

THE

HUMAN

Randall Statler

EXPERIENCE

2010-PRESENT

Karass Creative

Co-Founder / Creative Conductor

SEATTLE, WA | karasscreative.com

OVERVIEW

Lead all creative efforts of the agency. Karass deals in experiential creative strategy, brand identity, interaction design, and pie-in-the-sky *creative council*, approaching every effort with collaborative, technology-agnostic rigor.

CLIENTS

Microsoft, XBOX, Amazon, Adobe, Seattle Symphony, Starbucks, Carnival Cruise Lines, Golden State Warriors, NBBJ, IME, Level 11, TEDxRainier

2008-2010

HL2

Associate Creative Director

SEATTLE, WA

Operated in both traditional and interactive spaces to craft advertising campaigns and digital experiences alike. Designed the original HTC.com/us site and supporting digital brand efforts as the Taiwanese company launched their brand in the United States.

HTC, Microsoft, Seattle's Best Coffee, H&R Block

2003-2007

Publicis Seattle

Associate Creative Director

SEATTLE, WA

Helped build the nascent Seattle interactive department of the France-based international advertising juggernaut. Led teams in designing and developing high-visibility T-Mobile interactive experiences (specifically in the Young & Social category), the launch of the T-Mobile Sidekick 3, myFaves campaign, and co-branding efforts with Dwyane Wade, LRG and Diane von Furstenberg.

T-Mobile, DishNetwork, KEXP, Washington State Lottery

LEARNING

1996-2000

University of Kansas

BFA, Design