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STRATEGIC PLAN

A complete review/revision August 2012

Projects	Complete	In Progress	Delayed	Not Feasible	No Longer Applies	Comments
A. Livability Community and Culture						
A 13. Build a Community Center; continue feasibility study.	X					Completed outside of City Gov't
A4. Encourage cultural diversity and cross-cultural interaction in civic events.		X				
Encourage local officials to attend diversity training workshops.		X				
A8. Broaden community involvement in community-wide clean-up efforts.		X				
A15. Conduct Public Informational Meeting on the Community Strategic Plan.		X				Upon completion a press release will go out notifying the public that copies are available for review and comments.
Monitor effects of housing rehabilitation program.		X				
A1. To Encourage youth involvement in Community affairs and at City Council Meetings.			X			
A14. Restore or redecorate Conser House, or create museum in Conser House.			X			Contingent upon grants, staff time, and others. Museum not feasible until Library vacates.
A2. Youth involvement in the design and implementation of community improvement projects			X			Councilors to speak to students, ask for their input/involvement
A6. Provide two more deputies From Marion County Sheriff's Dept.			X			Will be re-visited when funding allows.
A 12. Develop and distribute a promotional brochure on the benefits of a clean community.			X			
A9. Establish partnerships with Jefferson Together and other Local groups to implement an annual beautification plan for the City.			X			
A10. Develop an inventory of streets suitable for the "adopt-the-street" program; encourage businesses to participate in keeping streets, street islands, & roadside areas clean.				X		
A7. Consider reviving a local police department.				X		Research prior to the Police Levy determined this was not feasible.

B. Recreation and Open Space	Complete	In Progress	Delayed	Not Feasible	No Longer Applies	Comments
Develop a Parks Master Plan	X					
B1. Change existing development codes to require public parks and open spaces in new development.	X					
B2. Identify existing open spaces suitable for park development.	X					Spaces identified in PMP; limited
B5.2. Establish a line item in the annual budget for park maintenance.	X					
B4. Develop a park capital improvement plan and associated SDC to finance park development; explore other funding sources. B6&7. Develop waterfront park; inventory for suitable properties along river. Develop a trail system along river.	X					Identify in PMP, staff to research available properties during lands inventory.
B8&B9. Acquire waterfront properties for parks & O.S. Identify site for new boat ramp/river access		X				Contingent upon the item above
B5.1. Negotiate with Parks and Rec. District to fund and maintain future parks.			X			
Strengthen relationship between City Council and Parks and Recreation District by appointing liaison to Parks & Rec Board.					X	Council determined no benefit to liaison appointment

C. Infrastructure	Complete	In Progress	Delayed	Not Feasible	No Longer Applies	Comments
Develop a Transportation Master Plan	X					TSP completed and filed with the State.
C2. Construct more through streets to relieve traffic congestion and provide better circulation and interconnectivity.		X				Identified in TSP
C3. Completion or connectivity of 5th St. between Union & Columbia.		X				Identified as a high priority in the TSP.
C6. Develop infrastructure plan for industrial areas including financing strategies.		X				Council adopted the plan in Jan. 2003; staff will continually review
C1. Construct new streets and sidewalks along Main Street.			X			Need for new funding sources for st imprvmnts (grants, low int loans); S. Main a County Rd.
C5. Encourage development of public transportation alternatives.			X			There are private agencies providing transportation alternatives
C7. Coordinate with nearby cities on existing public transportation initiatives.			X			Past Councilor attempted joint efforts; no Jefferson tie in
C4. Develop street and transportation Systems Development Charge (SDC).				X		

D. Planning and Growth	Complete	In Progress	Delayed	Not Feasible	No Longer Applies	Comments
D1. Develop Statement on Growth.	X					Adopted by the City Council Sept. 2002; Reviewed May 2009.
D3. Create a map of developable lands within UGB.	X					Staff to update as needed and make available for public view
D6. Update Zoning Inventory.	X					Continually updated as needed.
D2. Prepare 20-year annexation plan.		X				Continuous work from staff and Planning Commission required.
D5. Determine adequacy of UGB and City limits.		X				This is contingent upon the 20-year annexation plan.

E. Economic Development	Complete	In Progress	Delayed	Not Feasible	No Longer Applies	
Conduct industrial land needs assessment & Inventory.		X				
E5. Conduct commercial land needs assessment and inventory, PC pursue related zoning changes.		X				This is contingent upon the completion of the 20-year annexation plan.
E8. Analyze Development Code for revisions, making them more business friendly.		X				Updates have been made to Dev. Code; Planning Comm. continuously reviews.
E17. Design and paint murals on selected downtown buildings.		X				Hometown Market & La Espiga accomplished this
E1. Conduct meetings with industrial land owners and others to identify realistic industries to attract.			X			
E2. Conduct market analysis for industrial development opportunities.			X			
E3. Initiate campaign to promote downtown retail shopping.			X			Council felt this was for Chamber to work on.
E4. Discuss potential funding for indust. Park with OECDD.			X			
E10. Rezone Waterfront properties for commercial or mixed-use.			X			
E11. Develop marketing strategies for waterfront development.			X			
E12. Target businesses compatible with waterfront development.			X			Chamber of Commerce
E13. Complete Downtown Revitalization planning project & create downtown design theme.			X			
E14. Establish Downtown Revitalization Committee or downtown sub-committee of Business Association.			X			
E15. Develop downtown architectural guidelines booklet & architect referral list.			X			
E16. Establish revolving loan fund for façade improvements.			X			
Create a technical education resource library to assist property owners in the design and renovation of their properties.			X			