2:45 - 4:00</td>
<td>19+</td>
<td>West Mall Lounge</td>
<td>ADULTS: Honoured Guests Reception - Sponsored by the Charles Chang Institute for Entrepreneurship. Reception style with food and drinks.</td>
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<td>4:10 - 4:30</td>
<td>ALL</td>
<td>Diamond Family Auditorium</td>
<td>Event closing</td>
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What is your young entrepreneurial story?

At ten years old I I started my “Little Red Wagon Recycling Co.” I raised the capital (from my parents) to invest in the namesake wagon and spent my summer evenings gathering bottles around the neighbourhood - not unlike what I do now.

What is your young entrepreneurial story?

Although both my parents ran their own businesses, it was not until university and shortly thereafter that I began to plunge full force into the world of entrepreneurship. This change only occurred after being exposed to great leaders and seeing the contrast between them and myself and my peers.

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Victoria Nalugwa • Volunteer

Victoria Nalugwa is a Compliance and Regulatory Specialist at Benefic Group, in Vancouver, BC. For the past 10 years, her talent and passion have been exclusively focused on ensuring that individuals and corporations achieve their philanthropic aspirations in Canada and around the world. She incorporates and registers charities, and also provides compliance, regulatory and strategic advice to ensure that charities and not-for-profit organizations achieve their goals and continue to grow. Away from her office, she is a superb mom, personal trainer, prayer/meditation consultant and a promoter of girls’ education.

What curiosity are you currently obsessed with? Analyzing differences between billionaires like Mark Zuckerberg, Mark Cuban, Oprah Winfrey, Jim Pattison and Warren Buffet. How different!

What is your young entrepreneurial story? When I was young, I always wanted friends and family members to pay me for assisting them with their homework because I was the #1 tutor but made no money!

Sam Park • Volunteer

Sam Park is a digital marketer who works with talented brands and ideas. His work revolves in working with creatives and number junkies to create branded content and distribution strategies to produce real results. If he is not found working away on his creative endeavours, you can find him working out at the gym listening to his favourite rap music.

What curiosity are you currently obsessed with? Consumer behaviour on social platforms and utilizing creativity to grab their attention.

What is your young entrepreneurial story? Being born into an immigrant family, my main mission was to get great grades and secure a great job, but I realized this didn’t fit with my long term agenda of what I wanted to accomplish. So I dropped out of Western University to start a digital shop based in Vancouver.

Victoria Teo • Volunteer

Victoria’s passions include a multitude of global and social justice issues, including developing country aid, mental health, women’s rights and empowerment, and environmental sustainability. She co-founded her first company, Cering, at 16 to promote the safety and empowerment of women through wearable technology. While still in high school, she can be found organizing sustainability initiatives and leading the Indian Umbrella club. She is a TEDx speaker, content creator, and when she’s not studying, Victoria sings, plays piano, cooks edible food, and wonders why she isn’t studying.

What curiosity are you currently obsessed with? Exploring how multimedia such as blogging, youtube, social media, and traditional arts can act as creative outlets.

What is your young entrepreneurial story? As a a YELL 2016 alumnus I started my first company, Cering, at 16. I am still a young entrepreneur!

Negar Naghshinehpour • Volunteer

Negar is a passionate changemaker interested in the fields of education, environment and social issues. Negar has seen how asking questions driven by curiosity leads to a path filled with new discoveries that otherwise wouldn’t be shown. Negar pursued her bachelor’s of environmental science where she served as co-chair of the Environmental Science Student Union for two consecutive terms. In her role, she aimed to create more educational opportunities for her peers. Negar is also a RADIUS alumni and loves the community of social changemakers surrounding her.

What curiosity are you currently obsessed with? How nutrition and healthy eating can change the mindset, energy and flow of my day.

What is your young entrepreneurial story? Looking back, I always had this mindset when I was younger where I wanted to constantly invent something. I created my own toys, fidgeted with kitchen gadgets to make something work easier and had sketches of creating my own baby clothing line called Panda Wear.

Meet the Team - Staff & Volunteers
Keynote Speaker

David Katz ● Founder & CEO, The Plastic Bank

@DavidKatzPB

Recently named one of the world’s most compassionate entrepreneurs by Salt magazine, David Katz is the Founder of The Plastic Bank and winner of the Entrepreneurs’ Organization Global Citizen award. As Founder and CEO of The Plastic Bank, David provides an opportunity for the world’s most vulnerable communities to collect and trade plastic waste as a currency. The Plastic Bank is creating a global network of micro-recycling entrepreneurs that will transcend poverty by cleaning the environment. 80% of ocean plastic begins on land and David believes that revealing value in plastic waste is the root cause solution to ocean plastic.

David’s mission is to inspire entrepreneurs to find solutions to global challenges and prove that the entrepreneur is uniquely wired to change the world.

Master of Ceremony

Alpha Bugembe ● Founder, Help Change my City Foundation

Alpha is a social entrepreneur, businessman, philanthropist who is deeply involved in creating opportunities for at-risk youth in Vancouver and the Lower Mainland. Born in Uganda, Alpha came to Canada to attend school at age 12, and has been working and living in Canada ever since. Driven by his vision and passion for improving the lives of marginalized youth, he founded Help Change My City Foundation, Help Change My City Social Enterprise and Canadian Social Youth Trust. Twice a year he also produces and hosts an event, The Little Black Dress Gala in Vancouver, in order to encourage more members of our community to participate in benevolent activities in the city and their neighbourhoods. Alpha understands success as being able to take care of yourself, your community and beyond.

Photographers & Videographers

Andrew Lam
anchanphoto.com

Mimi Gonzalez
Mimigugu.com

Kenji Yukinaga-Paradis
Instagram @kenjiyp
Entrepreneurship Beyond School - Mentor Panel
Join current YELL mentors for a panel discussion on the subject of how the entrepreneurial mindset shows up in their workplace, career, and ultimately, beyond school. Moderated by YELL mentor and 2016 Venture Challenge judge- Brenda Irwin.

