



**ARIZONA GAY RODEO ASSOCIATION**  
**PO BOX 40465 PHOENIX AZ 85067-0465**

**Arizona Gay Rodeo**  
**February 16-18, 2018**

We are pleased to announce that the 33<sup>rd</sup> Annual Arizona Gay Rodeo is scheduled for February 16-18, 2018 at the Corona Ranch and Rodeo Grounds – 7611 S 29<sup>th</sup> Avenue – Laveen AZ 85339. The rodeo is a two-day event on Saturday and Sunday, and attendance each day averages between 2,500 and 3,500. Between 85 and 125 contestants compete in the rodeo.

A full weekend of activities is planned with a rodeo school on Friday, rodeo competition on Saturday and Sunday, dancing and entertainment Friday through Sunday, and culminating with the awards ceremony and party on Sunday evening. Additionally, a “survivors’ brunch” is planned for the Monday following rodeo, and a rodeo volunteers party is planned for the Friday following rodeo.

Rodeo profits are distributed to various charitable organizations; and despite the horrendous inclement weather and rain in 2017, AGRA still gave a total of \$17,325 to six (6) different worthy organizations.

Sponsorships help enable us to have a successful and fun rodeo, and all sponsorships are greatly appreciated. All sponsors are announced throughout the rodeo, advertised in the arena, and also given the opportunity present your respective award on Sunday evening.

The sponsorship opportunities for the 2018 rodeo have been totally revamped, and we would like to give you an opportunity to become a sponsor. The various sponsorship opportunities are listed on the attached pages. Of course, we are also open to working with you to create a “special sponsorship” package that would meet your individual need.

**Deadline for all sponsorships, including full payment, is Sunday – January 7, 2018.**

If you would like to discuss a “special sponsorship” and/or be a sponsor of the 2018 Arizona Gay Rodeo, please contact us as follows:

**Ron Trusley**  
**Rodeo Director**  
**Phone: (602) 510-9671**  
**E-Mail: [rtrusley@cox.net](mailto:rtrusley@cox.net)**

**Michael Weidmann**  
**Assistant Rodeo Director**  
**Phone: (602) 885-9565**  
**E-Mail: [corporate@charliesnightclub.com](mailto:corporate@charliesnightclub.com)**

We look forward to talking with you soon.

Sincerely,

**Ron Trusley**

Ron Trusley  
Rodeo Director

**PHONE: (602) 265-8166**

**WEBSITE: [www.agra-phx.com](http://www.agra-phx.com)**



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**Sponsor Name:** \_\_\_\_\_

**Sponsor Address:** \_\_\_\_\_

\_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone #:** (    )       - \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

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**AGRA Use Only:**

**Amount Received:** \_\_\_\_\_                      **Date Received:** \_\_\_\_\_

**Check [   ]    Check #:** \_\_\_\_\_                      **Cash [   ]**

**Confirmation #:** \_\_\_\_\_



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**SPONSORSHIP OPPORTUNITIES**

*Please mark your sponsorship choice. Also, mark your buckle choice (if appropriate) on the Available Buckles page.*

**Gold Sponsor - \$500.00 [ ]**  
Buckle for one (1) event  
Ribbons for one (1) event  
Full-page color ad in rodeo program (sponsor must provide ad)  
Logo and sponsor listing in rodeo program  
Sponsor listing on arena banner  
Two (2) rodeo admission tickets for each day (Saturday & Sunday)

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**Contributing Sponsor - \$100.00 [ ]**  
Sponsor listing in rodeo program  
Sponsor listing on arena banner  
One (1) rodeo admission ticket for each (Saturday & Sunday)

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**Rodeo Program Ad Only [ ]**  
Full-page color ad - \$200.00 - Ad size 5" wide X 8.5" high  
One-half page color ad - \$100.00 - Ad size 5" wide X 3.75" high  
(Sponsor must provide ad.)

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**Arena Banner Display [ ]**  
4' X 6' banner - \$100.00  
3' X 5' banner - \$ 50.00  
(Sponsor must provide banner.)

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**Available Buckles**

Bull Riding	[ ]	Men	[ ]	Women
Bareback Bronc Riding	[ ]	Men	[ ]	Women
Steer Riding	[ ]	Men	[ ]	Women
Chute Dogging	[ ]	Men	[ ]	Women
Calf Roping on Foot	[ ]	Men	[ ]	Women
Mounted Breakaway Roping	[ ]	Men	[ ]	Women
Barrel Racing	[ ]	Men	[ ]	Women
Pole Bending	[ ]	Men	[ ]	Women
Flag Race	[ ]	Men	[ ]	Women
Team Roping	[ ]	Buckle 1	[ ]	Buckle 2
Steer Decorating	[ ]	Buckle 1	[ ]	Buckle 2
Wild Drag Race	[ ]	Buckle 1	[ ]	Buckle 2 [ ] Buckle 3
Goat Dressing	[ ]	Buckle 1	[ ]	Buckle 2

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