

Topic	Issues	Community & Plan Alternatives Ideas
Sustainability, Health, & Safety	1 - Protect, maintain, and enhance the natural resources that surround downtown Oakland, including Lake Merritt, open spaces, parks, plazas, and waterfront areas.	1.01 - Develop a waterfront to maximize public access while minimizing damage to habitat or property from development.
	2 - Reduce the carbon footprint of downtown by reducing vehicle miles traveled and associated GHG emissions.	2.01 - Focus density around transit hubs to reduce the environmental impact of vehicle emissions and reduce urban sprawl into conservation and preservation areas of the city and surrounding region. <i>Adjust land use and transportation policies to complement sustainability goals.</i> 2.02 - Need some sort of action about transportation demand management and major employers.
	3 - Protect Oakland's people and property from the projected impacts of climate change, such as heat, drought, and sea level rise.	3.01 - Develop waterfront to maximize public access while minimizing damage to habitat or property from sea level rise. <i>Develop a set of design guidelines for development in areas expecting sea level rise and inundation.</i> <i>Use Bay Conservation and Development Commission (BCDC) sea-level rise maps and policies to approve and mitigate projects in the inundation area.</i>
	4 - Ensure that new developments and businesses, as well as City operations, are environmentally conscious and employ sustainable "best practices" including adaptive reuse of buildings, particularly historic buildings, to reduce greenhouse gas emissions and mitigate the impacts of climate change.	
	5 - Ensure that the community's most vulnerable residents are not disproportionately affected by adverse environmental impacts of development	5.01 - Assess public health and environmental justice impacts when approving new development. 5.02 - Adopt the healthy development guidelines the City recently developed.

	6 - Provide "green" infrastructure in public spaces and encourage it in private spaces.	6.01 - Develop a partnership between City, business and environmental organizations to create and implement an urban greening plan to fund, develop and maintain the City's urban forest, including trees, living walls, and other landscaping (such as bioswales), particularly in underserved areas. <i>Provide a draft map in the specific plan of recommended trees, compost, bioswales, gardens, living walls, etc.</i>
		6.02 - Fund a position in the new Transportation Department responsible for developing and maintaining the urban forest.
		6.03 - Ambitiously grow a green network of streets incorporating trees, landscaping and permeable surfaces to shade pedestrians, improve the mental health of urban residents, sequester carbon, reduce noise pollution, buffer pedestrians from cars, and manage stormwater and water quality.
	7 - Improve pedestrians' sense of safety in the downtown through environmental design and improved community-police relationships.	7.01 - Fill in the gaps in the lighting network, ensuring that buildings and landscaping do not obscure lighting.
		7.02 - Develop a more effective plan to improve relationships between police and youth/residents of color. Based on what OPD is already doing with community resource officers, step up the efforts for communication and community policing, and integrate CROs for the downtown in the plan implementation committee.
		7.03 - Integrate Recommendations and Action Items from President Obama's Task Force on 21st Century Policing Interim Reports, including building trust between youth and police, engaging community members in the training process, and confronting implicit bias and cultural responsiveness.
		7.04 - Integrate recommendations and action items from the Oakland Youth Advisory Council report, particularly youth-led sensitivity training for officers about the communities they police.
	8 - Provide housing and support services for homeless Oaklanders.	8.01 - Adopt immediate land use solutions such as Planning and Building code adjustments to allow tiny homes, encampments, and other emergency housing projects, including "homesteading" projects.
		8.02 - Work with Public Works and Operation Dignity to find land and provide infrastructure to homeless encampments and other emergency housing projects.
	Open Space & Recreation	1 - Serve residents of all ages and in all downtown