Brenda Irwin • Co-founder & Manager Partner, Relentless Pursuit Partners Inc - Moderator
Brenda is a former life science venture capitalist for Business Development Bank of Canada (BDC). While at BDC she had personal responsibility for management of a healthcare portfolio exceeding $100 million in value including private to publicly listed organizations. Brenda is a seasoned Board Director having been a director for 15 for profit and not for profit organizations. Her not for profit commitment includes current membership on the Providence Health Care Board of Directors, an organization developing the innovative 'New St. Paul’s Hospital and Campus of Care' where she chairs the Innovation, Academics & Research Committee. She is a frequent industry speaker and a Business in Vancouver ‘40 Under 40’ Award recipient.

Paul Brassard • CEO, Elevator Ventures
An entrepreneur from a young age, Paul has founded eight companies, and gained extensive knowledge in business development and strategic planning. With first-hand experience of the ups and downs of entrepreneurship, Paul has cultivated a strong passion for helping others; he believes that the definition of success is in helping others to succeed. His love for teaching has led Paul to create and grow the innovative consulting firm, Elevator Ventures, as well as to become an active mentor and advisor in the community. He has been a mentor at Protohack, YELL, Launch Academy, and Spring, and currently manages a series of monthly pitch practice events for startups.

Nejeed Kassam • Founder & CEO, Keela
Nejeed is a tech innovator, lawyer and writer. The CEO and founder of Keela. Keela provides accessible, productive technology for small and medium-sized nonprofit organizations. The digital platform helps nonprofits organize and integrate workflows, saving them time and money. Nejeed was educated at McGill University and Osgoode Hall Law School. Called to the Ontario bar in 2015, Nejeed is the former founder and director of End Poverty Now and Conversations for Change. Nejeed has traveled internationally advising the UNDP and Canadian Senate on matters relating to development and innovation. He is also the author of the book 'High on Life,' and co-producer of the documentary 'Conversations for Change.'

Andrea Tegzes • Manager of International Marketing, STEMCELL technologies
Andrea is a marketing generalist with a career in business development, marketing/sales process implementation and execution across life sciences and medical industries. She possesses experience in service, product and project management of complex corporate-priority projects such as development of integrated ecomerce solution, licensing of a new technology and transfer of product manufacturing and quality control know-how. Andrea is creative, driven, organized and highly effective at management of people and resources. She is celebrated for talent in team engagement and unbridled enthusiasm for innovation in science, medicine and business.

Brittany Whitmore • Founder & Publicist, Exvera Communications
Brittany is a PR professional, experienced working with technology, entrepreneurs, women-focused media, fashion, entertainment and lifestyle brands. Brittany was included in BC Business Magazine’s Top 30 Under 30 in 2017. She is also the founder of TEDxGastownWomen and a resident technology panelist on Roundhouse Radio. Previously she served as communications lead for Procurify, taking the company from early stage to over seven-figure annual recurring revenue. Brittany also emcees and speaks at events.
“What I wish someone had told me”
- Alumni Panel

Join YELL student alumni for a real talk discussion on their experiences taking the YELL course, what they’re up to now and the advice they wish they would have received before taking the YELL program. Moderated by YELL speaker and 2016 panelist Kara Zucker.

Kara Zucker • Marketing Director, FrontFundr - Moderator
@KaraZucker

Through a passion for social impact and financial technology, Kara Zucker joined FrontFundr to focus on changing the investment landscape for companies and investors. As their Marketing Director, spreading awareness and educating about this new model of funding, Kara manages the organization's marketing strategy and digital presence. Kara seeks to educate, spread awareness, and challenge entrepreneurs as well as investors to pursue alternative opportunities to raise capital and expand their network through technology.

Emily Naing • Co-Founder & CEO, Swave
@Emily_Em_N

Emily is the Co-founder and CEO of Swave- a tech inserted into your pillow that helps to relax the brain and ensure a deep sleep cycle. Swave technology that uses binaural beat technology, inserted into a pillow as the solution to getting more deep and restorative sleep, allowing listeners to get to sleep faster, as well as spending more of their sleep cycle in restorative and rejuvenating deep sleep. Emily is currently completing her Bachelor of Commerce, with a concentration in economics and finance at the University of Toronto.

Georgiy Sekretaryuk • CTO, Cering Technology
@gsekret407

Georgiy Sekretaryuk is the Chief Technology Officer at Cering Technology Inc, a wearable tech company focused on the safety and empowerment of women. As an enthusiastic problem-solver, his goal is to one day contribute his share to improving the future for the generations to come. He is currently a student at SFU studying computer science and mathematics. If Georgiy had free time, you would find him exploring the outdoors, reading books, and thinking about other ways to change the world.

Graham Williams • Student, Business & Finance, Bishops University

Graham Williams is entering his third year at Bishops University in business management. Currently pursuing a double major in marketing in finance, Graham plans to enter the commercial real estate industry after graduation. Outside his studies, Graham works for a local startup where he is currently working on setting up the online presence of the company. He also works as an intern in an entry marketing position, learning the ropes! Graham completed the YELL program in 2015 where he worked on a venture called Errand boy - a crowd sourced food delivery service.
Darryl Bosa  ●  Founder, CMPNY

@darrylbosa  @cmpnycowork

Growing up in the family real estate construction and development business, Bosa Properties, Darryl was taught your word is your bond. Couple that with a sense of community and loyalty and grit, he's built trusted relationships. After his early days in real estate Darryl crossed the pond to London, and switched gears to investment banking. In 2009, Darryl brought his keen real estate eye and trailblazing entrepreneurial savvy to Beijing, where he spent the next four years building his own real-estate company. It was there that Darryl first dreamt up a coworking model that ditched the idea of the rat race and embraced the Millennial mindset. One that took on the collaborative nature of the shared economy that's revolutionizing the way we live, work and interact with one another. Thus, CMPNY was born. When Darryl isn't reforming and modernizing the way people work, he can be found running with the bulls, summiting Kilimanjaro, or adventure racing in the Gobi Desert.

