



# Missouri Scout

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REMINGTON RESEARCH GROUP

## September 2023

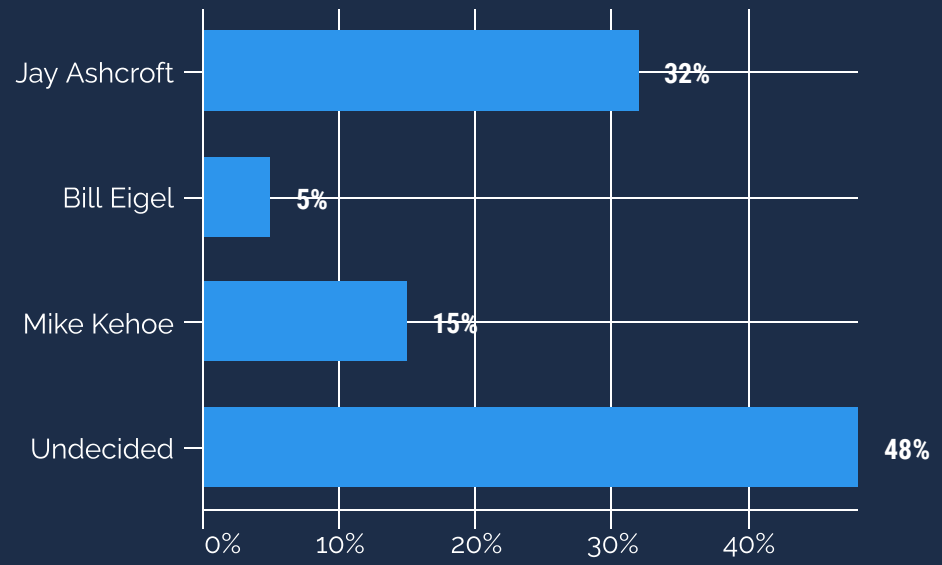
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### Missouri Statewide

Survey conducted September 27 through September 28, 2023. 714 likely 2024 Republican Primary voters participated in the survey. Survey weighted to match expected turnout demographics for the 2024 Republican Primary Election. Margin of Error is +/-3.4% with a 95% level of confidence. Totals do not always equal 100% due to rounding. Survey conducted by Remington Research Group on behalf of The Missouri Scout.

Q1: Possible candidates in the Republican Primary for Governor are Jay Ashcroft, Bill Eigel, and Mike Kehoe. If the election were held today, for whom would you vote?

Jay Ashcroft: 32%  
 Bill Eigel: 5%  
 Mike Kehoe: 15%  
 Undecided: 48%



By TYPOLOGY:

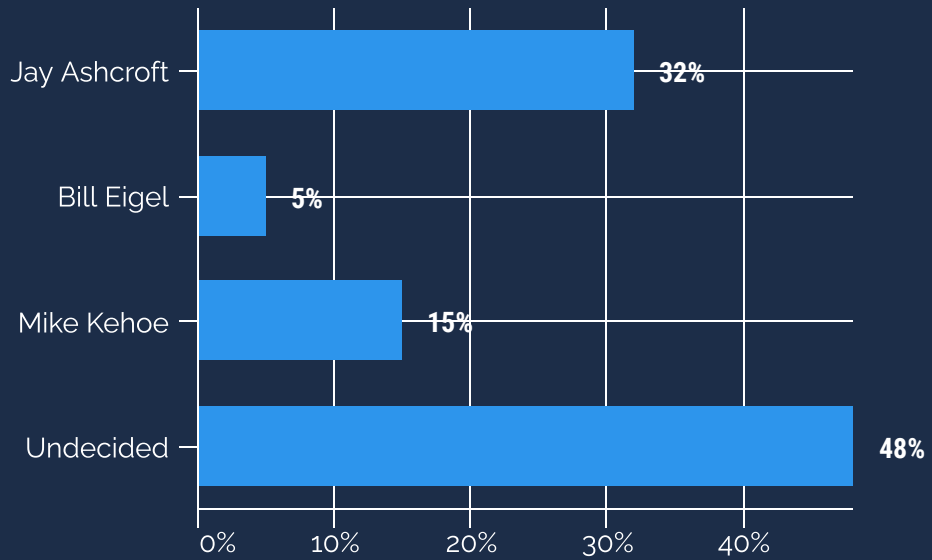
Column %	Traditional	Evangelical	Trump	Other
Jay Ashcroft	38%	32%	31%	21%
Bill Eigel	3%	3%	7%	7%
Kehoe	19%	17%	10%	16%
Undecided	41%	48%	51%	56%

