



FIREFLYER INTERNATIONAL NETWORK

presents



Celebrate the first World Firefly Day (*WffD* 2018)

7-8 July 2018

Theme: “We’re tiny and bright, please don’t forget us!”

Celebrating the wonders of fireflies is common in some parts of the world, yet many people never have the opportunity to experience these remarkable creatures and many people have forgotten their early memories of the fireflies. So the Fireflyers International Network has designated the first weekend of July as an annual World Firefly Day for people to celebrate and get to know and remember the firefly. This year’s global theme: “*We’re tiny and bright, please don’t forget us!*” Please mark your calendars for this annual event, and share it around!

This year will be the inaugural World Firefly Day (*WffD* 2018) to be celebrated around the world as a global outreach tool to raise awareness, to celebrate fireflies’ beauty and learn about their ecological and socio-economic importance, and to highlight the challenges that fireflies face.

In many parts of the world, fireflies are being threatened by habitat loss, light pollution, pesticides, and overharvesting. Fireflyers International Network hopes this annual event can raise awareness about these tiny insects and spark interest in their conservation.

What kind of activities?

There are many ways to celebrate *WffD* 2018 from public events such as firefly festivals, kids education programmes, exhibitions, firefly art, firefly play, firefly-watching excursions to advocacy work, seminars and workshop, news articles to celebrate *WffD* 2018

How can you participate?

We encourage everyone to participate during one or both days in July 2018. You can have your activities throughout the year, if you cannot make it for the first weekend of July, but we encourage you to do so in July, with the exception of the Southern Hemisphere communities.

Please share your events!

We want to share your *WffD* 2018 events around the world to inspire others to take action too, not forgetting to get your government to adopt it as a national event. You will find the *WffD* 2018 announcement page in the FIN's website and Facebook. All you need to do is send in your *WffD* 2018 activity photos, and/or YouTube, your educational resources together with a short write up for us to load up at the FIN *WffD* 2018 website (<https://fireflyersinternational.net/world-firefly-day/>). Language preferably English or in your own language. Please state your event, your name, organisation, town/city, country and send it to Ms Avalon Owens avalon.owens@tufts.edu. An interactive map will show the events with the write up and photos.

Logos

Please help promote Fireflyers International Network and *WffD* 2018 during the event by using the logos below:



Fireflyers International Network logo



World Firefly Day 2018

Happy Fireflying