

TIM BOYLAN ■ Art Director/Graphic Designer

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Proven dedicated professional, a self-starter who also works extremely well in team situations. Creative, out of the box concepts with the highest degree of standards and a passionate drive for excellence.

EXCEPTIONAL QUALITIES

- ◆ Highly proficient in CC Suite: Notably; Photoshop, Illustrator, InDesign and Dreamweaver
- ◆ Employee of the month several times during nineteen years at Don Jagoda Associates
- ◆ Daily collaboration with IT department
- ◆ Exceptionally dependable with extremely high work ethic
- ◆ Consistently exceeds expectations on challenging projects
- ◆ Motivated to improve existing skills and master new ones
- ◆ Able to meet extremely tight deadlines

NOTABLE ACHIEVEMENTS

Marriott: Worked with creative team to produce numerous exciting and successful web campaigns over a course of many years

Benjamin Realty: Worked in lead creative role conducting this successful campaign consisting of development of logo, print advertisement, direct mail pieces and website

Apple & Eve: Responsible for creative design and complete execution of "Apple Press" the Apple and Eve newsletter, as well as various FSIs

FIS (Fidelity National Information Services): Working with Account Executive and client, created highly successful "Seasons of Reasons" campaign, consisting of website, banner ads, and email blast

Mrs. T's Pierogies: Created masthead and responsible for complete execution of Mrs. T's newsletter, working hand in hand with Mrs. T's staff

Northland Cranberries: Successful point of sale promotion pieces as well as online newsletter

Dior: Working with Dior creative staff, developed highly successful email blast campaign

EMPLOYMENT

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SENIOR ART DIRECTOR

Senior Art Director with expertise in design, advertising concept development, and client/project management skills honed over nineteen years at this marketing agency. Initiated highly successful promotions for diverse clientele working in a broad range of mediums, from traditional print to cutting edge web sites, email and social media campaigns.

- Designed many websites, logos, animated gifs, and branding collateral
- Performed as a project lead, as a team player in a highly organized, and detail-oriented fashion, including lead role in weekly creative staff meetings
- Strong communication skills, oral and written, used in customer relations and project development
- Dealt with outside vendors, including publications, regarding project specifications
- Direction of staff freelancers
- Selection of photographers and direction of shoots

EDUCATION: State University of New York at Farmingdale
Major: Advertising Art and design; Degree: A.A.S.