By GENDER:

Column %	Female	Male
Jay Ashcroft	29%	35%
Bill Eigel	4%	6%
Mike Kehoe	15%	15%
Undecided	51%	45%

Q1: Possible candidates in the Republican Primary for Governor are Jay Ashcroft, Bill Eigel, and Mike Kehoe. If the election were held today, for whom would you vote? (Continued)

Jay Ashcroft: 32%  
 Bill Eigel: 5%  
 Mike Kehoe: 15%  
 Undecided: 48%



By IDEOLOGY:

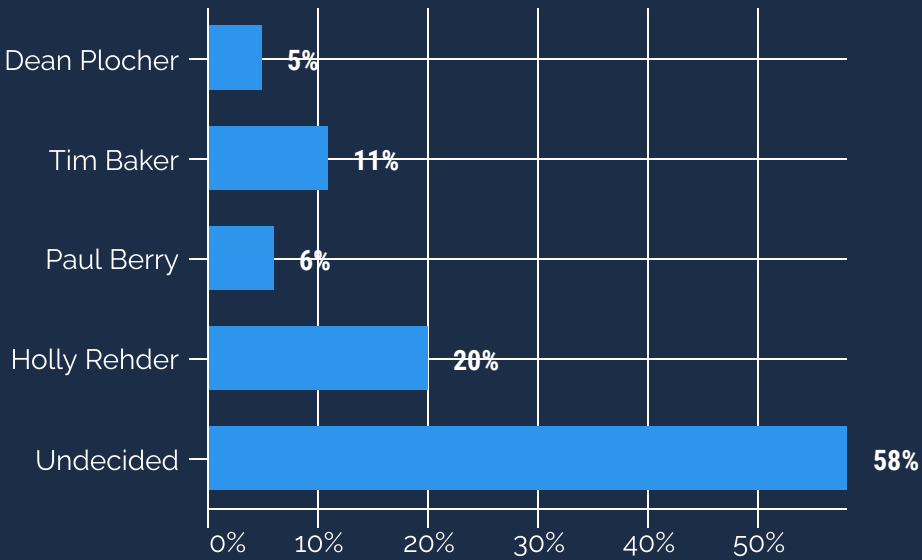
Column %	Very Conservative	Somewhat Conservative	Moderate + Lib
Jay Ashcroft	35%	33%	21%
Bill Eigel	6%	7%	1%
Mike Kehoe	17%	10%	18%
Undecided	43%	51%	60%

By DMA:

Column %	COLUMBIA	BALANCE	KANSAS CITY	SPRINGFIELD	ST. LOUIS
Jay Ashcroft	20%	25%	39%	32%	33%
Bill Eigel	6%	1%	5%	1%	8%
Mike Kehoe	40%	8%	14%	13%	13%
Undecided	33%	66%	41%	55%	45%

Q2: Possible candidates in the Republican Primary for Lieutenant Governor are Dean Plocher, Tim Baker, Paul Berry, and Holly Rehder. If the election were held today, for whom would you vote?

