Greetings!

In this compact high summer newsletter we shine a light on just a few highlights of this sultry time of year.

**Nevada City Film Festival** in the western part of our county, and the summer programs of **Trails & Vistas** in the east - what can we say? Both these organizations - as different as they are - deserve such high praise for the attention, energy and innovation they bring. Not only in terms of number visitors they bring or the deep participation offered to locals - these being of such value to both Grass Valley-Nevada City Cultural District and Truckee Cultural District. But in terms of their ideological resonance is formidable themes of relevance to us all. If themes of basic freedom and nature in all its beauty don't resonate - then classic takes on the threats to these will. In the midst of this is pure, cool fun and diversity of programming - something for everyone.

This month’s **Artists of Nevada County** piece features Cheryl Haines, owner of Haines Gallery in San Francisco, founding Executive Director of FOR-SITE Foundation, curator and filmmaker. And, believe it or not, she lives here - at least part of the time. Cheryl is among us this month to show her new film, **Ai WeiWei: Yours Truly** at Nevada City Film Festival, and we'll be talking to her about in person this after a special screening tomorrow evening at Nevada Theatre. Read on!

In this month's newsletter we also place a special Call for Artists as the **2020 Wild & Scenic Film Festival** opens up for submissions from visual artists both here and across the nation. We also congratulate Michael Llewellyn as he receives UC Berkeley's Sagehen Creek Field Station's revered **Artist of the Year Award**. Well done Michael!

We reflect on a core gathering of multi-sector stakeholders at a training led by the California Arts Council and the National Coalition of Arts' Preparedness & Emergency Response, including colleagues from the County's Office of Emergency Preparedness's Ready Nevada County. Why? We want to create - with you - a **creative peacekeeping network** in preparation for any disaster that might threaten our creative people or assets.

Finally, we remind you once again of **all the resources** - many of them free - that we offer those living within our creative communities within and beyond our California Cultural Districts! This includes our creative local business, our artists and our arts organizations. Please take advantage of these special resources.

**Until soon, and in friendship.**

**Your friends at Nevada County Arts Council**
Editors Choice Nevada City Film Festival

After weeks of anticipation, the 19th Annual International Nevada City Film Festival is here, with all the charm of it's freewheeling, small-town roots but now a major attraction in the Sierra foothills. It runs from now - right now - until August.

Individual film tickets are so very reasonable - just $11/GA, $9/Student, Senior & Military

BUY TICKETS HERE

Festival Passes are a steal at $99 and include all 20 programs at the Nevada Theatre, Best of the Fest, 3 Filmmaker Workshops, Filmmaker BBQ (dinner, plus a beer), a complimentary membership (discount on NCFF and Movie Under the Pines tickets) and reserved seating during the Festival!

BUY PASSES HERE

Student Passes are $49 and include all 20 programs at the Nevada Theatre, Best of the Fest, Filmmaker Workshops, and reserved seating!

BUY PASSES HERE

For this year's schedule click here and for the complete list of films click here.
This month we are in conversation with Cheryl Haines, owner of Haines Gallery in San Francisco, founding Executive Director of FOR-SITE Foundation, curator and filmmaker. During August, Cheryl will be showing her new film, Ai Weiwei: Yours Truly, at Nevada City Film Festival. Cheryl divides her time between San Francisco and Nevada County, where she also oversees an artist
We have come to know you in so many ways, Cheryl - which part of our introduction do you most identify with?

It is difficult to say but I appreciate you recognizing my many years as a gallerist in parallel to my work as a public art curator and founding Executive Director of the FOR-SITE Foundation. It is rather unusual for someone to be so active in both the "for" and "non-for" profit sectors of the art world but I have found that in this case one pursuit definitely fuels the other.

Tell us more about your medium - your art form - and perhaps about your documentation of the creative process.

I actually don't consider myself an artist. Perhaps "a creative" is a term I accept more readily. I like to refer to the building of artist's careers associated with my gallery work and the projects I curate and fund as "conceptual matchmaking". Filmmaking has been a byproduct of that work and, as you suggest, an important part of the overall result. I think it is important to document the projects that I have spearheaded in order to add to the artists' legacy and to further illuminate the cultural landscape at this moment in time.

At what age did you discover your love for curation, and from this, was it a natural segue into filmmaking?

I began "curating" many years ago without actually recognizing it as such. Whether designing a built environment, an exhibition or an experience or event for others, I find it highly satisfying to research and create projects that are very much a part of a growing dialogue concerning art about place.

Tell us more about your creative process?

I find my creative process at times so organic that it's difficult to describe. However, there is a common denominator, whether it's learning to play the keyboard by ear or coming up with an idea that illuminates a complex social and physical environment through the resonant voices of contemporary artists. I'm often asked what comes first? The site, the idea, or the artist? Truthfully, they occur simultaneously. Often there's a lengthy period of percolation but once the idea is formulated, the act occurs quickly.

Share with us an(other) initiative you are most proud of.

