

AMERICAN VIEWPOINT®

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To: Interested Parties
From: Randall Gutermuth
Re: Recent Survey Findings
Date: January 28, 2020

The following outlines the key findings from a Missouri statewide survey commissioned by Uniting Missouri PAC. n=600 interviews were conducted with likely general election voters, with an over-sample to reach n=600 likely GOP primary voters. 51% of interviews were conducted with a cell phone sample of those we couldn't reach on a landline. The margin of error for each sample is +/- 4.0% at the 95% confidence level. The margin of error among sub-groups is greater.

Governor Parson begins 2020 in a strong position.

- Governor Parson leads Galloway 54%-36%, with 7% undecided. Note that the Governor's lead is significantly higher than even President Trump's current lead in Missouri over both Biden (50%-43%) and Warren (51%-41%).
- The Governor also leads among key swing voters, leading 53%-35% among Independent men and 48%-37% among Independent women.

The political environment should be an asset for the Governor.

- 50% of voters believe things in Missouri are going in the right direction, with only 39% saying things are off on the wrong track. This is considerably better than prior to Governor Parson taking office.
- The Governor's job approval rating is strong as well, with 60% of voters approving of the job he is doing and 26% disapproving.

Governor Parson is also in a strong position for any would be primary challengers.

- In a hypothetical GOP primary matchup against Eric Greitens, Parson leads 56%-30%, with 11% undecided.
- Among GOP primary voters, Parson's favorable to unfavorable ratio (70:8) is considerably stronger than former Governor Greitens' (49:26).
- Perhaps most importantly, in the general election, while Parson leads Galloway by 18-points, Greitens trails the Auditor 44%-45%, with 7% undecided.

While national Democrats will undoubtedly pump millions of dollars into the Missouri Governor's race, Governor Parson will be extremely difficult to defeat and is poised to be elected to a full term in November.