Dean Plocher: 5%  
 Tim Baker: 11%  
 Paul Berry: 6%  
 Holly Rehder: 20%  
 Undecided: 58%



### By TYPOLOGY:

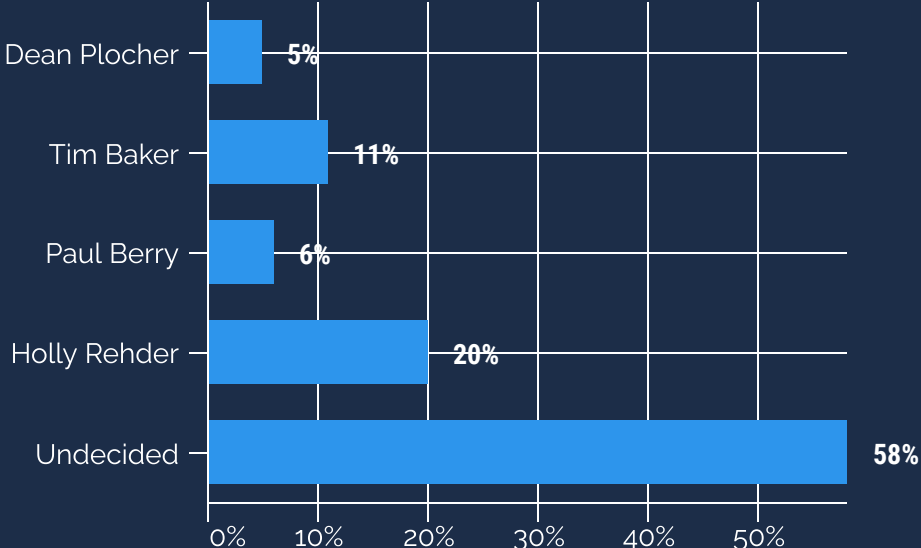
Column %	Traditional	Evangelical	Trump	Other
Dean Plocher	7%	0%	7%	2%
Tim Baker	13%	18%	6%	13%
Paul Berry	4%	10%	6%	6%
Holly Rehder	20%	17%	23%	15%
Undecided	56%	55%	58%	64%

### By GENDER:

Column %	Female	Male
Dean Plocher	4%	6%
Tim Baker	6%	16%
Paul Berry	4%	8%
Holly Rehder	21%	19%
Undecided	64%	52%

Q2: Possible candidates in the Republican Primary for Lieutenant Governor are Dean Plocher, Tim Baker, Paul Berry, and Holly Rehder. If the election were held today, for whom would you vote? (Continued)

Dean Plocher: 5%  
 Tim Baker: 11%  
 Paul Berry: 6%  
 Holly Rehder: 20%  
 Undecided: 58%



By IDEOLOGY:

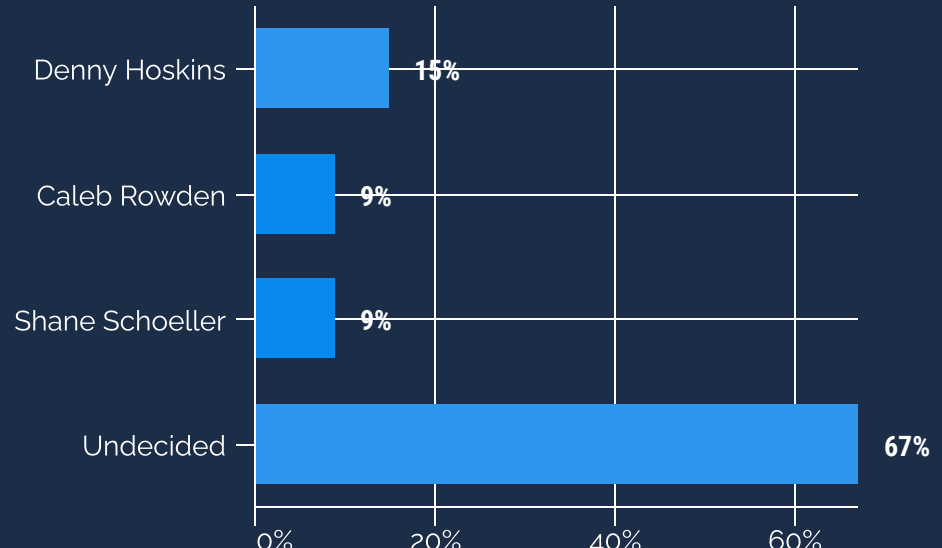
Column %	Very Conservative	Somewhat Conservative	Moderate + Lib
Dean Plocher	5%	7%	3%
Tim Baker	10%	14%	10%
Paul Berry	5%	8%	6%
Holly Rehder	23%	12%	23%
Undecided	57%	59%	57%

