



REMINGTON RESEARCH GROUP

TO: Interested Parties  
FROM: Titus Bond  
RE: MO-03 Republican Primary Election Survey  
DATE: July 18, 2024

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### **Methodology**

Survey conducted July 14 through July 15, 2024. 401 likely 2024 Republican Primary voters participated in the survey. Survey weighted to match expected turnout demographics for the 2024 Republican Primary Election. Margin of Error is +/-4.9% with a 95% level of confidence. Totals do not always equal 100% due to rounding.

### **Key Findings**

The data in the latest polling in Missouri's 3<sup>rd</sup> Congressional District show Bob Onder with a 20-point lead over his closest competitor.

### **Ballot Test**

Onder's strong favorable rating (+18) combined with his opponent's upside-down image, creates a ballot test that strongly favors Onder. Onder currently leads 34 to 14 amongst likely voters, a margin of 20 points.

**Q: Candidates in the Republican Primary election for Missouri's Third Congressional District are Arnie Dienoff, Chad Bicknell, Kyle Bone, Bob Onder, Kurt Schaefer, Justin Hicks, and Bruce Bowman. If the election were held today, for whom would you vote? If the election were held today, for whom would you vote?**

**Arnie Dienoff: 6%**  
**Chad Bicknell: 2%**  
**Kyle Bone: 4%**  
**Bob Onder: 34%**  
**Kurt Schaefer: 14%**  
**Justin Hicks: 3%**  
**Bruce Bowman: 1%**  
**Undecided: 35%**



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Onder leads in both major media markets, Columbia and St. Louis. It is key to any candidate's campaign to win at least one of the media markets by a sizable margin to offset negative margins in the other market. The data is particularly striking given that Kurt Schaefer's home market is Columbia. Schaefer cannot win the election without a double-digit win in the Columbia market, where he is currently trailing by 13 points.

Column %	CLMBIA	STL
Bob Onder	32%	36%
Kurt Schaefer	19%	12%
Other	19%	14%
Undecided	30%	38%

President Trump's endorsement of Dr. Onder had an obvious impact on the direction of the race. Prior to the endorsement, our polling data from July 2<sup>nd</sup> showed Onder with a strong advantage, but still within striking distance, as he led Kurt Schaefer 30%-18%. The July 2<sup>nd</sup> poll showed that even though Onder was leading the ballot, Schaefer still had a lead in the Columbia media market.

#### **Columbia Media Market Movement**

Column %	July 2 <sup>nd</sup>	July 15 <sup>th</sup>	Difference
Bob Onder	23%	32%	+9
Kurt Schaefer	28%	19%	-9
Undecided	41%	30%	-11

Onder continues to grow his lead across the district despite facing over \$3.3 million in spending from outside groups supporting Schaefer and hitting Onder. The data shows that the voters of Missouri's 3<sup>rd</sup> Congressional District are not buying into the misleading attacks from the large outside groups spending money against Onder.

#### **Image Test**

Kurt Schaefer has seen a large hit in his image since President Trump's endorsement Bob Onder, in which President Trump referred to Schaefer as "Weak on MAGA". Schaefer is now upside-down with a net favorability of -4.

#### **Kurt Schaefer:**

Favorable: 21%  
Unfavorable: 25%  
No opinion: 54%



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### **President's Endorsement**

Voters were asked, based only what they know, which candidate is supported by President Trump. President Trump's endorsement was recent, but 45% of likely voters know that Bob Onder was endorsed.

Onder's overall ballot share has potential for sizable increase as more voters become aware of the President's endorsement. Amongst those that are correctly aware of the President's endorsement, Onder leads 59% to 14%. This stat shows the power of the President's support at this stage of the campaign. As voter awareness of the President's support increases, so will Onder's lead.