Paulina Cameron CPA, CA  ●  Director, BC & Yukon, Futurpreneur Canada

@p_a_cameron

Paulina in an impact-driven leader. She is the Director for BC & Yukon at Futurpreneur Canada - a national NPO providing early stage resources, mentorship, and financing to startup entrepreneurs aged 18-39. Paulina also currently serves on the Government of Canada’s Expert Panel on Youth Employment, advising the Minister of Labour, and Prime Minister Trudeau, Minister of Youth, on Canada’s $800M youth strategy. She is also a visiting professor at SFU teaching Entrepreneurship and Innovation. Paulina was a founding director of Young Women in Business and grew it to be Canada’s largest non-profit providing personal and leadership development of millennial women. Paulina frequently coaches + advises rising star rising stars, and she has been awarded the Vancouver Board of Trade’s inaugural Wendy McDonald Award, The International Alliance for Women Top 100 Award, the KPMG National Leadership Award, and was a finalist for the YWCA’s Young Woman of Distinction.

Jason Leo Carvalho  ●  Founding Partner, Carvalho Capital

@jasonlcarvalho  @jasonleocarvalho

Jason Leo Carvalho is an early stage angel investor and founding partner of Carvalho Capital. He is on the Board of Directors at Douglas College, The Forum For Women Entrepreneurs and the Coquitlam Foundation. Before becoming an investor, Jason founded & sold 3 companies, crowdfunded 2.1M for 9 startups and was the 1st employee to two of North America’s fastest growing companies: VC-backed Indochino.com and privately held, Paretologic.com. He has been responsible for Marketing, PR, Business Development, & Product Development, however, his first love is in-depth analytics, managing cross-functional teams & external resources, and executing campaigns that drive tremendous new user acquisition growth via digital marketing channels. He supports the fields of (Social) Entrepreneurship through his not for profit organizations: Tricelerate.ca & The Canadian Social Entrepreneurship Foundation. Recipient of BIV’s Top 40 Under 40 award and Quality of Life Award from the Capital Region of BC.

Maninder Dhaliwal P.Eng, ICD.D  ●  President & CEO, Lions Gate International

@dhaliwalmk

Maninder Dhaliwal is the President and CEO of Lions Gate International. She is an award winning entrepreneur, successful investor, and an experienced Corporate Director. Maninder specializes in India focused international venture projects in technology, manufacturing and infrastructure. A BIV’s Top 40 under 40 winner, she received her Masters in Electrical Engineering from University of British Columbia, and Executive Education from Harvard Business School. In 2015, Maninder was chosen for Diversity 50 - Canada’s most diverse and eligible board candidates - by Canadian Board Diversity Council. Her extensive board governance experience includes Vancouver Board of Trade, Big Sisters, Ballet BC, Women in Leadership Foundation and Harvard Club of BC. Maninder is passionate about giving her time, energy and expertise to organizations making a difference for women, and improving the lives of disadvantaged children.

Sandeep Gupta  ●  Managing Partner, Pyfera Growth Capital

As the Tech EIR at merchant bankers Varshney Capital, and Managing Partner at royalty venture fund Pyfera Growth Capital, Sandeep Gupta is focused on financing and fostering the growth of dozens of Life Sciences, Clean Tech, Social Impact and Digital Systems startups carefully selected from hundreds of international innovators per year. Over the past twenty five years he has founded, led as CEO and President, and successfully exited $100M+ multiple semiconductor, software, and systems technology companies. Additionally, Sandeep has held Division GM and Business Unit Director roles at large multinational semiconductor firms, operating offices throughout North America and Asia. Sandeep has led the acquisition of seven companies ranging from $700k to $700M, and led due investment diligence for multiple Sand Hill Rd. VC firms. Sandeep holds an Electronics Engineering degree from University of British Columbia and now resides in lovely Vancouver with his wife and two tall kids.
Barry Hartman • Co-Founder and CEO, 505-Junk

Barry Hartman is the co-founder and CEO of 505-Junk, a waste removal and recycling business. Launched in 2011, it is the first of its kind able to charge clients by exact weight on site. Since 2011, 505-Junk has grown to 16 full-time staff, doubled sales in 2016 and is on trend to double again in 2017. 505-Junk will be launching its first three franchise locations in September, 2017. Hartman was invited to be a delegate at the G20 Young Entrepreneur Alliance Summit in Istanbul, Turkey and is a past member of the Board of Directors at the Delta Chamber of Commerce. 505-Junk has won Small Business of the Year and Young Entrepreneur Of The Year with the Richmond Chamber of Commerce, the Innovation Award from the Better Business Bureau, and the Rising Star Award from the Delta Chamber of Commerce. Hartman is a true believer in giving back to the community and invests his time outside of 505-Junk in supporting local youth develop their entrepreneurial and leadership abilities.

Jim Heppell • President, BC Advantage Funds

Jim was the founder, CEO and director of BC Advantage Life Sciences I Fund, which won the Canadian Venture Capital Deal of the Year Award in 2006 for having the highest realized return (23.4x its investment in Aspreva Pharmaceuticals) of any venture capital fund in Canada. Jim has a Bachelor of Science degree in Microbiology and a law degree from UBC. After being called to the Bar, he worked for six years with Fasken Martineau DuMoulin, during which time he was seconded to the BC Securities Commission for six months. Jim then became President and Chief Executive Officer of Catalyst Corporate Finance Lawyers, a boutique corporate finance law firm that focused on assisting life science and technology companies. He is a past member of the Securities Policy Advisory Committee to the BCSC and is a Past-Chairman of the Securities Section of the Canadian Bar Association (B.C. Branch). Jim is currently a director of a number of public and private life science companies.