By DMA:

Column %	COLUMBIA	BALANCE	KANSAS CITY	SPRINGFIELD	ST. LOUIS
Dean Plocher	2%	1%	6%	4%	7%
Tim Baker	9%	11%	18%	7%	9%
Paul Berry	4%	5%	3%	1%	11%
Holly Rehder	19%	22%	17%	18%	22%
Undecided	66%	60%	56%	70%	50%

Q3: Possible candidates in the Republican Primary for Secretary of State are Denny Hoskins, Caleb Rowden, and Shane Schoeller. If the election were held today, for whom would you vote?

Denny Hoskins: 15%  
 Caleb Rowden: 9%  
 Shane Schoeller: 9%  
 Undecided: 67%



### By TYPOLOGY:

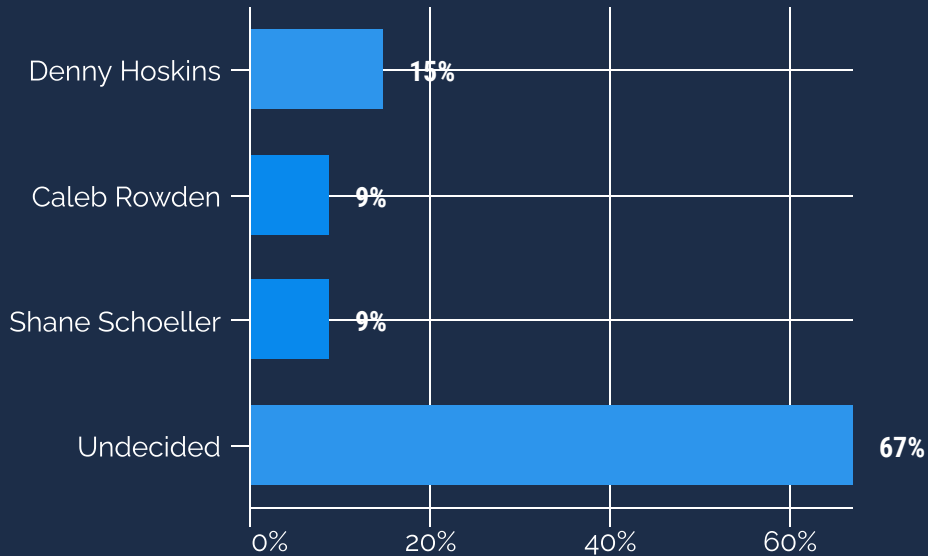
Column %	Traditional	Evangelical	Trump	Other
Denny Hoskins	22%	20%	11%	5%
Caleb Rowden	12%	3%	5%	14%
Shane Schoeller	6%	12%	9%	13%
Undecided	60%	64%	74%	67%

### By GENDER

Column %	Female	Male
Denny Hoskins	9%	21%
Caleb Rowden	6%	12%
Shane Schoeller	9%	9%
Undecided	76%	58%

Q3: Possible candidates in the Republican Primary for Secretary of State are Denny Hoskins, Caleb Rowden, and Shane Schoeller. If the election were held today, for whom would you vote? (Continued)