<p>neighborhoods with safe, well-maintained, and innovatively programmed places to play, exercise, relax, and connect with nature.</p>	<p>1.02 - Incorporate new small parks, open spaces, and cultural spaces into the neighborhoods, targeting open spaces near residences, particularly west of San Pablo Avenue (small-scale pockets of parks or plazas), north of Grand Avenue, and in Chinatown.</p>
<p>2 - Study park programming options to activate open spaces with diverse and welcoming events and recreational activities.</p>	<p>2.01 - Work with community organizations, OPR, BIDs, and Cultural Arts & Marketing to develop activities and events that span ages and cultures.</p> <p>2.02 - Consider allowing nighttime music in parks & re-open curfews up for discussion (imposing curfews is a long-used tactic employed to control communities of color).</p> <p>2.03 - Consider educational opportunities as part of park programming (sustainability & ecology, etc.).</p>
<p>3 - Maintain existing open space and recreational facilities.</p>	
<p>4 - Update streets, paths, and linear open spaces to better connect downtown's parks and open spaces to one another and to population centers both inside and outside the downtown, including connecting the downtown core and East Oakland with Oakland's iconic and historic estuary waterfront.</p>	<p>4.01 - Safe walking or bike paths for older children to have access to downtown's parks to play independently or participate in recreational activities.</p> <p>4.02 - Prioritize enhancing streets connecting to the Lake Merritt waterfront, such as 14th and 20th streets, to draw people towards the iconic lake and surrounding open space.</p> <p>4.03 - Build open space connections between waterfront, Lake Merritt, and Lake Merritt Channel.</p> <p>4.04 - Build open space connections between existing and proposed parks and public plazas/shared spaces.</p>
<p>5 - Introduce more gathering places in downtown Oakland by generating a network of safe, comfortable and well-connected civic and shared open spaces. Increase the number of cultural gathering spaces in all neighborhoods, including improved streets and new plazas that encourage cultural activities and events.</p>	
<p>6 - Enhance the estuary waterfront as a regional recreation destination that drives dining, living, entertainment, civic and other uses in the Jack London District. Connect the waterfront to regional trails, Lake Merritt, and bicycle paths, and increase waterfront access at Howard terminal.</p>	

	7 - Ensure new development, revitalization and public projects are coordinated with open space and other public projects.	7.01 - Target parks impact fees downtown toward new facilities identified in the specific plan. 7.02 - Develop a system for ongoing interdepartmental and interagency coordination for capital improvement planning to achieve goals of social integration in public spaces.
Equity and Accountability	1 - Ensure that new residents and visitors are aware of Oakland's rich history, culture and traditions.	
	2 - Meet the needs of Oakland's dramatically different median income levels.	2.01 - Prioritize improvements in areas where residents have been historically underserved.
	3 - Ensure that new businesses and development benefit the entire community.	3.01 - Develop and heavily market a "good neighbor business" program with incentives or points for local hire, youth internships, living wage jobs, responsible procurement, hiring hard-to-employ residents, mentorship, discounts for youth, low-cost menu items, etc.
		3.02 - Consider adopting a land value recapture community benefit incentive program.
	4 - Welcome youth to the downtown (both with amenities and training of BID ambassadors and police).	4.01 - In partnership with youth organizations, youth stakeholders, businesses and the Oakland Police Department, create a Youth Empowerment Zone with a clear, shared vision for the area, as well as incentives and guidelines to support youth. Shared programming and coordination for events could also be a part of the designation. Include implementation techniques to ensure that the Youth Empowerment Zone vision can be accomplished (e.g. neighborhood guidelines, incentives or requirements, a definition for youth-related organizations).
	5 - Balance distributing resources, particularly revenues from new downtown development, in the downtown where all Oaklanders can access them with providing them to outlying neighborhoods that are underserved.	5.01 - Develop a policy for how impact fees, arts fee and other fees will be distributed equitably throughout the city.
	6 - Preserve and encourage downtown's existing community members, culture and racial and ethnic diversity, including the cultural amenities and businesses that serve the various populations. Reduce cultural conflicts and connect different	6.01 - Develop a "no whining" ordinance to allow existing cultural and entertainment uses to continue despite new residential development.
6.02 - Work with Department of Race and Equity to develop intercultural dialogue and events.		
6.03 - Develop anti-displacement measures.		

	7 - Proactively engage residents from all walks of life, including youth, low-income residents and hard-to-reach populations, in community planning and governance.	7.01 - Provide stipends or other incentives to encourage participation of residents from historically marginalized communities and populations in planning processes.
		7.02 - Create a participatory budgeting process that allows inclusive access by all residents to decision-making about how to allocate a portion of the City's resources.
		7.03 - Improve notification and development process to provide residents with more accessible information about planning issues and applications. Switch Planning/Zoning database program to something like USPS and send bulk mailers to all residents, not just property owners. Note that people of color are more likely to be renters based on redlining, sub-prime mortgages, etc. Create a standard procedure for a higher level of notification of planning issues; consider a newsletter and social media (with a social media professional trained in racial equity and the role of institutionalized racism), as well as making calls to community members and groups about issues (as we also walk developers through the process).
	8 - Break down the historic barrier between Chinatown and Old Oakland; co-market the two neighborhoods, and also connect Chinatown and Jack London.	8.01 - Update the Lake Merritt Station Area Plan to incorporate appropriate policies and measures developed for the Downtown Specific Plan.
	9 - Ongoing Accountability	