Keith Ippel • Co-Founder & CEO, Spring

Keith has over 20 years experience as a leader in technology centric businesses. He has accelerated the growth of both small and large companies, launched new products, and raised over $20 million in angel investment and venture capital. He has an unparalleled ability to collaborate with entrepreneurs, employees, and investors to deliver amazing products to the market. Keith is passionate about helping entrepreneurs change the world by connecting their ideas with the right tools, resources, technology, and funding. He is also passionate about Vancouver finding its unique and important place in the global startup stage. He co-founded Spring to focus on early stage entrepreneurs with high growth potential who want to make the world a better place. Whether you call it a social good, impact, conscious capitalism, do good, or social entrepreneurship - Spring is the lace to transform your ideas into impact.

Rizwan J. Kheraj • Industrial Technology Advisor, IRAP

Rizwan’s work in the 80’s at the PhD level in Psychology (Queen’s University) gained him early expertise in artificial intelligence and user interface design. Rizwan co-founded and ran Knowledge Junction Systems as CEO and CTO in 1997, raising three rounds of venture financing and growing the company to 40 staff. In 2003, Rizwan became the co-founder and COO of an early-stage mobile software company, Mobile Operandi, which sold to a U.S. firm in 2006. As an Industrial Technology Advisor with IRAP, Rizwan focuses on the software sector (digital health, media, mobile, and web) and has assisted over 1500 early-stage ICT SME companies since 2006, by delivering technical, business, and operational advice to his clients’ CEOs to help them structure their companies, raise financing, grow their technological platforms and resource competencies, and commercialize their R&D results. In 2012, Rizwan was a recipient of the Queen Elizabeth II Diamond Jubilee Medal for his work with Start-ups.

Darrell Kopke • Associate Director, Creative Destruction Lab (West)

Darrell Kopke is a seasoned executive, an entrepreneurial business leader and builder of dynamic corporate cultures (lululemon athletica, Kit and Ace) who specializes in high growth, omni-channel, media saavy and millennial worker environments. He is an Adjunct Professor in Entrepreneurship and Innovation at UBC’s Sauder School of Business, a serial entrepreneur (Institute B, Ædelhard, Oranj Fitness), an Associate Director of Creative Destruction Lab West, and Founding Director of Peekaboo Beans (TSX-V: BEAN). As the original General Manager of lululemon athletica (NASDAQ: LULU), he oversaw the company’s expansion from one store in Kitsilano to 60 stores internationally, about 100 percent annual growth and $200+ million in sales. Originally from Montreal, Darrell graduated from Concordia University with a B.Comm in Marketing and was president of his MBA class at UBC. A BIV’s Top 40 Under 40. He is most proud of his wife Maria and two children Kai and Kennedy.
Judges

Val Litwin • President & CEO, BC Chamber of Commerce
@vlitwin
Previous to his role with the BC Chamber of Commerce, Val served as CEO of the Whistler Chamber of Commerce for three years. During this time, he grew its membership base, launched a world-class educational partnership with the Gustavson School of Business at the UVIC (which was featured on Forbes.com) and reinvigorated the Chamber’s brand. In 2007, Val co-founded a first-to-market concept, Blo Blow Dry Bar, which has since grown to more than 70 locations worldwide. In 2011, as Vice President of Franchise Operations at Nurse Next Door, Canada’s largest homecare company, he helped drive the franchise system’s fast growth into the US market – adding almost 70 locations in under 3 years. In 2002, he co-founded Extreme Kindness, which launched volunteer tours and a web series on random act of kindness across Canada and the U.S. The tours evolved into a best-selling book on corporate social responsibility and the power of communities to build social capital.

Dr. Sarah Lubik • Director of Entrepreneurship, SFU
@SarahLubik
Dr. Sarah Lubik is Simon Fraser University (SFU)’s first Director of Entrepreneurship and believes in the power, and need for, interdisciplinary teams to solve wicked problems. She is co-Champion of the Technology Entrepreneurship@SFU program, a lecturer in Entrepreneurship and Innovation in the Beedie School of Business and a researcher in technology management, including incubation, university entrepreneurship, commercialization of science-based innovations and innovation ecosystems. She is an Innovation Leader for the Canadian Minister of Innovation, Science and Economic Development, has experience coordinating pan-European startup support programs, and is a certified expert business coach. She is also the founder and marketing director of her own high-tech startup: Lungfish Dive Systems. Sarah holds a BBA (honours) from SFU and a masters and PhD from Cambridge.

Dr. Sean Lumb • Director, Life Science Venture Portfolio, e@UBC
@seanlumb
Since completing his PhD in Chemistry at the UBC, Sean’s 20-year career has been focused on the evaluation and commercialization of research outcomes and intellectual property with increasingly senior roles at UBC and The University of Melbourne. During his 7 years at UBC’s Industry Liaison Office, Sean worked with UBC and BCCA scientists to spin out Aquinox Pharmaceuticals in 2006. After this he joined Melbourne Ventures in Australia, where his start-up successes included Fibrotech Therapeutics (sold in 2014), Procypra Therapeutics (financed in 2012 and awarded a Michael J Fox Foundation Therapeutics Development Grant), and Clarity Pharmaceuticals, a PET imaging venture. Sean also sat on the investment committee of Uniseed, a $100 million seed fund designed to invest in university start-ups. Sean has been with entrepreneurship@UBC since early 2013, where he is steering a portfolio of start-up ventures from within the UBC Life Sciences ecosystem.

Peter Payne • Associate Director, Venture Connection, SFU
Peter has established and run a variety of companies – from the early days of electronic publishing, to medical devices successfully marketed in Canada, the US, Europe and Asia. He’s been involved with government organizations, private and public companies, venture capital corporations and not-for-profit groups. Peter earned a Ph.D. (Pathology) from the UBC and was a Clinical Instructor and Honorary Lecturer at UBC’s Faculty of Medicine. He is now Adjunct Professor, Beedie School of Business. Peter is also a mentor in entrepreneurship programs for Genome and Life Sciences companies, and a mentor for the SFU Beedie School of Business.