Denny Hoskins: 15%  
 Caleb Rowden: 9%  
 Shane Schoeller: 9%  
 Undecided: 67%



## By IDEOLOGY:

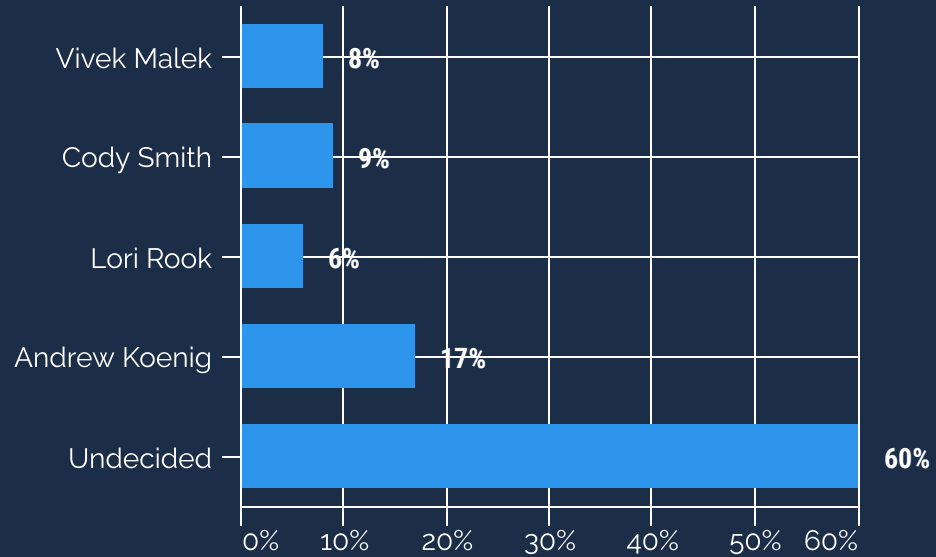
Column %	Very Conservative	Somewhat Conservative	Moderate + Lib
Denny Hoskins	13%	19%	14%
Caleb Rowden	9%	10%	8%
Shane Schoeller	9%	9%	9%
Undecided	69%	62%	69%

## By DMA:

Column%	COLUMBIA	BALANCE	KANSAS CITY	SPRINGFIELD	ST. LOUIS
Denny Hoskins	15%	9%	23%	13%	13%
Caleb Rowden	28%	6%	7%	1%	11%
Shane Schoeller	3%	4%	4%	20%	11%
Undecided	54%	82%	67%	66%	65%

Q4: Possible candidates in the Republican Primary for State Treasurer are Vivek Malek, Cody Smith, Lori Rook, and Andrew Koenig. If the election were held today, for whom would you vote?

Vivek Malek: 8%  
 Cody Smith: 9%  
 Lori Rook: 6%  
 Andrew Koenig: 17%  
 Undecided: 60%



## By TYPOLOGY:

Column %	Traditional	Evangelical	Trump	Other
Vivek Malek	8%	7%	8%	9%
Cody Smith	10%	8%	9%	6%
Lori Rook	7%	10%	2%	10%
Andrew Koenig	16%	28%	17%	10%
Undecided	58%	48%	64%	64%

## By GENDER:

Column %	Female	Male
Vivek Malek	6%	10%
Cody Smith	6%	12%
Lori Rook	6%	6%
Andrew Koenig	18%	16%
Undecided	64%	56%



Q4: Possible candidates in the Republican Primary for State Treasurer are Vivek Malek, Cody Smith, Lori Rook, and Andrew Koenig. If the election were held today, for whom would you vote? (Continued)