I wouldn't say I'm necessarily proud of the initiatives that I have realized but I am grateful for the opportunity to be able to work in such a rich environment. If I had to identify one particular pursuit it probably would be realization of the four Andy Goldsworthy works that the FOR-SITE Foundation has made possible here in San Francisco at the Presidio -the first of their kind in our country's national park system.

What draws you back to Nevada County, and is your appreciation for it connected with your own creative process, as well the work of FOR-SITE, and that family is here?
My interest in Nevada County is a highly personal one. Having been raised in a rural environment and having spent most of my adult life in an urban one, I was seeking a place that had both access to the wonderful natural and cultural abundance here in California but also was a place that had a deep cultural history and one that would engage me over a period of many years of discovery.

Your film, Ai WeiWei: Yours Truly, is screening at Nevada City Film Festival during August. Would you share with us, perhaps, one or two of your favorite moments, and a little of what you hope its legacy will be?

Regarding the film, Ai Weiwei: Yours Truly, I would say one of the most satisfying aspects of making this film was the ability to continue the impact that we felt of @LARGE: Ai Weiwei on Alcatraz. Though almost a million people saw it, both people involved in the art-world but more importantly a more general audience, including tourists from around the world, we engaged people on the site in such a satisfying way, in particular by asking them to write postcards to the many featured prisoners of conscience that were in the exhibition.

To learn their stories and to reach out on a human level to tell them, thank you for your struggle, thank you for standing up for what is right and you have not been forgotten - that was a deeply moving aspect of the project and it's been so fulfilling to follow some of the stories of the prisoners of conscience, a few of which have been released, some of which have been featured in the Yours Truly publication by Chronicle Books and included in this documentary film.

We've become friends. We've learned so much about the social injustices around the world. I think if there’s one takeaway from all of this work I would say it's that one really doesn't have to be a politician, a major philanthropist or necessarily a world famous artist to make a difference. One simple act of kindness, reaching out one's hand to another individual, even the smallest thing can really make a difference in someone's life and that is what makes this work worth doing.

What's next for you, as a gallery owner, curator, foundation director, filmmaker?

Looking forward, there are many projects on the horizon, both with the gallery and the foundation. I think one of the things that has changed over time is that my focus has solidified in bringing artists' work to the forefront that address some very prescient contemporary social issues. My resolve is strong to continue to work with artists who have long been on the vanguard of social change and to continue to bring forth issues of international human rights and social justice. Our aim is not to provide answers necessarily, but merely to pose questions.

More about Cheryl Haines:

- *Ai WeiWei: Yours Truly*, directed by Cheryl Haines, will be shown at Nevada City Film Festival this month at different locations and times. Find out more [here](#).
- A [special screening](#) of *Ai WeiWei: Yours Truly*, will take place on Sunday, August 25 at 7pm at Nevada Theatre, followed by a special Q&A with Cheryl. Our Q&A is followed by an [After Party](#) at Golden Era.
- Visit [Haines Gallery](#) in Geary Street, San Francisco.
- Learn more about [FOR-SITE Foundation](#).

Michael Llewellyn wins Artist of the Year Award!

This week Nevada County Arts Council Artist in Residence and Artistic Director and Curator of *Forest-Fire* - Michael Llewellyn - received a very special award.
Director of UC Berkeley's Sagehen Creek Field Station, Jeff Brown, announced the award at an annual convening of the University of California's Natural Reserve System, which he also directs.

Llewellyn and Eliza Tudor of Nevada County Arts Council has been asked to present the role a California Arts Council State-Local Partner (AKA a regional arts agency) might play in supporting the tremendous work of scientists and their research across the state.

Sagehen's own work in this area is formidable. From working with the Museum of Nevada's Center for Art + Environment for years to collaborations with some of California's finest artists on interdisciplinary projects, it is now partnering with Nevada County Arts Council on a new project engaging the Truckee-Donner community living within the Tahoe National Forest - curated by Llewellyn.

A culminating art installation called Forest-Fire is scheduled for late 2020, and will invite science-based solutions to catastrophic fire, while offering an economically sustainable, hopeful future. Our project is generously funded in part through a Creative California Communities grant via California Arts Council, together with support from California Humanities and Tahoe Truckee Community Foundation.

More information on Llewellyn's work, and the work of his producer, Heather Llewellyn, can be found here, and more on our collective project, Forest-Fire, here.
In mid-August a core group of stakeholders came together for Emergency Preparedness Training, thanks to the California Arts Council and the National Coalition of Arts' Preparedness & Emergency Response. Together, we looked at our potential role in forming a creative placekeeping network before, during and after an emergency. Of course, we all hope this will never happen, but history - and our geography - tells us we should prepare for any event.

Looking forwards, we hope to support the good work of Nevada County Office of Emergency Services and to leverage a partnership with Ready Nevada County for the benefit of our creative community. Through this, to build a creative placekeeping network, supported by Nevada County Arts Council, to educate our creative community in emergency preparedness, and to provide a repository of information around available resources for preparedness and response; be a pivotal point of communication in times of emergency; and support
Coming soon | Trails & Vistas... Art Hikes & World Concert

Earlier this summer Trails and Vistas was awarded a Creative California Communities grant to produce Art in Nature events, collaborating with artists and nonprofit organizations in the Truckee-Tahoe community to showcase visual, performance, and literary artists with site-specific performance installations.