Genevieve Pinto • Vice President, Renewal Funds
Genevieve Pinto is Vice President at Renewal Funds, a mission venture capital firm investing in early growth stage companies in Canada and the United States. Prior to joining Renewal Funds, Genevieve was a Partner at McCarthy Tétrault LLP, where her expertise included start-up formation, venture capital financing, M&A transactions, public capital markets financing, executive compensation and corporate governance. Genevieve holds a BA and LL.B from the University of British Columbia and was called to the British Columbia bar in 2006. Genevieve currently serves on the Board of Directors of the YWCA Metro Vancouver as the Chair of its Governance and Nominating Committee and is also a founding member of the Raise Collective, an organization dedicated to the development and support of women investors and entrepreneurs.
**Judges**

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**John Sotham CPA, CA • VP Finance, BuildDirect**

John Sotham is Vice President of Finance at BuildDirect, a leading online marketplace for home improvement products based in Vancouver, BC. John sits on the executive committee and oversees the company’s financial activities, including planning, analysis, tax, internal audit, investor relations and integrating predictive analytics into the company’s financial modeling and operations. John holds a Diploma of Technology in Operations Management from the British Columbia Institute of Technology; an Honors Degree in Business Administration from Simon Fraser University and a C.A. designation from the British Columbia Institute of Chartered Accountants.

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**Lisa von Sturmer • Founder & CEO, Growing City**

Lisa von Sturmer is an award-winning entrepreneur that pioneered an entirely new service sector in the waste industry. Her company Growing City was the first in North America to offer concierge corporate organics recycling programs. Driven by a desire to create a profitable business that positively impacts the environment, Lisa has led Growing City to grow over 85% for the past two years. Growing City has won the CYBF Chairman’s Best Green Business Award and SBBC Best Business Concept Award. A passionate advocate for youth and women entrepreneurs, she is the former Global Ambassador for International Women’s Entrepreneurship Day and a 5-time Canadian Delegate for the G20 Youth Entrepreneurship Summit. Recent Awards & Distinctions: CBC Dragons’ Den 2nd Most Impressive Pitch of All Time, Winner 2015 Canadian Notable Social Entrepreneurship Award, and Nominee for several YWCA Women of Distinction awards.

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**Peter-Paul Van Hoeken • Founder & CEO, FruntFundr**

Peter-Paul is Founder and CEO of FrontFundr, a FinTech company focused on supporting start-ups and young ventures in Canada with access to capital through innovative online investment-based funding solutions. Peter-Paul has over 15 years of experience in finance, investment management and business consultancy. He worked in Vancouver as director business development with a finance & investment company in the renewable energy space and as finance director of a real estate investment fund. Prior to that Peter-Paul held a number of positions with several global banks in the areas of corporate strategy, corporate & investment banking and he worked as a senior management consultant in The Netherlands. He is also a director of the National Board of the Private Capital Markets Association, PCMA (Canada). Peter-Paul holds a masters’ degree in Business Economics & Finance from the Erasmus University Rotterdam, The Netherlands.

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**Praveen K. Varshney FCPA, FCA • Director, Varshney Capital Corp.**

Mr. Varshney has been a principal of Varshney Capital Corp., a Vancouver based merchant banking, venture capital and corporate advisory services firm, since 1991. He is a director or officer of various publicly traded companies including Mogo (Co-Founder) and Hempco Food and Fiber Inc. He is also a Co-Founder of G-PAK and former CFO of Carmanah Technologies Corp. which became Canada’s largest solar company. Mr. Varshney is a member of Toniic, Entrepreneurs Organization, Social Venture Partners, & TiE (Founding Director). He’s also on a number of non-profit boards such as The Varshney Family Charitable Foundation, OneProsper.org; a Founding Member of instrumentbeyondborders.org; a Vancouver Police Foundation Trustee; and on the Advisory boards of Room to Read Vancouver, Heart & Stroke Foundation BC/Yukon, and The Thomas Edison Innovation Foundation in New Jersey, USA.
Sherrie Martens • Burnaby Mountain Secondary
Sherrie Martens has been a teacher in Burnaby for 15 years. Sherrie has a B.Comm in International Business at the University of Victoria, and a B.Ed in Secondary Education and M.Ed in Educational Leadership at UBC. Sherrie is proud to offer the YELL program to her Entrepreneurship 12 students, who concurrently run a successful school store outside of the YELL program. In addition to YELL, Sherrie teaches Marketing, AP Microeconomics, AP Macroeconomics and the Burnaby School District Hotel and Event Management program. “Thank you to my students for your inspiring commitment to YELL.”

Kuldeep Gill • Richmond School District
Kuldeep Gill has been a Business Education teacher in the Richmond School District for the past 16 years. Kuldeep has been involved with YELL for the past three years and has enjoyed the entrepreneurial experience it offers students. The program allows kids to build and develop their own ideas and gives them room to grow by providing mentorship opportunities. “I like seeing students excited about entrepreneurship.”

Jo-Anne McKee • West Vancouver School District
Jo-Anne McKee is a hiking trail-lover, teacher, and Athletic Director at West Vancouver Secondary School. Teaching is her second career, and she absolutely loves being a part of the educational and athletic adventures of her students. Jo-Anne is lucky to have been a part of YELL since the beginning; and is so proud of how it has grown from a small passion project of a few young entrepreneurs to the YELL community it is today - an even bigger collective passion project!

Peter Poka • Coquitlam School District
Peter Poka has been a teacher in Coquitlam for 22 years. A graduate of UBC, he has spent the last 18 years at Gleneagle Secondary in Coquitlam. His main teaching areas are Economics, History and Geography. He has thoroughly enjoyed his involvement in the YELL program this year and is looking forward to growing the program in Coquitlam in the coming years.

Daniel Stutz • Killarney Secondary, Vancouver
Daniel Stutz has been teaching business education courses at Killarney Secondary since 2013. Previously, Daniel was teaching for a year in Weifang, China. Growing up, he helped his parents run their business and later enrolled in the Entrepreneurship program at the University of Victoria. This is Daniel’s first year teaching the YELL program, and like his students, he has learned quite a bit from the many entrepreneurs that have visited the classroom; “it has been an eye-opening and exciting experience so far.”