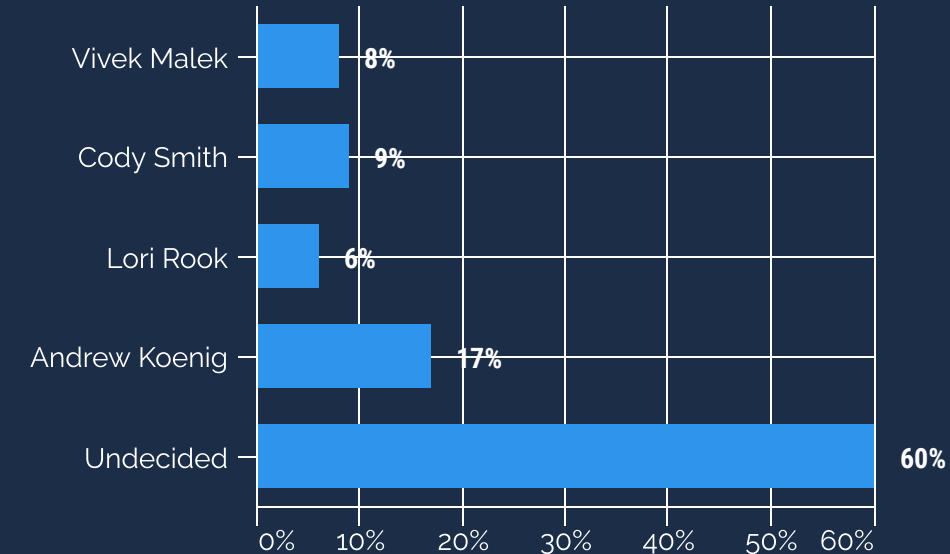
Vivek Malek: 8%

Cody Smith: 9%

Lori Rook: 6%

Andrew Koenig: 17%

Undecided: 60%



## By IDEOLOGY:

Column %	Very Conservative	Somewhat Conservative	Moderate + Lib
Vivek Malek	11%	5%	4%
Cody Smith	8%	13%	6%
Lori Rook	2%	11%	11%
Andrew Koenig	19%	14%	15%
Undecided	60%	57%	64%

## By DMA:

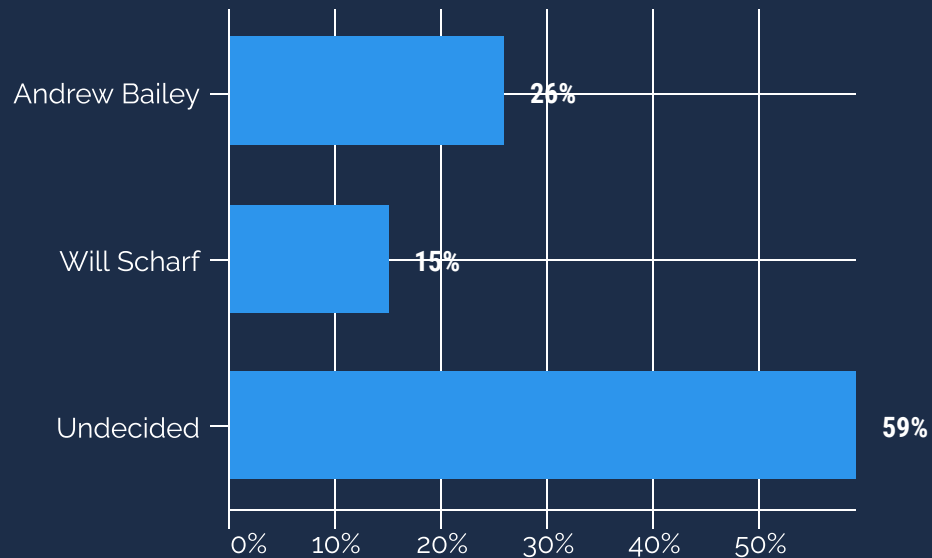
Column %	COLUMBIA	BALANCE	KANSAS CITY	SPRINGFIELD	ST. LOUIS
Vivek Malek	16%	6%	5%	7%	9%
Cody Smith	7%	9%	10%	10%	8%
Lori Rook	2%	2%	7%	4%	9%
Andrew Koenig	4%	18%	12%	12%	25%
Undecided	71%	64%	66%	66%	48%

Q5: Possible candidates in the Republican Primary for Attorney General are Andrew Bailey and Will Scharf. If the election were held today, for whom would you vote?