Art Hikes

Trails & Vistas is famous for its Art Hikes, which introduce hikers to an experience in nature through the arts, and practicing artists in all disciplines along a 3.89 mile stretch. Art Hikes take place during early September and are recommended as high summer slips into autumn on the edges of the Tahoe National Forest.

Tickets for Trails & Vistas' Art Hikes can be found here.

World Concert: A Peace Project of Truckee Tahoe

Also in early September, Trails & Vistas will present World Concert: A Peace Project of Truckee Tahoe, featuring an unforgettable evening of artistic performances and music on the Lake Tahoe Shakespeare Amphitheater in Sand Harbor.

Here's all you need to know for World Concert:

When: September 7, 2019 Gates open at 5.30pm, Music starts @ 6.30pm.

Where: Sand Harbor State Park, Lake Tahoe

Tickets: Single Tickets: $24 General, $42 Lower Gallery, $69 Premium Seats with cafe service

Special promotion: For E Newsletter followers use "HIKE19" to receive a $10 discount for Lower Gallery seats. Call the Lake Tahoe Shakespeare Festival Box Office at (775) 832-1616 to take advantage of this special offer.

Tips: Bring a blanket for the cool Tahoe-Truckee evening under the stars. Enjoy the Shakespeare
More about what to expect: Take a sonic journey with the band Seffarine - a gorgeous intersection of Spanish flamenco, Persian classical and American jazz spiced with fiery instrumentation, vocals, and flamenco dance! Add in modern world guitar, blazing rhythms and romantic melodies with Incendio, spoken word poet Jahan Khalighi, Hip Hop with Brandon "Knowbody" Greathouse with InnerRhythms Dance Kool Krush... [not finished yet]... and Baltimore R&B vocalist Davon Fleming from NBC's "The Voice." [Still more]... Then close out the night dancing to Mumbo Gumbo, with their "genre-bending Americana" offering a big musical stew of soul, zydeco, folk, blues, rock, Cajun, and country! Shazam! sha·zam "She prayed for his arrival and shazam! There he was."

WOW!

For more information see Trails & Vistas

Trails and Vista's September events form part of Truckee Cultural District's Fall into Art inaugural season.

We'll be writing about Fall into Art in our early September newsletter - watch this space!

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A Reminder for our California Cultural Districts!

A reminder to our creative local business, our artists and our arts organizations of these great resources:

- Become a member of Nevada County Arts Council [here](#)
- Have a story you think the world should know about? Submit your story [here](#)
- Then create an artist profile [here](#)
- Post your events at our Community Arts Calendar [here](#)
- Send us your Call to Artists info and we'll put it [here](#)
- For our visual arts community, make sure you take advantage of our Annual Nevada County Visual Artist & Gallery Guide [here](#)
- Interested in co-hosting an Artist Gathering with us? Email us [here](#)
- Get involved with Grass Valley-Nevada City Cultural District and Truckee Cultural District - let us know you are interested [here](#)

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CALL FOR ART - Art Inspiring Environmental Activism at Wild & Scenic Film Festival

The Wild & Scenic Film Festival, in collaboration with Nevada County Arts Council, invites submissions of environmentally-themed artwork for the 18th annual Wild & Scenic Film Festival in Nevada City and Grass Valley, CA happening January 16-20, 2020.

Artists are encouraged to submit work delivering a meaningful message about
Wild & Scenic Film Festival's art exhibition is presented in local galleries and businesses in downtown Nevada City and Grass Valley (a state-designated California Cultural District). Selected artists will have the opportunity to exhibit their work for audiences including filmmakers, social activists, environmental leaders, and more than 8,000 festival attendees.

Judging our art will be Bill Fox, Director of the Center for Art + Environment at Nevada Museum of Art, Nashormeh Lindo, Chairman of California Arts Council, and Michael Llewellyn, national award-winning photographer of Llewellyn Studio, and Artist in Residence at Nevada County Arts Council for his curation and artistic direction of Forest-Fire, among other programs.

Artists may submit up to three pieces in the following categories:

2-D: Paintings, prints, collages, mixed media, and panels with 1.5 inches or less of depth variation

3-D: Sculpture and pieces with depth variations greater than 1.5 inches

Photography: All photography, including digital and film, color, black and white

2019-2020 dates to remember:

- September 15 - Early Bird Registration Deadline, $20
- October 31 - Regular Registration Deadline, $30
- November 15 - Extended Deadline, $45
- December 15 - Notice of acceptance
- January 16 - Artists Opening Reception & Award Ceremony
- January 16-20 - Wild & Scenic Film Festival

Submit your work here!

Upcoming Arts Events in Nevada County

You can find a full listing of Nevada County's arts events here.

Become a Member

Nevada County Arts Council | info@nevadacountyarts.org | 530.278.5155

Connect with us!