Coming to YELL Fall 2017
James Nevison (North Vancouver School District - West)
Brooke Sihota (North Vancouver School District - East)
Margaret Brooks (University Hill Secondary, Vancouver)
Surrey School District
Howe Sound Secondary, Squamish
**Student Teams**

**ARX** is a backpack that also doubles as a portable shelter. We wanted to create a practical and innovative design on the classic backpack, tailored to emergency situations. This backpack would be easily assembled into a dome shaped tent through the extension of the backpack frame. In addition to portable shelter, the backpack allows for storage space for personal items and can be effortlessly incorporated into existing emergency kits.

**BAJAK** We are a company who is creating a product that will help construction workers in the building industry. 95% of construction workers are exposed to loud noises on a daily basis and 1 in 2 experience work-related hearing loss. Using the high-pass and low-pass filter we have come up with a technology that will minimize the noise of machinery and enhance the noise of human voice.

**Bee Buddies** is a web-based platform that brings together seniors who seek new connections through their choice of activities. Using a similar model to Events and Adventures and dating websites, members will pay a small subscription fee each month for our services. Not only do we connect seniors through service, but seniors through social interaction. Our product focuses on building a community and challenging solitary lifestyle.

**BevBomb** is a healthy powdered mixed drink in the form of a capsule that will dissolve in water having a bomb-like effect. Our product differs from other mixed drink as it contains electrolytes and strays away from harmful chemicals. Our ultimate goal is to bring Canadians a healthier alternative in the drink mix market that will aid them in their journey to living a healthier lifestyle. Whether you are a high school student, working adult or an individual that wants to improve your overall health, BevBomb can help you reach your goal of recognizing what you are putting into your body and redefining what health means to you.

**Bud Technologies Bud** is the behind the ear, simple-to-use, wearable reminder assistant that is designed to bring back dignity and independence loud and clear for your loved ones with early Alzheimer’s, dementia or general memory issues. Not only does bud empower those affected, bud simultaneously makes the lives of the families and friends easier and less worrisome, providing a discreet voice assistant for those who really need it, and another needed option for their well-being and confidence. Bud, safe and sound, loud and clear.

**ConnectU** is an app designed to provide a sense of connection, feeling of belonging, and to bring unforgettable memories. With our app one can make planning a day with friends a breeze while also meeting new individuals with the same interests.

**DropShop** is an app that maximizes shopper experience in store by producing real time inventory status of the items on their synced shopping list while also guiding customers on the most efficient path through the store. For the stores, we will be providing data on the various customer shopping missions to help them optimize their store layout and gain a greater understanding of their customers. Our goal is to eventually provide augmented reality to be able to aid the visually impaired in gaining greater independence.

**Furthercare** We are creating a product to help prevent drowning, aiding our consumers when they are in danger of drowning. Our company goal is to reduce drowning accidents by providing a safe guard, and in turn reducing the deaths of children due to drowning. Our product is a waistband like that wraps around you, while detecting your heartbeat and offering an inflatable pool ring when in danger of drowning.

**Home Away from Home** Our company produces individualized care packages that will help college and university students away from home receive basic necessities that would help improve their college life. Parents and other supporters are able to purchase care packages for their children. For emotional support, Home Away From Home allows parents to add encouraging notes and goods to their children. As Home Away From Home expands their network, parents can also provide their kids entertainment packages and other genres of packages that would help them relax during stressful times, such as exam season.

**HOPE** The Hope Agency is a platform that aims to solve the contemporary problem of unemployment that young people are facing in society. We strive to bridge the gap between the lack of unemployment and young people’s dream of pursuing a preferable future career.

**LightenUp** is a revolutionary planner app that acts as your personal secretary. The app helps you prioritize tasks and automatically arrange them into your schedule. It provides users with a clear, easily accessible outline of their day. LightenUp features daily self reflections for user to track their progress as well as a study mode to stay on task and increase productivity.

**MOTION** is a revolutionary way to charge your mobile devices on the go. Converting kinetic energy into electricity, and feeding that electricity into a removable battery bank, you can charge your phone or tablet anywhere, anytime. Get back into motion with Motion.

**Nucleus** is a cloud based inventory management program. Nucleus aims to alleviate all pains with inventory management by developing and organizing a tangible database unique to your company.
**Patch-It** is producing safety patches that light up during low visibility hours that will solve the problems of outdoor work safety. Our ultimate goal is to ensure the safety of nighttime workers and pedestrians as we offer them a new source of visibility, either replacing what currently does not work or complementing it with what they have. Our product can be customizable so customers can choose what logo or symbol they want on their patch. The patch is iron-on.

**Pro on the Go** is a networking platform that offers a simple and reliable way for contractors to hire subcontractors for last minute jobs in a safe workplace. The website is a “one stop shop” for both contractors and subcontractors due to the many services it offers, including: Job postings, job applications, equipment rentals, approved and raw ratings, geographical help towards completing the job, and easy distribution of salary once the job is completed.

**The Promenade** We are an event based community startup that is looking to provide less fortunate and environmentally conscious teens the opportunity to look beautiful on a budget while enjoying a celebratory day in their lives, whether it be high school graduation or another formal event. We achieve this goal by upcycling and reusing the dresses of students from previous graduation years, or others who own formalwear that they no longer wear.

**Pulse Solutions** We are producing a pulse-sensing water bottle to promote healthy work-outs to a variety of age groups and fitness levels. Our ultimate goal is to raise awareness to the importance of keeping track of one’s pulse throughout their workout to ensure maximum results, but most importantly, in a safe matter. Our product allows easy access to such a function, accurately displaying heart-rate results efficiently and conveniently.

**REALTR** Our proposed product is a Virtual Reality tour service designed for realtors, so that they may guide their customers through their new potential homes, anytime, anywhere, as in person open-house tours are often inconvenient. Our company will send the realtors Virtual Reality gear and give them access to pre-recorded 360 live-videos of houses, so that they may distribute the service to their customers for convenient usage.

**STEP** is dedicated to reducing the energy bills of companies in the greater Vancouver area. We hope to accomplish our mission through the use of piezoelectric materials, which capture energy when pressure is applied to them. We will combine our technology with your very own foot-traffic to help reduce the power cost of your business.