Andrew Bailey: 26%

Will Scharf: 15%

Undecided: 59%



## By TYPOLOGY:

Column %	Traditional	Evangelical	Trump	Other
Andrew Bailey	30%	21%	25%	23%
Will Scharf	19%	11%	12%	17%
Undecided	51%	68%	63%	60%

## By GENDER:

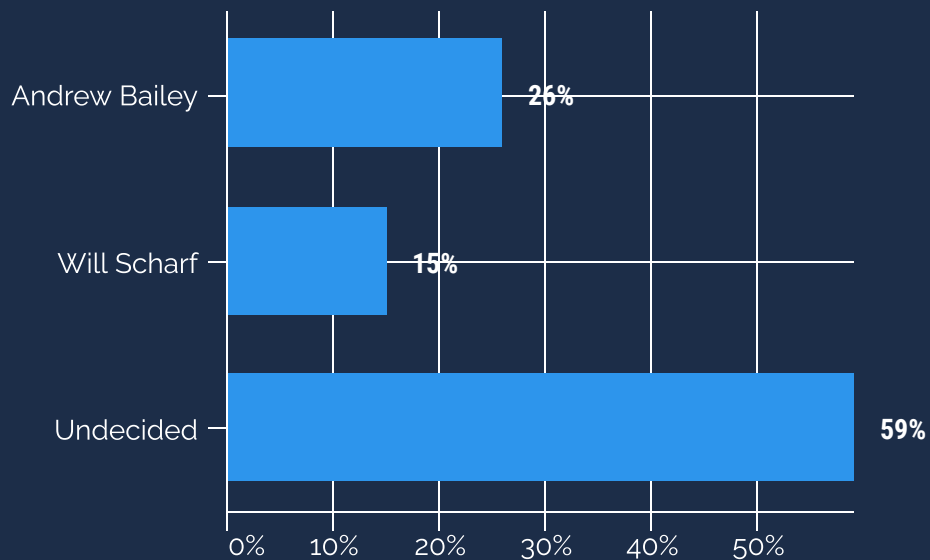
Column %	Female	Male
Andrew Bailey	21%	31%
Will Scharf	12%	18%
Undecided	67%	51%

Q5: Possible candidates in the Republican Primary for Attorney General are Andrew Bailey and Will Scharf. If the election were held today, for whom would you vote?  
(Continued)

Andrew Bailey: 26%

Will Scharf: 15%

Undecided: 59%



## By IDEOLOGY:

Column %	Very Conservative	Somewhat Conservative	Moderate + Lib
Andrew Bailey	26%	32%	16%
Will Scharf	12%	15%	24%
Undecided	62%	53%	60%

## By DMA:

Column %	COLUMBIA	BALANCE	KANSAS CITY	SPRINGFIELD	ST. LOUIS
Andrew Bailey	38%	21%	21%	17%	33%
Will Scharf	12%	13%	16%	11%	17%
Undecided	50%	66%	63%	72%	50%

# DEMOGRAPHICS

DMA	%
Columbia	9%
Kansas City	23%
Springfield	18%
St. Louis	36%
Balance	15%

GENDER	%
Female	53%
Male	47%

IDEOLOGY	%
Very conservative	54%
Somewhat conservative	29%
Moderate + Liberal	17%

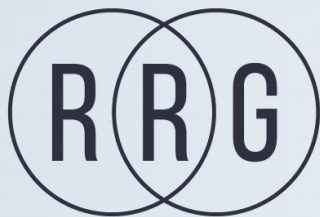
Typology	%
Traditional	33%
Evangelical	16%
Trump	31%
Other	20%

# For More Information...



## Missouri Scout

Missouri Scout is a private news service covering state politics. For subscription information, contact Dave at [dave@moscout.com](mailto:dave@moscout.com)



REMINGTON RESEARCH GROUP

Remington Research Group is a polling firm that specializes in automated IVR technology. The firm was founded in an effort to provide more reliable and affordable polling for campaigns throughout the country. For more information, contact Titus Bond at [tbond@remingtonresearchgroup.com](mailto:tbond@remingtonresearchgroup.com)