**TextKangaroo** PA Announcements hopping to you. We are making a online program that allows schools and businesses to easily send PA announcements via text messaging. We are solving the problem of inconveniences of traditional speaker-based PA system, keeping students more informed and up to date with school-related activities and notifications, therefore improving the education experience.

**T-Gum** Our Product is a gum that boosts productivity through the naturally occurring caffeine of tea leaves, our gum’s main ingredient. Our gum’s base is bees wax. Instead of the environmentally harmful effects of conventional gum which takes years to decompose due to its plastic gum base, we have come up with a revolutionary product which will not only benefit us as a productive society but also improve the environment around us.

**UP2U** is a leading educational company which provides an easily accessible database for prospective university and college students through a free and simplistic website. With an accurate database on the university’s, students also have the option to access a student forum, in which they can connect with alumni as well as counselors.

**Yarding** We provide community farming and senior care in Seniors’ backyards. Our primary goals are to help cultivate locovores, build relationships between the youth and seniors, and maximize land use in West Vancouver. We hope to create a lasting impact on West Vancouver through our care of seniors, our focus on organic farming, and the general awareness created around food processing and consumption through Yarding.

**Smart Electronic Waste Solutions (SEWS)** is an innovative company that will revolutionize the electronic waste industry forever. SEWS’s primary goal is to place and maintain communal Smart Electronic Waste Units (SEW Units) across suburban and urban communities across Canada. SEW units are designed to effectively deal with Electronic Waste in a convenient, fast, free and incentivized way. This initiative will support the Canadian Environment through a %25 profit donation.
We are thrilled to offer the following prizes to our winning teams thanks to the generous support of our community partners.

### 1st Place Team only

**RBC * WE Day box seats**  
WE is a movement that brings people together and gives them the tools to change the world, a branch of the international charity Free the Children. WE day is a one-day summit for secondary students, jam-packed with local leaders, entertainers and speakers. RBC has generously donated VIP box seats to the winning team to attend the November 3rd summit as their guest.

**Varshney Capital * Lunch & Learn**  
Varshney Capital Corp is a merchant banking, venture capital and corporate advisory services firm that specializes in public venture capital. Praveen Varshney, Partner, has offered a unique lunch and learn for the winning team to gain personal and professional insight into the entrepreneurial journey beyond school.

**HIVE * ($1830 total package)**  
The Hive is a 12,000 ft hub for social impact based in Vancouver’s Gastownnn neighbourhood. The HIVE is offering a 5-Day hot desk pass to each person on the winning team plus one full day access to their executive meeting room for the team.

**Greater Vancouver Board of Trade* THRIVE series workshop ($100 per person)**  
The GVBOT Thrive series is a breakfast and networking series to connect local small business owners and entrepreneurs to a diverse range of speakers on topics ranging from international business trends to local policy. Individuals have a free pass to two of these events

**RADIUS SFU* One month Hot Desk Space ($75 each)**  
RADIUS is a social innovation lab and venture incubator based out of the Beedie School of Business at Simon Fraser University. Their Co-working office space is located in the new Charles Chang innovation centre. They are offering 2 x one free month of desk space, which includes access to their state of the art interactive meeting rooms.

**CMPNY* ($125 + lunch with Darryl Bossa for 1st, $100 for 2nd & $100 for 3rd)**  
CMPNY is more than shared workspace. It’s a place where like-minded people come together in the pursuit of their business dreams. Founder, Darryl Bossa has offered to take the winning team to lunch and share his entrepreneurial journey. Each of the top 3 winning teams will also receive a credit to utilize the co-working space of CMPNY.

**Launch Academy * ($2,500 for 1st, $1,500 for 2nd & $1,000 credit for 3rd)**  
Launch Academy is a local start-up hub and tech community offering incubator and training programs for early stage entrepreneurs and startups. They are offering credit for 1 participant in each of the top 3 winning teams to participate in their LEAP (Lean Entrepreneur Accelerator Program) as an ELITE (1st), PLUS (2nd), or BASIC (3rd) participant.

**Spring * ($800 credit for 1st place, $600 for 2nd, $400 for 3rd)**  
Spring is a startup school for entrepreneurs who want to build a better business. Unlike traditional resources, Spring provides action-oriented training for entrepreneurs who want to change the world. Spring is providing each of the top three winning teams credit to take one of their courses- Inspire, Launch or Grow.

**Entrepreneurs of Canada * Featured story + interview**  
A new digital storytelling platform, E of C intends to humanize the entrepreneurial mindset by telling untold Canadian entrepreneurship stories to youth through Instagram and a podcast series. Each of the top 3 teams will be features on EofC’s Instagram.

### All Top 3 Teams  
Each of the top 3 teams will be featured on their Instagram page

**CMPNY**  
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SFU * Venture Connection Workshop series
Varshney Capital Corp is a merchant banking, venture capital and corporate advisory services firm that specializes in public venture capital. Praveen Varshney, Partner, has offered a unique lunch and learn for the winning team to gain personal and professional insight into the entrepreneurial journey beyond school.

Futurpreneur *Making Money Make Sense Workshop
Futurpreneur Canada (formerly CYBF) is the only national non-profit organization that provides financing, mentoring and support tools to aspiring business owners aged 18-39. All top three winning teams will have access to attend a custom tailored financing workshop geared specifically towards youth and young entrepreneurs.

The Next Big Thing * Bright Ideas Summer Bootcamp
The Next Big Thing (TNBT) is a national charitable organization that empowers youth with the tools and skills they need to succeed as entrepreneurs. Individuals in the top three winning teams are given free passes to attend the Bright Idea Summer Bootcamp program to explore themes such as purpose, passion, impact & growth.

UBC* Tour of The Hatch innovation space
Hatch is UBC’s on-campus incubator for UBC technology ventures that are at the stage of developing their products and launching their businesses. The top three winning teams will have the opportunity to tour the Hatch this summer 2017, engage with current student innovators and gain a first hand understanding of an on-campus incubator

All Top 5 Teams

BC Chamber of Commerce* Trade Talks priority seats ($289 per person)
YELL has partnered with the BC Chamber of Commerce to host a youth contingent at the BC trade talks, a one day forum designed to help BC businesses step up their export game. All five winning teams will have priority access to register and attend this event for free.

Launch Academy * LEAP online course ($300 per person)
Lean Entrepreneur Acceleration Program is a comprehensive business startup training program online that provides curated content from world-class start up experts. Participants in the top 5 teams will receive a certificate for free access to their online LEAP program for 6 months.
The Young Entrepreneur Leadership Launchpad (YELL) was launched in partnership with the West Vancouver School District in 2013 to deliver an accredited innovation and entrepreneurship course. Today YELL is a registered Canadian charity with two full-time staff and over 100 volunteers. Once again, YELL is on track to double its scope and impact in the coming school year, and will be working with nearly 250 students across more than 40 high schools in Metro Vancouver, the Lower Mainland, and the Sea2Sky corridor.

**YELL VISION:**
A bright future for all Canadian communities, created by today’s youth

**YELL MANDATE:**
Work within the Canadian school system to equip youth with an entrepreneurial mindset and increase their cultural and community awareness. By an Entrepreneurial Mindset we mean the Competencies & Characteristics, Skills, Attitudes, Beliefs, and the Habits of our youth that will influence their ability to overcome the future challenges and opportunities our communities will face.

YELL works within our education system to enhance entrepreneurial and innovation programming and education, and as youth enter its alumni network, YELL continues to support their personal and professional development and education. YELL brings local leaders into classrooms as guest lecturers, connects students to mentors, assists in the design and delivery of real-world learning, and gives teachers free access to the latest entrepreneurship and innovation teaching materials and practices.

YELL’s flagship program, the YELL Entrepreneurship Course, is customized in partnership with each district. It occurs over a full year (100+ hours), and students receive credit for it.

**FINANCIALLY SUPPORT OUR CHARITY AND AMBITIOUS CAUSE**
YELL does not charge schools for our work, everything we do is philanthropically supported and sponsored by individual champions and organizations. Your donation can create a year-long and life-changing experience for a student for less than the cost of an average professional workshop, day-summit, or event.

Donations: https://chimp.net/send/to/charity/young-entrepreneur-leadership-launchpad-yell/gift/new

Partner with or Champion our cause in your community. We work with key organization and individuals to find local speakers & mentors, develop our content, connect with organizations for our students to tour, offer free programs/services/resources for our young entrepreneurs, & more.

It takes a community to raise a leader. Here are some ways to get involved:

- Take a YELL Course. Visit www.yellcanada.org to find out where we support entrepreneurship programming.
- Can’t find us in your school or community? Help Bring us to your Community!
- Speak in a classroom or mentor some students: we work with over 100 entrepreneurial leaders
- Guest speakers = 1 time x 1 hour sharing stories and engaging in a Q&A with students.
- Mentors = 3 months x 1.5 hours weekly meeting with a group of 5 students helping them come up with and validate their business concept.

If you are interested in discussing any of the above, please email us at info@yellcanada.org
CURRENT YELL PARTNERS

Richmond / SD 38 (partner since 2014) - Richmond has 11 secondary schools and approximately 6,000 students in grades 10-12. Their focus is on the learner and this reflects in the fact that they consistently place in the top 3 BC school districts for student achievement.

Vancouver / SD 39 (partner since 2016) - Vancouver has 18 secondary schools, and approximately 13,500 students in grades 10-12. SD 39 has 55,000 students across 127 schools from K-12, with 60% of students speaking another language other than English at home.

Burnaby / SD 41 (partner since 2016) - Burnaby has 8 secondary schools with about 6,500 students in grades 10-12. SD 41 was founded in 1906 and has 24,000 students enrolled in 49 schools from K-12, with over 75 languages spoken at Burnaby homes.

Coquitlam / SD 43 (partner since 2014) - Coquitlam has 11 secondary schools and approximately 8,000 students in grades 10-12. SD 43 is the third largest district in terms of student enrollment in B.C. It serves the cities of Coquitlam, Port Coquitlam and Port Moody (Tri-Cities) and the villages of Anmore and Belcarra.

West Vancouver / SD 45 (founding partner since 2013) - West Vancouver has 3 secondary schools and approximately 2,000 students in grades 10-12. West Vancouver includes the Squamish Nation, Bowen Island and Lions Bay and has about 7,150 students across 17 schools from K-12.

PARTNERS COMING FALL 2017

Surrey / SD 36 - Surrey has 19 secondary schools and approximately 16,500 students in grades 10-12. The Surrey School District currently has the largest student enrollment in British Columbia and is one of the few growing districts in the province.

North Vancouver / SD 44 - North Vancouver has 7 secondary schools and approximately 4,000 students in grades 10-12. There are 15,705 students (FTE) enrolled in K-12 across 32 schools.

Sea-to-Sky / SD 48 - The Sea-to-Sky district has 3 secondary schools with approximately 950 students in grades 10-12. It serves Squamish, Whistler, Pemberton and six aboriginal communities and has about 4,300 students enrolled in 14 schools from K-12.

2018 & BEYOND!? 

We believe the entrepreneurial mindset is a life skill, and as such, would like to see exceptional entrepreneurship and leadership courses be offered to high school students across Canada. Over the next 5 years, YELL is looking to partner with school districts across the nation, with a focus on expanding across the Fraser Valley and setting up pilots in the Interior, Northern BC, and Vancouver Island for fall 2018.

BC has over 635,000 students across 1930 schools and 61 school districts. There are 392 secondary or senior secondary schools in BC and about 60,000 students will graduate from high school this year to enter the workforce or post-secondary.

Canada has over 5 million students enrolled just in public schools from K-12 across Canada. There are approximately 3,500 schools with grade 11 and 12 students across approximately 722 school districts or district equivalents.
THANK YOU TO ALL OUR SPONSORS

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